

ESTTA Tracking number: **ESTTA467006**

Filing date: **04/13/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Louis Vuitton Malletier
Granted to Date of previous extension	05/02/2012
Address	2, rue du Pont-Neuf Paris, F-75001 FRANCE

Attorney information	Linda K. McLeod Finnegan Henderson Farabow Garrett & Dunner, LLP 901 New York Avenue, N.W. Washington, DC 20001 UNITED STATES docketing@finnegan.com,linda.mcleod@finnegan.com,judy.valusek@finnegan.com, susannah.kolstad@finnegan.com Phone:202-408-4000
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Applicant Information

Application No	76707026	Publication date	01/03/2012
Opposition Filing Date	04/13/2012	Opposition Period Ends	05/02/2012
Applicant	Olde Granddad Industries, Inc. 160 Passaic Avenue, Bldg. 31 B Kearny, NJ 07032 UNITED STATES		

Goods/Services Affected by Opposition

Class 005. All goods and services in the class are opposed, namely: Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners and deodorizers
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Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
<i>Torres v. Cantine Torresella S.r.l.Fraud</i>	808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir. 1986)
Other	

Marks Cited by Opposer as Basis for Opposition

U.S. Registration	1045932	Application Date	08/13/1975
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No.			
Registration Date	08/10/1976	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1875/00/00 First Use In Commerce: 1925/00/00 LUGGAGE AND LADIES' HANDBAGS		

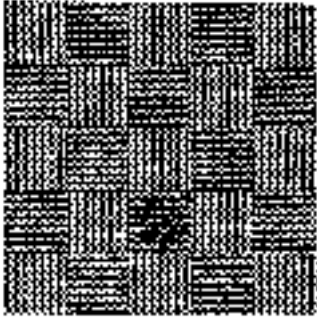
U.S. Registration No.	1615681	Application Date	11/16/1989
Registration Date	10/02/1990	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON MALLETIER A PARIS		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use: First Use: 1981/01/01 First Use In Commerce: 1981/01/01 [PAPER AND CARDBOARD GOODS, namely, POSTERS, PRODUCT CATALOGS AND BROCHURES, PRODUCT PICTURE ALBUMS, PRODUCT MAGAZINES AND NOTEPADS, CALENDARS, INDEXES, NOTEBOOKS, ENVELOPES, LABELS, WRITING PAPER, BOXES OF CARDBOARD OR PAPER, PACKING PAPER, BAGS OF PAPER OR PLASTIC FOR PACKAGING, PHOTOGRAPHS, PENCILS, PENCIL HOLDERS, FOUNTAIN PENS, BALLPOINT PENS, INKSTANDS, NIBS OF GOLD AND PLAYING CARDS]</p> <p>Class 018. First use: First Use: 1981/01/01 First Use In Commerce: 1981/01/01 TRAVELING BAGS, TRUNKS, VALISES, SATCHELS, HAT BOXES AND SHOE BOXES FOR TRAVEL, POUCHES AND SHOULDER BAGS USED FOR LUGGAGE, TRAVEL KITS AND VANITY CASES SOLD EMPTY AND USED FOR LUGGAGE, RUCKSACKS, SHOPPING BAGS AND BEACH BAGS IN THE NATURE OF LUGGAGE, HAND BAGS, POCKETBOOKS, BRIEFCASES, BRIEFCASE-TYPE PORTFOLIOS, WALLETS, BILLFOLDS, PASSPORT CASES, KEY CASES, CREDIT CARD CASES, BUSINESS CARD CASES, CHANGE PURSES [, UMBRELLAS AND WALKING-STICK SEATS]</p>		

U.S. Registration No.	1990760	Application Date	11/29/1994
Registration Date	08/06/1996	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1910/00/00 First Use In Commerce: 1910/00/00 watches and straps for wrist watches		

	<p>Class 016. First use: First Use: 1923/00/00 First Use In Commerce: 1923/00/00 [photograph albums;] catalogues featuring luggage and travel accessories, bags, small leather goods and garments; [engagement books,] notebooks, [picture books,] anthologies and pamphlets referring to travel; calendars; telephone indexes; [hat boxes of cardboard; office requisites in the nature of writing pads, letter trays, writing cases, pencil holders;] fountain pens, ballpoint pens, nibs, [ink wells, ink stands; playing cards;] covers for pocket and desk diaries, and checkbook holders</p> <p>Class 018. First use: First Use: 1854/00/00 First Use In Commerce: 1898/00/00 trunks; traveling trunks; suitcases; traveling bags; luggage; garment bags for travel; hat boxes for travel; shoe bags for travel; umbrellas; animal carriers; [bags for climbers; bags for campers;] rucksacks; haversacks; leather or textile shopping bags; beach bags; [hunters' game bags;] handbags; vanity cases sold empty; attache cases; [school bags; school satchels;] tote bags, travel satchels; clutch bags; briefcases; wallets; pocket wallets; credit card cases; business card cases; bill and card holders; checkbook holders; key cases; change purses; briefcase-type portfolios; [envelopes of leather or imitation leather for packaging]</p> <p>Class 024. First use: First Use: 1901/00/00 First Use In Commerce: 1901/00/00 travel blankets</p> <p>Class 025. First use: First Use: 1909/00/00 First Use In Commerce: 1909/00/00 shirts; sweatshirts; polo shirts; T-shirts; headwear; jackets; ties; belts; shawls; [sashes;] scarves</p>
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U.S. Registration No.	2303212	Application Date	05/23/1997
Registration Date	12/28/1999	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON		
Design Mark	<p style="text-align: center;">LOUIS VUITTON</p>		
Description of Mark	NONE		
Goods/Services	<p>Class 034. First use: [cigar and] cigarette cases not of precious metal, [cigar cutters, cigar and] cigarette holders not of precious metal [, ashtrays not of precious metal for smokers, cigar and cigarette lighters not of precious metal for smokers]</p>		


U.S. Registration No.	2378388	Application Date	10/01/1997
Registration Date	08/22/2000	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON PARIS		


Design Mark	
Description of Mark	The mark consists of a square with a checkered pattern of light and dark brown with the unusual contrast of weft and warp.
Goods/Services	Class 018. First use: First Use: 1996/07/00 First Use In Commerce: 1996/07/00 GOODS MADE OF LEATHER OR IMITATIONS OF LEATHER NOT INCLUDED IN OTHER CLASSES, namely, BOXES OF LEATHER [OR LEATHER BOARD] PRINCIPALLY USED FOR TRAVEL PURPOSES, [ENVELOPES OF LEATHER FOR MERCHANDISE PACKAGING,] TRUNKS, VALISES, TRAVELING BAGS, [TRAVELING SETS FOR CONTAINING COSMETICS, JEWELRY,] * TRAVELING SETS FOR CONTAINING COSMETICS AND JEWELRY, * [AND STATIONERY, GARMENT BAGS FOR TRAVEL, VANITY CASES,] [RUCKSACKS,] HANDBAGS, BEACH BAGS, SHOPPING BAGS, SHOULDER BAGS, [ATTACHE-CASES,] BRIEF CASES, POUCHES, FINE LEATHER GOODS NAMELY, POCKET WALLETS, PURSES, KEY CASES, BUSINESS CARD CASES, CREDIT CARD CASES, [CALLING CARD CASES,] [PARASOLS, UMBRELLAS, CANES, WALKING-STICK SEATS]


U.S. Registration No.	2346373	Application Date	12/02/1997
Registration Date	05/02/2000	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON PARIS		
Design Mark	LOUIS VUITTON PARIS		
Description of Mark	NONE		
Goods/Services	<p>Class 014. First use: First Use: 1988/00/00 First Use In Commerce: 1988/00/00 [goods made of precious metal, namely, shoe ornaments, hat ornaments, ornamental pins, ashtrays for smokers, decorative boxes, powder compacts of precious metal, jewelry cases;] jewelry, namely, rings, belt buckles, ear rings, cufflinks, bracelets, charms, brooches, necklaces, [tie pins, medallions;] horological * instruments * [and chronometric instruments, straps for watches], watches [and wrist watches], cases for watches</p> <p>Class 016. First use: First Use: 1983/00/00 First Use In Commerce: 1983/00/00 [Goods made of paper or of cardboard, namely, bags or paper for merchandise packaging; bags or boxes made of paper or cardboard; watercolor pictures; pictures, namely, drawings; architectural models] [;] [printed materials, namely,] [posters, photo, stamp, scrapbook and wedding albums, atlases, pamphlets in the field of luggage, bags, clothing, footwear, travel, and sport events, geographical maps, postcards, catalogs in the field of luggage, bags, clothing, footwear, travel, and sport events, printed labels not of textile, books, namely,</p>		

	<p>appointment books, travel books, educational books in the field of luggage, bags, clothing, footwear, travel, and sport events, newspapers for general circulation, periodicals in the field of luggage, bags, clothing, footwear, travel, and sport events, magazines in the field of luggage, bags, clothing, footwear, travel, and sport events, general feature magazines; bookbinding material, namely, bookbinding tape, bookbinding wire and cloth for bookbinding; mounted and unmounted photographs; stationery, namely, writing pads, drawing pads, blotters, writing books, calendars, note books, envelopes, writing paper, indexes; adhesives for stationery or household purposes; artists' material, namely, paint brushes; electric or non-electric typewriters; office requisites, namely, slate boards for writing, inking pads, letter trays, letter openers, pencils, desk stands and holders for ink, pen and pencils, paperweights, pens and parts therefor, namely, balls for ballpoint pens and nibs for fountain pens; printed instructional, educational and teaching material in the field of luggage, bags, clothing, footwear, travel, and sport events; plastic bubble packs for wrapping or packaging; plastic film for industrial or commercial wrapping; playing cards; printers' type and printing blocks]</p> <p>Class 018. First use: First Use: 1983/00/00 First Use In Commerce: 1983/00/00</p> <p>Goods made of leather or of imitations of leather not included in other classes, namely, boxes of leather [or leatherboard] used for travel purposes, hat boxes for travel[,] [envelopes of leather for merchandise packaging]; trunks, valises, travelling bags, traveling sets for containing cosmetics, garment bags for travel, [vanity cases sold empty,] rucksacks, handbags, beach bags, shopping bags, shoulder bags, [attache cases,] briefcases, pouches; fine leather goods, namely, pocket wallets, purses, key cases, card holders, checkbook holders; [umbrellas, parasols, canes, walking stick seats]</p> <p>Class 025. First use: First Use: 1987/00/00 First Use In Commerce: 1987/00/00</p> <p>Clothing and underwear, namely, sweaters, shirts, [dress shields, corsets,] suits, waistcoats, skirts, coats, pullovers, trousers, dresses, clothing jackets, shawls, stoles, [sashes for wear,] scarves, neckties, [ties, pocket squares, suspenders, clothing gloves,] clothing belts, [stockings, tights, socks,] bathing suits,[bath robes,] footwear; head wear and waterproof clothing, namely, raincoats</p>
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U.S. Registration No.	2909003	Application Date	12/12/2001
Registration Date	12/07/2004	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1999/10/00 First Use In Commerce: 1999/10/00</p> <p>Optical instruments and apparatus, namely, spectacles, eyeglasses, spectacle cases</p> <p>Class 024. First use: First Use: 1999/10/00 First Use In Commerce: 1999/10/00</p> <p>Textiles and textile goods, namely, household linen including bed [and bath] linen [, handkerchiefs of textile]</p>		

U.S. Registration No.	2904197	Application Date	01/28/2003
Registration Date	11/23/2004	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: [Goods made of precious metals, alloys, or coated, namely, ornamental pins, ash trays for smokers, decorative boxes and jewelry boxes, jewelry cases and watch cases, powder compacts sold empty;] jewelry, namely, rings, earrings, cuff links, bracelets, charms, [brooches,] necklaces, ((tie pins, and medallions; keyrings made of precious metal;)) [buckles made of precious metal, namely, buckles for belts, buckles for clothing, buckles for scarves, buckles for hats, buckles for jewelry, buckles for shoes, buckles for bags, buckles for boxes, buckles for trunks, buckles for cases, buckles for purses, buckles for wallets, buckles for umbrellas, buckles for canes, buckles for clocks;] horological and chronometric instruments, namely, watches, wrist-watches, ((clocks,)) [chronographs, chronometers and] ((alarm clocks;)) straps for wrist-watches and watch cases		


U.S. Registration No.	3531297	Application Date	01/03/2008
Registration Date	11/11/2008	Foreign Priority Date	07/12/2007
Word Mark	LOUIS VUITTON TRUNKS & BAGS TOKYO ROME LONDON GENEVA SHANGHAI SAIPAN HONG KONG SYDNEY NEW YORK SAINT - TROPEZ PARIS_101, AVENUE DES CHAMPS - ELYSEES LOS ANGELES BANGKOK HONOLULU NICE MEXICO OSAKA LAS VEGAS MOSCOW MILANO FLORENCE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use:		


	Boxes of leather or imitation leather for packaging and carrying goods, trunks, suitcases, traveling sets comprised of matching luggage, traveling bags, luggage, garment bags for travel, hatboxes not of paper or cardboard, vanity cases not fitted, toiletry cases sold empty, rucksacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, sling bags, suit carriers, shoulder bags, waist bags, purses, travel cases, briefcases, briefcase-type portfolios, leather pouches, wallets, change purses, key cases, business card cases, calling card cases, umbrellas, parasols, animal carrier bags		
U.S. Registration No.	3718805	Application Date	11/06/2008
Registration Date	12/01/2009	Foreign Priority Date	10/28/2008
Word Mark	LOUIS VUITTON PACIFIC SERIES		
Design Mark			
Description of Mark	The mark consists of a blue and white pennant on a red pole with the wording "LOUIS VUITTON" appearing in black letters on the pennant. Behind the pennant is a black shaded circle with the wording "PACIFIC SERIES" appearing in white letters.		
Goods/Services	<p>Class 009. First use: Bags and traveling cases for photographic and cinematographic apparatus; downloadable electronic publications, namely, magazines, catalogs, newspapers, books, newsletters, and brochures featuring sailing races; downloadable multimedia publications, namely, magazines, catalogs, newspapers, books, newsletters, and brochures featuring sailing races; cinematographic films featuring sailing races; pre-recorded videotapes, DVD's, and compact discs featuring sailing races; optical apparatus and instruments, namely, spectacles, sunglasses, spectacle lenses, contact lenses, spectacle frames, and cases for spectacles, sunglasses, and contact lenses; mobile telephones and accessories for mobile telephones, namely, mobile telephone cases</p> <p>Class 014. First use: Goods made of precious metals, their alloys or plated therewith, namely, jewelry, fashion jewelry, and costume jewelry, namely, rings, key rings, finger rings, earrings, cuff links, bracelets, charms, brooches, chains, necklaces, tie pins, and medallions; timepieces and chronometric instruments, namely, watches, wristwatches, watch bands, watch cases, wall clocks, small clocks, chronographs for use as timepieces, chronometers, alarm clocks, boxes for clocks and watches, cases for clocks and watches</p> <p>Class 018. First use: Leather and imitation leather goods, namely, boxes of leather or imitation leather for packaging and carrying goods, trunks, suitcases, leather traveling sets consisting of luggage, traveling bags, luggage, garment bags for travel, hat boxes, vanity cases sold empty, toiletry bags sold empty, backpacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, shoulder-</p>		


	<p>strap bags, carrier bags, shoulder bags, waist bags, purses, attaché cases, leather briefcases, school bags, document cases, clutch bags, wallets, change purses, key cases, business and credit card cases, all of the foregoing made of leather or imitation leather; umbrellas</p> <p>Class 025. First use:</p> <p>Clothing, namely, underwear and other wearing apparel, namely, sweaters, tee-shirts, shirts, blouses, corsets, suits, vests, raincoats, skirts, coats, trousers, pullovers, dresses, jackets, shawls, sashes for wear, scarves, neckties, pocket squares, suspenders, gloves, belts, stockings, tights, socks, singlets, bathing suits, and bath robes; footwear; headwear</p> <p>Class 041. First use:</p> <p>Educational, training, and entertainment services, namely, editing and publishing of catalogs, newspapers, books, magazines and texts other than for advertising; organization of sporting competitions and of sailing contests; organization of conferences and exhibitions for cultural purposes; sporting and cultural activities, namely, sailing races</p>
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U.S. Application No.	79109973	Application Date	12/26/2011
Registration Date	NONE	Foreign Priority Date	08/05/2011
Word Mark	LOUIS VUITTON CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use:</p> <p>Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving (rescue), including life vests and teaching apparatus and instruments; sunglasses, glasses, optical lenses, cases for glasses; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; telephones, mobile telephones, smartphones, tablets, personal data assistants and MP3 players; accessories for telephones, mobile telephones, smartphones, tablets, PDAs, and MP3 players particularly, hands-free kits for telephones, batteries, cases, casings, facings, chargers, straps or neck cords; computer software for downloading, publishing, displaying, posting, labeling, blogging, sharing or other ways of providing electronic media or information via the Internet or other communications networks; electronic publications provided on-line via databases or via the Internet (including web sites)</p> <p>Class 014. First use:</p> <p>Jewelry items and jewelery (including costume jewelry) of precious metal, of alloys, or coated therewith such as rings, earrings, cuff links, bracelets, brooches, necklaces, pendants, key holders; jewelry cases; watch and clockmaking goods and chronometric instruments such as watches, watch straps and cases, chronographs, chronometers, boxes and cases for clocks and</p>		


	<p>watches</p> <p>Class 018. First use:</p> <p>Boxes of leather or imitation leather; travel bags, travel sets (leather goods), trunks and suitcases, garment bags for travel purposes; unfitted vanity cases; sports bags, backpacks, handbags; attaché cases, briefcases, business cases; wallets, change purses, key cases (leather goods); card wallets (wallets); umbrellas</p> <p>Class 024. First use:</p> <p>Fabrics and textile goods not included in other classes; bath linen (except clothing), bed linen, table linen of textile, face towels of textile, bed and table covers of textile</p> <p>Class 025. First use:</p> <p>Clothing, underclothing and other articles of clothing including shirts, tee-shirts, jumpers, vests, skirts, dresses, slacks, coats, jackets, belts (clothing), scarves, sashes for wear, gloves, neckties, socks, lingerie, bathing suits, pajamas; footwear; headgear</p> <p>Class 041. First use:</p> <p>Sporting activities, namely setting up and organization of sports events, races, contests, competitions and demonstrations; film, television and radio production; entertainment services and information relating to sailing, sailing competitions and watercraft; book publishing; publication of texts other than advertising texts; electronic publishing of books on-line; timekeeping at sports events; publication of information on sailing; providing of facilities, circuits and other installations for sports events, races, competitions and demonstrations; organization of exhibitions and events for cultural or educational purposes; photographic reporting</p>
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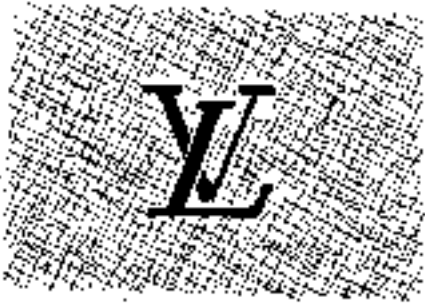
U.S. Registration No.	3904444	Application Date	06/17/2010
Registration Date	01/11/2011	Foreign Priority Date	NONE
Word Mark	LOUIS VUITTON		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1854/00/00 First Use In Commerce: 1981/00/00</p> <p>Retail store services and on-line retail store services featuring clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements; mail order services featuring clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements; retail store services and on-line retail store services featuring phone-in order for clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements</p>		

U.S. Registration No.	297594	Application Date	04/29/1931
Registration Date	09/20/1932	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U003 (International Class 018). First use: First Use: 1897/00/00 First Use In Commerce: 1897/00/00 TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS		


U.S. Registration No.	286345	Application Date	04/29/1931
Registration Date	08/25/1931	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U003 (International Class 018). First use: First Use: 1897/00/00 First Use In Commerce: 1897/00/00 TRUNKS, VALISES, TRAVELING BAGS, [SATCHELS,] HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS		

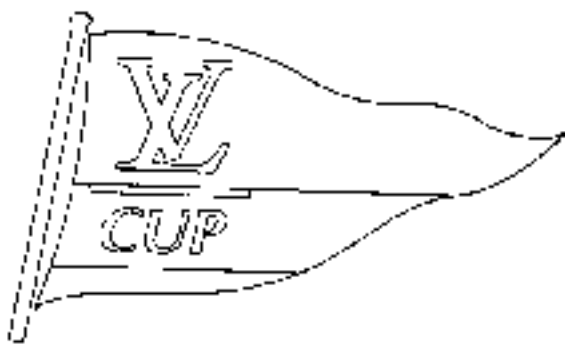
U.S. Registration No.	1519828	Application Date	05/06/1988
Registration Date	01/10/1989	Foreign Priority Date	NONE
Word Mark	LV		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 1897/00/00 First Use In Commerce: 1925/00/00 TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, POCKETBOOKS

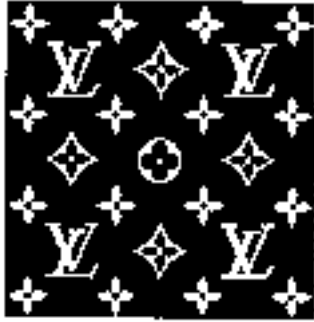
U.S. Registration No.	1653662	Application Date	03/02/1990
Registration Date	08/13/1991	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	The mark is characterized by the distinctive shape of intersecting irregular lines, by an effect of relief, by contrasting two-tone colors and by the interlaced letters "L" and "V".		
Goods/Services	Class 018. First use: First Use: 1989/12/31 First Use In Commerce: 1989/12/31 leather and imitation leather luggage, namely, travelling bags, [trunks,] valises, satchels, [hat boxes for travel, shoe boxes for travel,] pouches, shoulder bags, travel kits and [vanity cases sold empty and used for luggage,] and rucksacks; leather and imitation leather shopping bags and beach bags, hand bags, pocketbooks, briefcases, briefcase type portfolios, wallets, billfolds, passport cases, key cases, credit card cases, business card cases and change purses		

U.S. Registration No.	1770131	Application Date	03/15/1991
Registration Date	05/11/1993	Foreign Priority Date	NONE
Word Mark	LV		

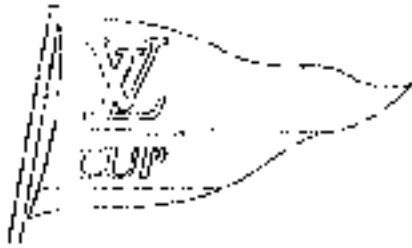
Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: clothing for men and women, namely, [belts,] shawls, sashes, scarves; [footwear, tips for footwear;] headgear

U.S. Registration No.	1902728	Application Date	06/21/1991
Registration Date	07/04/1995	Foreign Priority Date	04/23/1991
Word Mark	LV CUP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 018. First use: leather and imitation leather luggage; namely, [trunks, travelling trunks, suitcases,] travelling bags, [vanity cases sold empty and used for luggage,] rucksacks, haversacks; leather and imitation leather [shopping bags,] beach bags, gamebags, [wheeled shopping bags,] handbags, bags for climbers and bags for campers, [attache cases,] [schoolbags, school satchels, satchels,] pouches, [briefcases,] wallets, pocket wallets, card cases [, walking stick seats, cane handles, walking stick handles, umbrellas, umbrella handles, umbrella sticks, parasols, whips, harness, saddlery]</p> <p>Class 025. First use: clothing for men and women; namely, [belts,] [shawls, sashes,] scarves; footwear [, tips for footwear] [; headgear]</p>		


U.S. Registration No.	1875198	Application Date	08/23/1991
Registration Date	01/24/1995	Foreign Priority Date	NONE


Word Mark	LV
Design Mark	
Description of Mark	NONE
Goods/Services	Class 016. First use: paper and cardboard articles; namely, [posters, product picture albums,] product catalogs and brochures, [product magazines and notepads; stationery, pads of stationery,] calendars, indexes, notebooks, [envelopes, labels, writing paper; paper or plastic bags for packaging, hat boxes, paper or cardboard boxes; photographs; adhesives for stationery; paint brushes;] office requisites in the nature of writing pads, [letter trays, paper cutters, letter openers,] writing cases, [writing tablets, pencils,] pencil holders, [fountain pens, ballpoint pens, lead holders, ballpoints for pens, inkwells, inkstands; playing cards]

U.S. Registration No.	2101815	Application Date	11/22/1994
Registration Date	09/30/1997	Foreign Priority Date	NONE


Word Mark	LV CUP
Design Mark	
Description of Mark	NONE
Goods/Services	Class 014. First use: First Use: 1995/01/00 First Use In Commerce: 1995/01/00 watches Class 016. First use: First Use: 1995/01/00 First Use In Commerce: 1995/01/00 [posters; photograph albums; catalogues featuring luggage and travel accessories, bags, small leather goods and garments; engagement books, notebooks, picture books, anthologies referring to travel; calendars; telephone indexes; pencil cases; pencils]


U.S. Registration No.	1938808	Application Date	01/06/1995
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Registration Date	11/28/1995	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1910/00/00 First Use In Commerce: 1910/00/00 jewelry, watches and straps for wrist watches Class 024. First use: First Use: 1901/00/00 First Use In Commerce: 1901/00/00 travel blankets made of textile		


U.S. Registration No.	1655564	Application Date	03/02/1990
Registration Date	09/03/1991	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1987/12/31 First Use In Commerce: 1987/12/31 leather and imitation leather luggage, namely, travelling bags, [trunks,] valises, [satchels,] [hat boxes for travel, shoe boxes for travel,] pouches, * and * shoulder bags; [travel kits and vanity cases sold empty and used for luggage, and rucksacks;] leather and imitation leather shopping bags and beach bags, hand bags, pocketbooks, briefcases, [briefcase type portfolios,] wallets, billfolds, [passport cases,] key cases, credit card cases, business card cases and change purses		


U.S. Registration No.	1794905	Application Date	03/12/1991
Registration Date	09/28/1993	Foreign Priority Date	NONE

Word Mark	LV
Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 016. First use: travel goods catalogs, stationery, pads of stationery, calendars, indexes for articles made for travellers, notebooks, envelopes; printed labels for luggage and other travel goods and leather holders therefor, sold as a unit; writing paper, paper [or plastic] bags for packaging, hat boxes, paper or cardboard boxes, photographs, adhesives for stationery, office requisites in the nature of writing pads, letter trays, [paper cutters, letter openers,] writing tablets, pencils, pencil holders, fountain pens, ballpoint pens, pen cases, pencil cases, lead holders, ballpoints for pens, nibs, nibs of gold, inkwells, inkstands, [playing cards]</p> <p>Class 025. First use: clothing for men and women; namely belts, shawls, sashes, scarves; footwear headgear</p>


U.S. Registration No.	2291907	Application Date	05/23/1997
Registration Date	11/16/1999	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 034. First use: cigar and cigarette cases not of precious metal, [cigar cutters, cigar and cigarette holders not of precious metal,] [ashtrays not of precious metal for smokers, cigar and cigarette lighters not of precious metal for smokers]</p>		


U.S. Registration No.	2399161	Application Date	01/13/1999
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Registration Date	10/31/2000	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	The mark consists of a repeating pattern design covering all or substantially all of the surface of the goods. The mark includes the letters LV and flower-like designs on a dark background.		
Goods/Services	Class 025. First use: First Use: 1896/00/00 First Use In Commerce: 1981/00/00 Clothing and underwear, namely,[sweaters,] shirts, [sweatshirts,] polo shirts, t-shirts, [corsets, suits,] waistcoats, raincoats, skirts, coats, [pullovers,] trousers, dresses, jackets, shawls, stoles, [sashes for wear,] scarves, neckties, [pocket squares, suspenders, pocket handkerchiefs, braces,] gloves, ties, belts,[stockings, tights, socks, bath robes,] bathing suits, shoes, boots and sandals, [tips for footwear;] hats [and caps]		

U.S. Registration No.	2361695	Application Date	01/13/1999
Registration Date	06/27/2000	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1896/00/00 First Use In Commerce: 1981/00/00 Clothing [and underwear] , namely, sweaters, shirts, sweatshirts, polo shirts, t-shirts, [corsets,] suits, waistcoats, raincoats, skirts, coats, pullovers, trousers, dresses, jackets, shawls, stoles, [sashes for wear,] scarves, neckties, pocket squares, [suspenders,] pocket handkerchief squares for wear, [braces,] gloves, ties, belts, [stockings, tights, socks, bath robes,] bathing suits, shoes, boots and sandals, [tips for footwear;] hats [and caps]		

U.S. Registration No.	2909002	Application Date	12/12/2001
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Registration Date	12/07/2004	Foreign Priority Date	NONE
Word Mark	LV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1999/10/00 First Use In Commerce: 1999/10/00 Optical instruments and apparatus, namely, spectacles, eyeglasses, spectacle cases Class 024. First use: First Use: 1999/10/00 First Use In Commerce: 1999/10/00 [Textiles and textile goods, namely, household linen, namely, bath linen]		

U.S. Registration No.	3209369	Application Date	11/03/2005
Registration Date	02/13/2007	Foreign Priority Date	05/13/2005
Word Mark	LV LANDSCAPE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: Spectacles; sunglasses; spectacle frames; spectacle lenses, namely, glass lenses, plastic lenses, corrective lenses, progressive lenses, lenses for sunglasses, polarized lenses, tinted lenses, photochromic lenses, light-sensitive lenses, treated lenses, coated lenses, anti-reflective lenses; spectacle cases		

U.S. Registration No.	3903297	Application Date	04/07/2010
Registration Date	01/11/2011	Foreign Priority Date	10/08/2009
Word Mark	LV ROADSCAPE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: Spectacles, sunglasses; spectacle glasses, contact lenses; spectacle cases,		

	containers for contact lenses
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Attachments	74000195#TMSN.gif (1 page)(bytes) 75297387#TMSN.gif (1 page)(bytes) 75366585#TMSN.gif (1 page)(bytes) 75398649#TMSN.gif (1 page)(bytes) 76347342#TMSN.gif (1 page)(bytes) 76485867#TMSN.gif (1 page)(bytes) 79049579#TMSN.jpeg (1 page)(bytes) 79062730#TMSN.jpeg (1 page)(bytes) 79109973#TMSN.jpeg (1 page)(bytes) 85065303#TMSN.jpeg (1 page)(bytes) 71313983#TMSN.gif (1 page)(bytes) 71313984#TMSN.gif (1 page)(bytes) 73726741#TMSN.gif (1 page)(bytes) 74033904#TMSN.gif (1 page)(bytes) 74148017#TMSN.gif (1 page)(bytes) 74178312#TMSN.gif (1 page)(bytes) 74197490#TMSN.gif (1 page)(bytes) 74601972#TMSN.gif (1 page)(bytes) 74618480#TMSN.gif (1 page)(bytes) 74033970#TMSN.gif (1 page)(bytes) 74147107#TMSN.gif (1 page)(bytes) 75297388#TMSN.gif (1 page)(bytes) 75620248#TMSN.gif (1 page)(bytes) 75620753#TMSN.gif (1 page)(bytes) 76347341#TMSN.gif (1 page)(bytes) 79018593#TMSN.jpeg (1 page)(bytes) 79082254#TMSN.jpeg (1 page)(bytes) 4-13-12 FINAL Notice of Opposition.pdf (36 pages)(1503455 bytes) Exhibit A - Part 1 of 2.pdf (53 pages)(1739559 bytes) Exhibit A - Part 2 of 2.pdf (49 pages)(1809212 bytes) Exhibit B - Part 1 of 3.pdf (41 pages)(1402092 bytes) Exhibit B - Part 2 of 3.pdf (40 pages)(1306993 bytes) Exhibit B - Part 3 of 3.pdf (53 pages)(1672266 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Linda K. McLeod/
Name	Linda K. McLeod
Date	04/13/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

LOUIS VUITTON MALLETIER, Opposer v. OLDE GRANDDAD INDUSTRIES, INC., Applicant.	Opposition No. Serial No. 76707026 Mark: LV Filing Date: March 30, 2011
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NOTICE OF OPPOSITION

Louis Vuitton Malletier, a Societe Anonyme, organized under the laws of France, having a business address at 2, rue du Pont-Neuf, Paris, F-75001, France, ("Louis Vuitton," or "Opposer") believes that it is being and will be damaged by Olde Granddad Industries, Inc.'s ("Applicant") registration of the mark LV shown in Application Serial No. 76707026 for "fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners and deodorizers" in Class 5 and hereby opposes the same. As grounds for opposition, Opposer alleges that, upon actual knowledge with respect to Opposer's own acts, and upon information and belief as to other matters:

Louis Vuitton and its Business

1. Opposer Louis Vuitton Malletier, a Societe Anonyme, is organized under the laws of France and has a business address at 2, rue du Pont-Neuf, Paris, F-75001, France.

2. Louis Vuitton is a subsidiary of LVMH (Louis Vuitton Moët Hennessey), a French conglomerate and world leader in luxury and consumer products, including well known fashion and perfume brands such as Louis Vuitton, Marc Jacobs, Dior, Guerlain, Givenchy, and Kenzo, among others.

3. Founded in 1854, Louis Vuitton is one of the premier luxury fashion houses in the world.

4. For more than a century, Louis Vuitton has been in the business of designing, producing, marketing, distributing, and selling luxury goods in commerce, including trunks, valises, traveling bags, satchels, hat boxes and shoe boxes used for luggage, hand bags, and pocketbooks, among other things, under its LOUIS VUITTON trade name and trademark (collectively "LOUIS VUITTON Name and Mark"), LV name and mark ("LV Name and Mark"), and LV monogram shown below ("LV Monogram").



5. Over the years, Louis Vuitton has offered a wide array of goods and services in commerce under its LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram, including but not limited to clothing, jewelry, watches, eyewear, textiles and linens, blankets, paper products, and online and retail store services. Further, Louis Vuitton has announced plans to offer fragrances and perfumes under its brands.

6. The LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram are renowned in the United States and throughout the world for high-quality products and services, including but not limited to those listed above.

LOUIS VUITTON Name and Mark

7. Since at least 1898, Louis Vuitton has used its LOUIS VUITTON Name and Mark in commerce in connection with trunks, traveling trunks, suitcases, traveling bags, luggage, garment bags for travel, hat boxes for travel, shoe bags for travel, umbrellas, animal carriers, rucksacks, haversacks, leather or textile shopping bags, beach bags, handbags, vanity cases sold empty, attaché cases, tote bags, travel satchels, clutch bags, briefcases, wallets, pocket wallets, credit card cases, business card cases, bill and card holders, checkbook holders, key cases, change purses, and briefcase-type portfolios.

8. Since at least 1901, Louis Vuitton has used its LOUIS VUITTON Name and Mark in commerce in connection with travel blankets.


9. Since at least 1909, Louis Vuitton has used its LOUIS VUITTON Name and Mark in commerce in connection with clothing, including shirts, sweatshirts, polo shirts, T-shirts, headwear, jackets, ties, belts, shawls, and scarves.


10. Since at least 1923, Louis Vuitton has used its LOUIS VUITTON Name and Mark in commerce in connection with catalogues featuring luggage and travel accessories, bags, small leather goods and garments, notebooks, anthologies and pamphlets referring to travel, calendars, telephone indexes, fountain pens, ballpoint pens, nibs, covers for pocket and desk diaries, and checkbook holders.



11. Since at least 1981, Louis Vuitton has used its LOUIS VUITTON Name and Mark in commerce in connection with retail store services featuring clothing, bags, purses, luggage, and other goods.

12. Since at least 1988, Louis Vuitton has used its LOUIS VUITTON Name and Mark in commerce in connection with jewelry, namely, rings, belt buckles, ear rings, cufflinks, bracelets, charms, brooches, necklaces, horological instruments, watches, and cases for watches.


13. Louis Vuitton owns the following valid and subsisting federal registrations and prior pending applications for its LOUIS VUITTON Name and Mark (printouts from the PTO TESS/TARR and Assignment database are attached as Exhibit A):

Mark	Reg./Ser. No. Issue/Filing Date	Goods First Use/First Use in Commerce
LOUIS VUITTON	1045932 08-10-1976	Luggage and ladies' handbags First Use: 00-00-1875 First Use in Commerce: 00-00-1925
	1615681 10-02-1990	Traveling bags, trunks, valises, satchels, hat boxes and shoe boxes for travel, pouches and shoulder bags used for luggage, travel kits and vanity cases sold empty and used for luggage, rucksacks, shopping bags and beach bags in the nature of luggage, hand bags, pocketbooks, briefcases, briefcase-type portfolios, wallets, billfolds, passport cases, key cases, credit card cases, business card cases, change purses First Use: 01-01-1981 First Use in Commerce: 01-01-1981
LOUIS VUITTON	1990760 08-06-1996	Catalogues featuring luggage and travel accessories, bags, small leather goods and garments; notebooks, anthologies and pamphlets referring to travel; calendars; telephone indexes; fountain pens, ballpoint pens, nibs, covers for pocket and desk diaries, and checkbook holders First Use: 00-00-1923 First Use in Commerce Date: 1923-00-00 Trunks; traveling trunks; suitcases; traveling bags; luggage; garment bags for travel; hat boxes for travel; shoe bags for travel; umbrellas; animal carriers; rucksacks; haversacks; leather or textile shopping bags; beach bags; handbags; vanity cases sold empty; attaché cases; tote bags, travel satchels; clutch bags; briefcases; wallets; pocket wallets; credit card cases; business card cases; bill

Mark	Reg./Ser. No. Issue/Filing Date	Goods First Use/First Use in Commerce
		<p>and card holders; checkbook holders; key cases; change purses; briefcase-type portfolios First Use: 00-00-1854 First Use in Commerce: 00-00-1898</p> <p>Travel blankets First Use Date: 00-00-1901 First Use in Commerce: 00-00-1901</p> <p>Shirts; sweatshirts; polo shirts; T-shirts; headwear; jackets; ties; belts; shawls; scarves First Use: 00-00-1909 First Use in Commerce: 00-00-1909</p>
LOUIS VUITTON	2303212 12-28-1999	<p>Cigarette cases not of precious metal, cigarette holders not of precious metal Filing Basis: 44(e)</p>
 LOUIS VUITTON PARIS	2378388 08-22-2000	<p>Goods made of leather or imitations of leather not included in other classes, namely, boxes of leather principally used for travel purposes, trunks, valises, traveling bags, traveling sets for containing cosmetics and jewelry, handbags, beach bags, shopping bags, shoulder bags, brief cases, pouches, fine leather goods namely, pocket wallets, purses, key cases, business card cases, credit card cases First Use: 07-00-1996 First Use in Commerce: 07-00-1996</p>
LOUIS VUITTON PARIS	2346373 05-02-2000	<p>Jewelry, namely, rings, belt buckles, ear rings, cufflinks, bracelets, charms, brooches, necklaces, horological instruments, watches, cases for watches First Use: 00-00-1988 First Use in Commerce: 00-00-1988</p> <p>Goods made of leather or of imitations of leather not included in other classes, namely, boxes of leather used for travel purposes, hat boxes for travel; trunks, valises, travelling bags, traveling sets for containing cosmetics, garment bags for travel, rucksacks, handbags, beach bags, shopping bags, shoulder bags, briefcases, pouches; fine leather goods, namely, pocket wallets, purses, key cases, card holders, checkbook holders First Use: 00-00-1983 First Use in Commerce: 00-00-1983</p>

Mark	Reg./Ser. No. Issue/Filing Date	Goods First Use/First Use in Commerce
		<p>Clothing and underwear, namely, sweaters, shirts, suits, waistcoats, skirts, coats, pullovers, trousers, dresses, clothing jackets, shawls, stoles, scarves, neckties, clothing belts, bathing suits, footwear; head wear and waterproof clothing, namely, raincoats</p> <p>First Use: 00-00-1987 First Use in Commerce: 00-00-1987</p>
LOUIS VUITTON	2909003 12-07-2004	<p>Optical instruments and apparatus, namely, spectacles, eyeglasses, spectacle cases</p> <p>First Use: 10-00-1999 First Use in Commerce: 10-00-1999</p> <p>Textiles and textile goods, namely, household linen including bed linen</p> <p>First Use: 10-00-1999 First Use in Commerce: 10-00-1999</p>
LOUIS VUITTON	2904197 11-23-2004	<p>Jewelry, namely, rings, earrings, cuff links, bracelets, charms, necklaces, horological and chronometric instruments, namely, watches, wrist-watches; straps for wrist-watches and watch cases</p> <p>Filing Basis: 44(e)</p>
	3531297 11-11-2008	<p>Boxes of leather or imitation leather for packaging and carrying goods, trunks, suitcases, traveling sets comprised of matching luggage, traveling bags, luggage, garment bags for travel, hatboxes not of paper or cardboard, vanity cases not fitted, toiletry cases sold empty, rucksacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, sling bags, suit carriers, shoulder bags, waist bags, purses, travel cases, briefcases, briefcase-type portfolios, leather pouches, wallets, change purses, key cases, business card cases, calling card cases, umbrellas, parasols, animal carrier bags</p> <p>Filing Basis: 66A</p>
	3718805 12-01-2009	<p>Bags and traveling cases for photographic and cinematographic apparatus; downloadable electronic publications, namely, magazines, catalogs, newspapers, books, newsletters, and brochures featuring sailing races; downloadable multimedia publications, namely, magazines, catalogs, newspapers, books, newsletters, and brochures featuring sailing races; cinematographic films featuring sailing races; pre-recorded videotapes, DVD's, and compact discs featuring</p>

Mark	Reg./Ser. No. Issue/Filing Date	Goods First Use/First Use in Commerce
		<p>sailing races; optical apparatus and instruments, namely, spectacles, sunglasses, spectacle lenses, contact lenses, spectacle frames, and cases for spectacles, sunglasses, and contact lenses; mobile telephones and accessories for mobile telephones, namely, mobile telephone cases Filing Basis: 66A</p> <p>Goods made of precious metals, their alloys or plated therewith, namely, jewelry, fashion jewelry, and costume jewelry, namely, rings, key rings, finger rings, earrings, cuff links, bracelets, charms, brooches, chains, necklaces, tie pins, and medallions; timepieces and chronometric instruments, namely, watches, wristwatches, watch bands, watch cases, wall clocks, small clocks, chronographs for use as timepieces, chronometers, alarm clocks, boxes for clocks and watches, cases for clocks and watches Filing Basis: 66A</p> <p>Leather and imitation leather goods, namely, boxes of leather or imitation leather for packaging and carrying goods, trunks, suitcases, leather traveling sets consisting of luggage, traveling bags, luggage, garment bags for travel, hat boxes, vanity cases sold empty, toiletry bags sold empty, backpacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, shoulder-strap bags, carrier bags, shoulder bags, waist bags, purses, attaché cases, leather briefcases, school bags, document cases, clutch bags, wallets, change purses, key cases, business and credit card cases, all of the foregoing made of leather or imitation leather; umbrellas Filing Basis: 66A</p> <p>Clothing, namely, underwear and other wearing apparel, namely, sweaters, tee-shirts, shirts, blouses, corsets, suits, vests, raincoats, skirts, coats, trousers, pullovers, dresses, jackets, shawls, sashes for wear, scarves, neckties, pocket squares, suspenders, gloves, belts, stockings, tights, socks, singlets, bathing suits, and bath robes; footwear; headwear Filing Basis: 66A</p>

Mark	Reg./Ser. No. Issue/Filing Date	Goods First Use/First Use in Commerce
		Educational, training, and entertainment services, namely, editing and publishing of catalogs, newspapers, books, magazines and texts other than for advertising; organization of sporting competitions and of sailing contests; organization of conferences and exhibitions for cultural purposes; sporting and cultural activities, namely, sailing races Filing Basis: 66A
 LOUIS VUITTON CUP	79109973 12-26-2011	<p>Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving (rescue), including life vests and teaching apparatus and instruments; sunglasses, glasses, optical lenses, cases for glasses; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; telephones, mobile telephones, smartphones, tablets, personal data assistants and MP3 players; accessories for telephones, mobile telephones, smartphones, tablets, PDAs, and MP3 players particularly, hands-free kits for telephones, batteries, cases, casings, facings, chargers, straps or neck cords; computer software for downloading, publishing, displaying, posting, labeling, blogging, sharing or other ways of providing electronic media or information via the Internet or other communications networks; electronic publications provided on-line via databases or via the Internet (including web sites) Filing Basis: 66A</p> <p>Jewelry items and jewelry (including costume jewelry) of precious metal, of alloys, or coated therewith such as rings, earrings, cuff links, bracelets, brooches, necklaces, pendants, key holders; jewelry cases; watch and clockmaking goods and chronometric instruments such as watches, watch straps and cases, chronographs, chronometers, boxes and cases for clocks and watches Filing Basis: 66A</p> <p>Boxes of leather or imitation leather; travel bags, travel sets (leather goods), trunks and suitcases, garment bags for travel purposes; unfitted vanity cases; sports bags, backpacks, handbags; attaché</p>

Mark	Reg./Ser. No. Issue/Filing Date	Goods First Use/First Use in Commerce
		<p>cases, briefcases, business cases; wallets, change purses, key cases (leather goods); card wallets (wallets); umbrellas Filing Basis: 66A</p> <p>Fabrics and textile goods not included in other classes; bath linen (except clothing), bed linen, table linen of textile, face towels of textile, bed and table covers of textile Filing Basis: 66A</p> <p>Clothing, underclothing and other articles of clothing including shirts, tee-shirts, jumpers, vests, skirts, dresses, slacks, coats, jackets, belts (clothing), scarves, sashes for wear, gloves, neckties, socks, lingerie, bathing suits, pajamas; footwear; headgear Filing Basis: 66A</p> <p>Sporting activities, namely setting up and organization of sports events, races, contests, competitions and demonstrations; film, television and radio production; entertainment services and information relating to sailing, sailing competitions and watercraft; book publishing; publication of texts other than advertising texts; electronic publishing of books on-line; timekeeping at sports events; publication of information on sailing; providing of facilities, circuits and other installations for sports events, races, competitions and demonstrations; organization of exhibitions and events for cultural or educational purposes; photographic reporting Filing Basis: 66A</p>
LOUIS VUITTON	3904444 01-11-2011	<p>Retail store services and on-line retail store services featuring clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements; mail order services featuring clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements; retail store services and on-line retail store services featuring phone-in order for clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements. First Use: 00-00-1854 First Use in Commerce: 00-00-1981</p>

LV Name and Mark and LV Monogram

14. In addition to its LOUIS VUITTON Name and Mark, Louis Vuitton has used its initials–LV– in commerce to refer to and identify the Louis Vuitton company and its products and services since at least the 1890's ("LV Name and Mark"). For decades, the media and the general public have used and recognized LV as the shortened name and source identifier of Louis Vuitton and its products and services. Further, the media and the general public have long recognized LV as synonymous for and the same as the LOUIS VUITTON Name and Mark and corporate identity.

15. Louis Vuitton was one of the first fashion houses to use designer initials to identify its company and products and services. It is now common in the fashion industry to use designer initials as a source identifier and shortened name for a fashion company and its products and services. A representative sample of such well known designer names and marks comprised of initials include: YSL (Yves St. Laurent), RL (Ralph Lauren), DVF (Diane Von Furstenberg), CK (Calvin Klein), CC (Coco Chanel), D&G (Dolce & Gabana), GA (Giorgio Armani), and MJ (Marc Jacobs). As a result, consumers are accustomed to designer initials serving as a source identifier and corporate identity.

16. Louis Vuitton's initials –LV– form an integral part of the famous LV Monogram shown below. Since at least 1897, Louis Vuitton has used its LV Monogram in commerce in connection with trunks, valises, traveling bags, satchels, hat boxes and shoe boxes used for luggage, hand bags, and pocketbooks, among other things.



17. Since at least 1910, Louis Vuitton has used its LV Monogram in commerce in connection with jewelry, watches and straps for wrist watches.

18. Since at least 1959, Louis Vuitton has used its LV Monogram in commerce in connection with travel bags, shoulder bags, and beach bags, among other things.





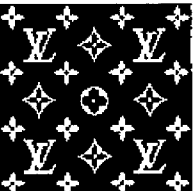
19. Since at least 1981, Louis Vuitton has used its LV Monogram in commerce in connection with clothing and underwear, including, shirts, polo shirts, t-shirts, waistcoats, raincoats, skirts, coats, trousers, dresses, jackets, shawls, stoles, scarves, neckties, gloves, ties, belts, bathing suits, shoes, boots and sandals, hats, sweaters, sweatshirts, suits, pullovers, pocket squares, and handkerchiefs.

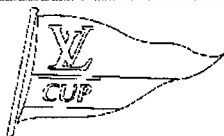
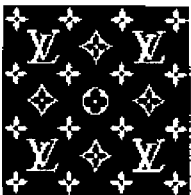
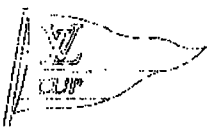

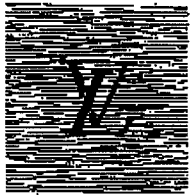

20. Since at least 1989, Louis Vuitton has used its LV Monogram in commerce in connection with travel kits and rucksacks, briefcases, briefcase type portfolios, wallets, billfolds, passport cases, key cases, credit card cases, business card cases and change purses.


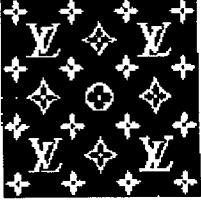


21. Since at least 1999, Louis Vuitton has used its LV Monogram in commerce in connection with optical instruments and apparatus, namely, spectacles, eyeglasses, and spectacle cases, and textiles and textile goods, including household linens and bed linens.

22. Since at least 2008, Louis Vuitton has used its LV Monogram in commerce in connection with scented candles.

23. Louis Vuitton owns the following valid and subsisting federal registrations and prior pending applications for its LV Name and Mark and LV Monogram (printouts from the PTO TESS/TARR and Assignment database are attached as Exhibit B) (Collectively the goods and services set forth in Paragraphs 4-21 and below are referred to as "Louis Vuitton's Goods and Services"):

Mark	Reg. No. Reg. Date	Goods/Services First Use in Commerce/Filing Basis
	0297594 09-20-1932	Trunks, valises, traveling bags, satchels, hat boxes and shoe boxes used for luggage, hand bags, and pocketbooks in Class 18 First Use in Commerce: 00-00-1897
	0286345 08-25-1931	Trunks, valises, traveling bags, hat boxes and shoe boxes used for luggage, hand bags, and pocketbooks in Class 18 First Use in Commerce: 00-00-1897
	1519828 01-10-1989	Trunks, valises, traveling bags, satchels, hat boxes and shoe boxes used for luggage, hand bags, pocketbooks in Class 18 First Use in Commerce: 00-00-1897
	1653662 08-13-1991	Leather and imitation leather luggage, namely, travelling bags, valises, satchels, pouches, shoulder bags, travel kits and rucksacks; leather and imitation leather shopping bags and beach bags, hand bags, pocketbooks, briefcases, briefcase type portfolios, wallets, billfolds, passport cases, key cases, credit card cases, business card cases and change purses in Class 18 First Use in Commerce: 12-31-1989
	1770131 05-11-1993	Clothing for men and women, namely, shawls, sashes, scarves; headgear in Class 25 Filing Basis: 44E

Mark	Reg. No. Reg. Date	Goods/Services First Use in Commerce/Filing Basis
	1902728 07-04-1995	Leather and imitation leather luggage; namely, travelling bags, rucksacks, haversacks; leather and imitation leather beach bags, gamebags, handbags, bags for climbers and bags for campers, pouches, wallets, pocket wallets, card cases in Class 18 Filing Basis: 44E
	1875198 01-24-1995	Paper and cardboard articles; namely, product catalogs and brochures, calendars, indexes, notebooks, office requisites in the nature of writing pads, writing cases, pencil holders in Class 16 Filing Basis: 44E
	2101815 09-30-1997	Watches in Class 14 First Use in Commerce: 01-00-1995
	1938808 11-28-1995	Jewelry, watches and straps for wrist watches in Class 14 First Use in Commerce: 00-00-1910
	1655564 09-03-1991	Leather and imitation leather luggage, namely, travelling bags, valises, pouches, and shoulder bags; leather and imitation leather shopping bags and beach bags, hand bags, pocketbooks, briefcases, wallets, billfolds, key cases, credit card cases, business card cases and change purses in Class 18 First Use in Commerce: 12-31-1987
	1794905 09-28-1993	Travel goods catalogs, stationery, pads of stationery, calendars, indexes for articles made for travellers, notebooks, envelopes; printed labels for luggage and other travel goods and leather holders therefor, sold as a unit; writing paper, paper bags for packaging, hat boxes, paper or cardboard boxes, photographs, adhesives for stationery, office requisites in the nature of writing pads, letter trays, writing tablets, pencils, pencil holders, fountain pens, ballpoint pens, pen cases, pencil cases, lead holders, ballpoints for pens, nibs, nibs of gold, inkwells, inkstands in Class 16 Filing Basis: 44E Clothing for men and women; namely belts, shawls, sashes, scarves; footwear headgear in Class 25 Filing Basis: 44E

Mark	Reg. No. Reg. Date	Goods/Services First Use in Commerce/Filing Basis
	2291907 11-16-1999	Cigar and cigarette cases not of precious metal in Class 34 Filing Basis: 44E
	2399161 10-31-2000	Clothing and underwear, namely, shirts, polo shirts, t-shirts, waistcoats, raincoats, skirts, coats, trousers, dresses, jackets, shawls, stoles, scarves, neckties, gloves, ties, belts, bathing suits, shoes, boots and sandals, hats in Class 25 First Use in Commerce: 00-00-1981
	2361695 06-27-2000	Clothing, namely, sweaters, shirts, sweatshirts, polo shirts, t-shirts, suits, waistcoats, raincoats, skirts, coats, pullovers, trousers, dresses, jackets, shawls, stoles, scarves, neckties, pocket squares, pocket handkerchief squares for wear, gloves, ties, belts, bathing suits, shoes, boots and sandals, hats in Class 25 First Use in Commerce: 00-00-1981
	2909002 12-07-2004	Optical instruments and apparatus, namely, spectacles, eyeglasses, spectacle cases in Class 9 First Use in Commerce: 10-00-1999
LV LANDSCAPE	3209369 02-13-2007	Spectacles; sunglasses; spectacle frames; spectacle lenses, namely, glass lenses, plastic lenses, corrective lenses, progressive lenses, lenses for sunglasses, polarized lenses, tinted lenses, photochromic lenses, light-sensitive lenses, treated lenses, coated lenses, anti-reflective lenses; spectacle cases in Class 9 Filing Basis: 66A
LV ROADSCAPE	3903297 01-11-2011	Spectacles, sunglasses; spectacle glasses, contact lenses; spectacle cases, containers for contact lenses in Class 9 Filing Basis: 66A

24. The registrations set forth in Paragraphs 13 and 22 are valid and subsisting and constitute *prima facie* evidence of the validity of the marks and

registrations, and of Louis Vuitton's ownership and exclusive right to use the marks in commerce.

25. The LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram are among the most famous fashion brands in the world. For nearly one hundred and sixty years, these names and marks have been exclusively identified with Louis Vuitton. The LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram have received extensive unsolicited attention from the local, national, and international media, including but not limited to nationally circulated publications and broadcast media such as *Newsweek*, *Vogue*, *Vanity Fair*, *House & Garden*, *Women's Wear Daily*, *The New York Post*, *The Washington Post*, *The Los Angeles Times*, *The International Herald Tribune*, and *The San Francisco Chronicle*, and CNN, "The Today Show" on NBC, "The Early Show" on CBS, and "Good Morning America" on ABC. Many of these publications and television programs specifically recognize the fame of the LOUIS VUITTON Name and Mark and the LV Monogram. Similarly, for many years, nationally circulated magazines such as *Vogue*, *Esquire*, *Glamour*, *Elle*, *Harper's Bazaar*, *Time Style & Design*, and *The New York Times Magazine*, have featured and identified LOUIS VUITTON products and the LV Monogram in unsolicited editorials.

26. For decades, Louis Vuitton's Goods and Services have been endorsed by Hollywood's most famous celebrities, giving the LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram significant consumer exposure.

27. For the past five consecutive years, a leading international branding consultancy firm, Interbrand, has ranked the LV Monogram (shown below) among the top 20 most valuable global brands, outranking APPLE, NIKE, GUCCI, L'OREAL,

KRAFT, and KELLOGGS, and many others. Further, as early as 2008, Interbrand ranked the LV Monogram the No. 1 luxury brand in the world.



28. As a result of extensive use, advertising, and promotion, the LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram have achieved such widespread public recognition that they have become well known and famous among the general public for Louis Vuitton's Goods and Services.

Applicant, its LV Application, and Actions Before PTO

29. Olde Granddad Industries, Inc. is a corporation organized under the laws of the state of New Jersey having an address of 160 Passaic Avenue, Bldg. 31 B, Kearny, New Jersey 07032.

30. Applicant is the listed owner of Application Serial No. 76707026, filed under Section 1(b), 15 U.S.C. § 1051(b), for the mark LV for "fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners and deodorizers" in Class 5. ("LV Application").

31. On March 26, 2011, Applicant's President and CEO, Michael T. Kostak, signed a declaration in support of the LV Application for the standard character mark LV for air fresheners, deodorizers, car accessories, namely, shift knob covers, steering wheel covers, tire covers, seat covers, seat belts cushions, safety seats, pillows,

blankets, key changes, travel mugs, CD and visor organizers. The LV Application declaration stated:

32. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of title 18 of the United States Code, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; he/she believes Applicant is entitled to use the trademark sought to be registered in commerce, to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identification form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, firm, corporation, or association to cause confusion, or to cause mistake, or to deceive; that all statements made of his/her own knowledge are true and that statements made on information and belief are believed to be true.

33. On March 30, 2011, Applicant, through counsel Ernest D. Buff, filed the LV Application before the U.S. Patent and Trademark Office ("PTO") for the standard character mark LV for air fresheners, deodorizers, car accessories, namely, shift knob covers, steering wheel covers, tire covers, seat covers, seat belts cushions, safety seats, pillows, blankets, key changes, travel mugs, CD and visor organizers.

34. On July 1, 2011, the PTO issued a First Office Action ("First OA") refusing registration of the applied-for mark on the ground of a likelihood of confusion with the marks in U.S. Registration Nos. 1655564, 1938808, 1653662, 1519828, 0286345, and

0297594. All of the cited registrations are owned by Louis Vuitton and cover marks comprised of or containing the LV Name and Mark and LV Monogram.

35. On October 25, 2011, Applicant, through counsel Ernest D. Buff, filed a response to the First OA arguing against the refusal of registration, and amending the identification of goods to: “fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners and deodorizers” in International Class 5.

36. On December 14, 2011, the PTO issued a Notice of Publication for the LV Application.

37. On January 3, 2012, Applicant’s LV mark was published for opposition in the *Official Gazette*.

38. On January 26, 2012, Louis Vuitton, through counsel, filed a timely extension of time to oppose the LV Application up to and including May 12, 2012, and thereafter filed this timely Notice of Opposition.

39. In addition to the LV Application, and on the same filing date thereof, Applicant, through counsel Ernest D. Buff, filed intent-to-use Application Serial No. 76707030, under Section 1(b), 15 U.S.C. § 1051(b), for the mark LOUIS VUITTON for “air fresheners, air deodorizers and car deodorizers” in Class 5.

40. On June 30, 2011, the PTO issued an Office Action (“First OA”) refusing registration of Applicant’s LOUIS VUITTON mark under Trademark Act Section 2(a), 15 U.S.C. §1052(a), because “the applied-for mark consists of or includes matter which may falsely suggest a connection with Louis Vuitton,” and “[a]lthough Louis Vuitton is

not connected with the goods provided by Applicant under the applied-for mark, Louis Vuitton is so famous that consumers would presume a connection.” (First OA, p. 1.)

41. The PTO’s First OA also refused registration of Applicant’s LOUIS VUITTON mark under Trademark Act Section 2(d), 15 U.S.C. §1052(d), “because of a likelihood of confusion with the mark in U.S. Registration Nos. 1045932, 1615681, 1990760, 2303212, 2346373, 2378388, 2904197, 2909003, 3531297, 3718805 and 3904444.” (First OA, p. 1.) All of those registrations are owned by Louis Vuitton, and cover marks comprised of or containing the LOUIS VUITTON Name and Mark.

42. On February 12, 2012, the PTO issued a Final Office Action (“Final OA”) maintaining its refusals and stating, among other things, that “there is no doubt that the applied for mark is the same as that used by Louis Vuitton Malletier. There is no doubt that the term LOUIS VUITTON points uniquely and unmistakably to Louis Vuitton Malletier.” (Final OA, p. 1.) The PTO stated that “given that LOUIS VUITTON is a famous brand that has been in use for more than 150 years, Applicant’s assertion that no connection would be perceived between its products and those of Louis Vuitton Malletier are highly unpersuasive.” (Final OA, p. 1.) Further, the PTO found that “it is common for air fresheners to be used by companies for promotional or advertising purposes....Consumers are aware of this practice and could believe that the applicant has a connection to the organization and that the goods originate from said organization.” (Final OA, p. 1.)

43. In addition, Applicant has filed nearly one hundred intent-to-use applications under Section 1(b), 15 U.S.C. § 1051(b), for marks identical to various other well-known marks belonging to third parties, including the representative sample

shown below. Many of these applications cover well-known fashion brands, such as COACH (Serial No. 76707015), POLO (Serial No. 76707021), CHANEL (Serial No. 76707022), JUICY COUTURE (Serial No. 76707020), GUCCI (Serial No. 76707024), TIFFANY & CO. (Serial No. 76707014), RALPH LAUREN (Serial No. 76707025), and ABERCROMBIE & FITCH (Serial No. 76707017). Some of these applications cover the same goods at issue in this case, namely, fragrance and deodorizing products. Further, the PTO has refused registration of all but five of Applicant's intent-to-use applications below on the grounds of likelihood of confusion and/or false suggestion of a connection based on previously registered marks and identities.

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
NORMAN ROCKWELL	76705085 10-27-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
TIC TAC	76704721 09-29-2010	Fresheners and deodorizers for land vehicles and households	1B
HERSHEY KISS	76705086 10-27-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented deodorants for cars, rooms, households and air	1B
BLACK MAGIC	76704525 09-14-2010	Air fresheners for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use	1B
FRUIT LOOPS	76705652 12-13-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
JOLLY RANCHER	76705094 10-27-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
GUMMI BEAR	76705091 10-27-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
GOYA	76705653 12-13-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
GIFT OF LIFE	76706770 03-14-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners, fragrances, colognes and perfumes	1B
MARCH OF DICES	76706461 02-18-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
SILVER SPOON	76705655 12-13-2010	Infant and children's safety seats, seat covers and pillows	1B
THE SALVATION ARMY	76706453 02-18-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
AMERICAN RED CROSS	76706454 02-18-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
DISABLED AMERICAN VETERANS CHARITABLE TRUST	76706455 02-18-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
ASPCA	76706458 02-18-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
MAKE-A-WISH	76705658 12-13-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
LIFE SAVERS	76705659 12-13-2010	Car accessories, namely, holders for compact discs and compact disc holders for use with car visors	1B
SOLDIER'S ANGELS	76706456 02-18-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
WORLD WILDLIFE FUND	76706457 02-18-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
WWF	76706462 02-18-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
WESTERN STAR	76707182 04-08-2011	Fragrance and deodorizing products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
PETA	76706769 03-14-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
BILL & MELINDA GATES FOUNDATION	76707027 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
MARCO POLO	76704723 09-29-2010	Instruments for recording and reproducing voice and video signals	1B
UNITED NEGRO COLLEGE FUND	76707029 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
UNCF A MIND IS A TERRIBLE THING TO WASTE	76707028 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
AIR JORDAN	76707164 04-08-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
WRIGLEY'S	76706766 03-14-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
SPECIAL OLYMPICS	76706767 03-14-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
OPERATION SMILE	76706459 02-18-2011	Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners, deodorizers	1B

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
K W KENWORTH	76707183 04-08-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
PETERBILT	76707185 04-08-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
HUMANE SOCIETY OF AMERICA	76706768 03-14-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
COACH	76707015 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
ABERCROMBIE & FITCH	76707017 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
GIRLS GONE WILD	76707079 04-01-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
ADIDAS	76707165 04-08-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
K W	76707181 04-08-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
MR. CLEAN	76705656 12-13-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
AUTISM SPEAKS	76706460 02-08-2011	Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners, deodorizers	1B
STETSON	76705657 12-13-2010	Accessories, namely, steering wheels covers, seat covers, seat cushions, car window shades, fitted car covers, fitted covers for the fronts of automobiles, and spare tire covers Car accessories, namely, floor mats	1B
SKITTLES	76706451 02-18-2011	Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners	1B
TUTTI FRUTTI	76705090 10-27-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
NAUTICA	76707019 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
POLO	76707021 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
CHANEL	76707022 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
NIKE	76707023 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
SMINT	76710132 12-28-2011	Air fresheners for land vehicles and households	1B
PRADA	76707016 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
HOLLISTER & CO.	76707018 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
JUICY COUTURE	76707020 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
GUCCI	76707024 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
BORN TO BE WILD	76710243 01-11-2012	Seat belt covers, car mats, seat covers, steering wheel covers, tire covers, air fresheners, ornamental decorations, including hanging dice and ornaments, decals, sunshades, sunglasses, sunglass holders, CD holders, travel mugs, license plate frames and key chains	1B

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
RED BULL	76705654 12-13-2010	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
LOUIS VUITTON	76707030 03-30-2011	Air fresheners, air deodorizers and car deodorizers	1B
VOLVO	76707186 04-08-2011	Fragrance products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners, deodorizers	1B
TEAM BOOMER	76706774 03-14-2011	Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners, deodorizers Car accessories, namely, license plate frames, seat covers for vehicles, vehicle seat cushions, steering wheel covers, automobile windshield sunshades, spare tire covers Toy balls, namely, balls for games	1B
RALPH LAUREN	76707025 03-30-2011	Air fresheners, air deodorizers and car deodorizers	1B
DOLE	76706772 03-14-2011	Fragrance and deodorizing products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
TIFFANY & CO.	76707014 03-30-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, scented air fresheners and deodorants for cars, rooms, households and air	1B
JUICY FRUIT	76705087 10-27-2010	Fresheners and deodorizers for land vehicles and households	1B

Mark	Reg/Ser. No. Issue/Filing Date	Goods	Filing Basis
PUMA	76707188 04-08-2011	Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial and home use, namely, air fresheners and deodorizers	1B
SUNKIST	76706773 03-14-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
MENTOS	76706771 03-14-2011	Fragrance products for land vehicles, aircraft, marine craft, personal, commercial, industrial and home use, namely, air fresheners	1B
FREIGHTLINER	76707184 04-08-2011	Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners, deodorizers	1B
MACK	76707166 04-08-2011	Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial and home use, namely, air fresheners, deodorizers	1B
NOEL	76705089 10-27-2010	Scented deodorizing products for cars, rooms, households and the ambient air	1B
CHIQUITA	76707078 03-20-2012	Deodorizing products for personal use, namely, colognes and perfumes Fragrance and deodorizing products for land vehicles, aircraft, watercraft, personal, commercial, industrial, industrial and home use, namely, air fresheners, deodorizers Car accessories, namely, shift knob covers, seat covers for vehicles, vehicle seat cushions, steering wheel covers, spare tire covers Travel and neck-supporting pillows Travel mugs Travel and picnic blanket throws	1B

44. Moreover, some of Applicant's intent-to-use application's noted above are the subject of pending opposition proceedings brought by others on the same or similar grounds raised herein, including: *Mack Trucks, Inc. v. Olde Granddad Industries, Inc.*, Opposition No. 911204496 against Application Serial No. 76707166 for the mark MACK; *Dole Food Company, Inc. v. Olde Granddad Industries, Inc.*, Opposition No. 911203614 against Application Serial No. 76706772 for the mark DOLE; *Red Bull GmbH v. Olde Granddad Industries, Inc.*, Opposition No. 911202757 against Application Serial No. 76705654 for the mark RED BULL; *Perfetti Van Melle SpA v. Olde Granddad Industries, Inc.*, Opposition No. 911200914 against Application Serial No. 76704720 for the mark SMINT; and *Ferrero S.p.A. v. Olde Granddad Industries, Inc.*, Opposition No. 911200373 against Application Serial No. 76704721 for the mark TIC TAC.

Likelihood of Confusion, 15 U.S.C. § 1052(d)

45. Louis Vuitton repeats and realleges each and every allegation set forth above.

46. Louis Vuitton has priority based on its prior valid and subsisting registrations and prior filed applications for its LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram. Louis Vuitton also has priority based on its prior and continuous use of its LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram before the filing date of the opposed application and any date of first use date that may be alleged by Applicant.

47. Applicant's LV mark is identical in sound, appearance, and connotation to Louis Vuitton's LV Name and Mark, and substantially similar to the LOUIS VUITTON

Name and Mark and LV Monogram. Further, the goods covered by the opposed application are closely related to Louis Vuitton's Goods and Services.

48. The LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram are famous and entitled to extreme deference and a wide latitude of legal protection.

49. As set forth above, Applicant has a history and pattern of filing numerous intent-to-use applications for some of the best known, previously registered trademarks in the country, including the famous LOUIS VUITTON Name and Mark and LV Name and Mark. Applicant's demonstrated pattern of filing applications to register various well-known marks evidences a bad faith intention to trade off of Louis Vuitton's famous names and marks.

50. In view of the foregoing, Applicant's LV mark is likely to cause confusion, mistake, or deception with Louis Vuitton's previously used and registered LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram in violation of Section 2(d), 15 U.S.C. § 1052(d).

False Suggestion of Connection, 15 U.S.C. § 1052(a)

51. Louis Vuitton repeats and realleges each and every allegation set forth above.

52. Applicant's LV mark is the same as or a close approximation of Louis Vuitton's LOUIS VUITTON and LV name and identity and will be recognized as such by the public because such names and identity point uniquely and unmistakably to Louis Vuitton.

53. Louis Vuitton is not connected with Applicant or the goods intended to be offered or sold by Applicant under the LV mark.

54. Louis Vuitton's LOUIS VUITTON and LV name and identity are so well-known and have such a strong reputation that if Applicant's LV mark is registered in connection with the identified goods, a false connection with Louis Vuitton will be presumed.

55. Applicant's LV mark consists of matter which falsely suggests a connection with Louis Vuitton in violation of Section 2(a) of the Lanham Act, as amended, 15 U.S.C. § 1052(a).

Dilution, 15 U.S.C. § 1125(c)(1)

56. Louis Vuitton repeats and realleges each and every allegation set forth above.

57. Louis Vuitton's previously used and registered LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram became famous long before the filing date of Application No. 76707026, and any date of first use that may be alleged by Applicant.

58. Applicant's LV mark so closely resembles Louis Vuitton's previously used and registered LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram, as to be likely to cause dilution of the distinctive quality of those famous marks and names in violation of Section 43(c), 15 U.S.C. § 1125(c).

Lack of Bona Fide Intent to Use, 15 U.S.C. § 1051(b)

59. Louis Vuitton repeats and realleges each and every allegation set forth above.

60. Applicant does not have the right to use or register the mark LV in commerce, and thus could not have legally possessed a bona fide intent to use the LV mark as declared in its application or continuing to date.

61. In addition, Applicant has a history and pattern of filing numerous intent-to-use applications for some of the best known, previously registered trademarks in the country, including the famous LOUIS VUITTON Name and Mark and LV Name and Mark. Applicant's demonstrated pattern of filing applications to register various well-known marks evidences that it lacks the requisite bona fide intent to use the applied-for mark in commerce.

62. Applicant lacked the requisite bona fide intent to use the LV mark in commerce on or in connection with the goods listed in the Application as of the filing date of the Application and continuing to date. Accordingly, the opposed Application is void and should be refused registration.

Lack of Ownership/Entitlement to Use

63. Louis Vuitton repeats and realleges each and every allegation set forth above.

64. On or about March 26, 2011, Michael T. Kostak, Applicant's President and CEO, signed a declaration under Section 1101 of Title 18 of the United States Code in support of the LV Application stating, *inter alia*, that Applicant believes that it is entitled to use the mark in commerce and that no other person, firm, corporation, or association, to the best of its knowledge and belief, has the right to use such mark in commerce either in the identical form or in such near resemblance thereto as to be likely to cause confusion, or to cause mistake, or to deceive, and that all statements are true.

65. More than a century before signing the supporting declaration and filing of the LV Application, Louis Vuitton commenced use of its LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram.

66. Louis Vuitton is the owner of its LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram, and has the exclusive right to use and register such marks.

67. Given the extensive fame and reputation of Louis Vuitton and its LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram, there is no question that Applicant knew of Louis Vuitton's prior and superior rights in its LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram at the time of signing and filing the LV Application and continuing to date.

68. Applicant is not now and has never been the owner of the LV mark or entitled to use the LV mark. Louis Vuitton has never given Applicant permission to use or register any of its names and marks.

69. Accordingly, the LV Application is void ab initio because Applicant was not the owner of the mark or entitled to use the LV mark in commerce for the identified goods at the time the LV Application was signed and filed.

Fraud in Signing, Filing, and Prosecuting the LV Application Before PTO

70. Louis Vuitton repeats and realleges each and every allegation set forth above.

71. At the time Applicant signed and filed the LV Application and supporting declaration before the PTO, Applicant knew or acted in a reckless disregard of the truth

that it was not the owner of the LV mark, and that it was not entitled to use such mark in commerce.

72. At the time Applicant signed and filed the LV Application (through counsel) and supporting declaration before the PTO, Applicant knew or acted in a reckless disregard of the truth that Louis Vuitton was the owner of the LOUIS VUITTON Name and Mark, LV Name and Mark, and LV Monogram, and that Louis Vuitton had superior and exclusive rights in and to such marks.

73. Applicant knew or acted in a reckless disregard of the truth that a likelihood of confusion would result from Applicant's registration of its confusingly similar LV mark or it had no reasonable basis for believing otherwise.

74. At the time Applicant signed and filed (through counsel) the LV Application and supporting declaration, Applicant knew or acted in a reckless disregard of the truth that its claims that Applicant is "entitled to use such mark in commerce," and that "no other person, firm, corporation, or association has the right to use the mark in commerce" were false and misleading.

75. The PTO accepted and relied on the statements and supporting declaration in the LV Application in approving it for publication.

76. Applicant, in failing to disclose the foregoing facts to the PTO, intended to procure a registration to which it was not entitled, and thus committed fraud on the PTO.


WHEREFORE, Opposer is being and will be damaged by the registration of the LV mark, and respectfully requests that this opposition be sustained, and that the mark shown in Application Serial No. 76707026 be refused registration.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to our Deposit Account No. 06-0916.

Respectfully submitted,

LOUIS VUITTON MALLETIER

Dated: April 13, 2012

By: 

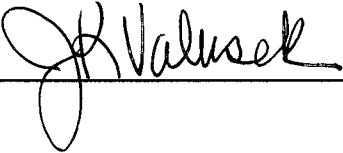
Julia Anne Matheson
Linda K. McLeod
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER LLP
901 New York Avenue, N.W.
Washington, D.C. 20001-4413
(202) 408-4000

Attorneys for Opposer

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing NOTICE OF OPPOSITION was served by U.S. mail, postage prepaid, on this 13th day of April 2012, upon counsel for Applicant at the following correspondence address of record:

Ernest D. Buff
Ernest D. Buff & Associates, LLC
231 Somerville Road
Bedminster, NJ 07921-2615



Notice of Opposition
Louis Vuitton Malletier v. Olde Granddad Industries, Inc.
Serial No. 76770526
Mark: LV

Exhibit A



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Typed Drawing

Word Mark	LOUIS VUITTON
Goods and Services	IC 018. US 003. G & S: LUGGAGE AND LADIES' HANDBAGS. FIRST USE: 18750000. FIRST USE IN COMMERCE: 19250000
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73060441
Filing Date	August 13, 1975
Filing Basis	1A
Original Filing Basis	1A
Registration Number	1045932
Registration Date	August 10, 1976
Owner	(REGISTRANT) VUITTON ET FILS S.A.R.L. CORPORATION FRANCE 18, RUE DU CONGRES 92600 ASNIERES FRANCE
	(LAST LISTED OWNER) LOUIS VUITTON MALLETTIER CORPORATION ASSIGNEE OF FRANCE 2 RUE DU PONT NEUF F-75001 PARIS FRANCE
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of	

Record JULIA ANNE MATHESON
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060715.
Renewal 2ND RENEWAL 20060715
Live/Dead Indicator LIVE

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Serial Number: 73060441 Assignment Information Trademark Document
Retrieval

Registration Number: 1045932

Mark(words only): LOUIS VUITTON

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2006-07-15

Filing Date: 1975-08-13

Transformed into a National Application: No

Registration Date: 1976-08-10

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-11-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2 RUE DU PONT NEUF

F-75001 PARIS

France

Legal Entity Type: Corporation**State or Country of Incorporation:** France

GOODS AND/OR SERVICES

International Class: 018**Class Status:** Active

LUGGAGE AND LADIES' HANDBAGS

Basis: 1(a)**First Use Date:** 1875-00-00**First Use in Commerce Date:** 1925-00-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

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2011-10-06 - Notice Of Suit

2011-10-06 - Notice Of Suit
2011-08-11 - Notice Of Suit
2011-08-11 - Notice Of Suit
2011-07-20 - Notice Of Suit
2011-07-18 - Notice Of Suit
2011-07-05 - Notice Of Suit
2011-07-05 - Notice Of Suit
2011-06-13 - Notice Of Suit
2011-06-13 - Notice Of Suit
2011-03-24 - Notice Of Suit
2011-01-06 - Notice Of Suit
2011-01-03 - Notice Of Suit
2010-10-22 - Notice Of Suit
2010-08-27 - Notice Of Suit
2010-08-19 - Notice Of Suit
2010-08-10 - Notice Of Suit
2010-08-10 - Notice Of Suit
2010-03-11 - Notice Of Suit
2010-01-28 - Notice Of Suit
2009-12-30 - Notice Of Suit
2009-01-26 - Notice Of Suit

2009-01-15 - Notice Of Suit
2008-05-20 - Notice Of Suit
2008-05-20 - Notice Of Suit
2008-05-19 - Notice Of Suit
2007-11-01 - Case File In TICRS
2007-03-15 - Review Of Correspondence Complete
2006-11-30 - PAPER RECEIVED
2006-07-15 - Second renewal 10 year
2006-07-15 - Section 8 (10-year) accepted/ Section 9 granted
2006-07-07 - Assigned To Paralegal
2006-03-27 - Combined Section 8 (10-year)/Section 9 filed
2006-03-27 - PAPER RECEIVED
1996-09-05 - First renewal 10 year
1996-08-02 - Section 9 filed/check record for Section 8
1982-07-26 - Section 8 (6-year) accepted & Section 15 acknowledged

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON
FINNEGAN, HENDERSON, FARABOW, ET AL
901 NEW YORK AVENUE, N.W.
WASHINGTON, DC 20001-4413

Domestic Representative

OBLON, SPIVAK, MCCLELLAND, ET AL.



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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 4**Serial #: 73060441 Filing Dt: 08/13/1975Reg #: 1045932

Reg. Dt: 08/10/1976

Registrant: VUITTON ET FILS S.A.R.L.

Mark: LOUIS VUITTON

Assignment: 1Reel/Frame: 0381/0682

Received:

Recorded: 12/23/1980

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: VUITTON ET FILS S. A.

Exec Dt: 09/05/1980

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: LOUIS VUITTON S.A.

30 RUE LA BOETIE

75008, PARIS, FRANCE

Correspondent: REBOUL, MACMURRAY, ET AL.

45 ROCKEFELLER PLAZA

NEW YORK, NY 10111

Assignment: 2Reel/Frame: 0595/0053

Received:

Recorded: 03/11/1988

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON S.A.

Exec Dt: 02/26/1988

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: VUITTON, LOUIS

30, RUE LA BOETIE

75008 PARIS, FRANCE

Correspondent: REBOUL, MACMURRAY, ET AL.

45 ROCKEFELLER PLAZA

NEW YORK, NY 10111

Assignment: 3Reel/Frame: 0913/0712

Received:

Recorded: 11/19/1992

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON

Exec Dt: 10/30/1992

Entity Type: CORPORATION

Citizenship: FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.
NEW YORK, NEW YORK 10017

Assignment: 4**Reel/Frame:** 1801/0827 **Received:** 10/21/1998**Recorded:** 10/16/1998**Pages:** 31**Conveyance:** CHANGE OF ADDRESS**Assignor:** LOUIS VUITTON MALLETIER**Exec Dt:** 01/05/1998**Entity Type:** CORPORATION**Citizenship:** FRANCE**Entity Type:** CORPORATION**Citizenship:** FRANCE**Assignee:** LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF
75001 PARIS, FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.
1300 I STREET, N.W.
WASHINGTON, D.C. 20005-3315

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Word Mark LOUIS VUITTON MALLETIER A PARIS

Translations THE ENGLISH TRANSLATION OF THE WORD "MALLETIER A PARIS" IN THE MARK IS "TRUNK MANUFACTURER IN PARIS".

Goods and Services (CANCELLED) IC 016. US 002 005 022 023 029 037 038 050. G & S: [PAPER AND CARDBOARD GOODS, namely, POSTERS, PRODUCT CATALOGS AND BROCHURES, PRODUCT PICTURE ALBUMS, PRODUCT MAGAZINES AND NOTEPADS, CALENDARS, INDEXES, NOTEBOOKS, ENVELOPES, LABELS, WRITING PAPER, BOXES OF CARDBOARD OR PAPER, PACKING PAPER, BAGS OF PAPER OR PLASTIC FOR PACKAGING, PHOTOGRAPHS, PENCILS, PENCIL HOLDERS, FOUNTAIN PENS, BALLPOINT PENS, INKSTANDS, NIBS OF GOLD AND PLAYING CARDS]. FIRST USE: 19810101. FIRST USE IN COMMERCE: 19810101

IC 018. US 001 002 003 022 041. G & S: TRAVELING BAGS, TRUNKS, VALISES, SATCHELS, HAT BOXES AND SHOE BOXES FOR TRAVEL, POUCHES AND SHOULDER BAGS USED FOR LUGGAGE, TRAVEL KITS AND VANITY CASES SOLD EMPTY AND USED FOR LUGGAGE, RUCKSACKS, SHOPPING BAGS AND BEACH BAGS IN THE NATURE OF LUGGAGE, HAND BAGS, POCKETBOOKS, BRIEFCASES, BRIEFCASE-TYPE PORTFOLIOS, WALLETS,

BILLFOLDS, PASSPORT CASES, KEY CASES, CREDIT CARD CASES, BUSINESS CARD CASES, CHANGE PURSES [, UMBRELLAS AND WALKING-STICK SEATS]. FIRST USE: 19810101. FIRST USE IN COMMERCE: 19810101

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.11.02 - Plain single line rectangles; Rectangles (single line)

Serial Number 74000195

Filing Date November 16, 1989

Filing Basis 1A;44E

Original Filing Basis 1A;44E

Published for Opposition July 10, 1990

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 1615681

Registration Date October 2, 1990

Owner (REGISTRANT) LOUIS VUITTON CORPORATION FRANCE 30 RUE LA BOETIE
PARIS FRANCE

(LAST LISTED OWNER) LOUIS VUITTON MALLETTIER CORPORATION
ASSIGNEE OF FRANCE 2, RUE DU PONT-NEUF PARIS, F-75001 FRANCE

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record JULIA ANNE MATHESON

Prior Registrations 0286345;1522311;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100720.

Renewal 2ND RENEWAL 20100720

Live/Dead Indicator LIVE

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Serial Number: 74000195 Assignment Information Trademark Document
Retrieval

Registration Number: 1615681

Mark



(words only): LOUIS VUITTON MALLETIER A PARIS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-07-20

Filing Date: 1989-11-16

Transformed into a National Application: No

Registration Date: 1990-10-02

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-07-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER
2, RUE DU PONT-NEUF
PARIS, F-75001
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 016

Class Status: Section 8 - Cancelled

Basis: 1(a), 44(e)

First Use Date: 1981-01-01

First Use in Commerce Date: 1981-01-01

International Class: 018

Class Status: Active

TRAVELING BAGS, TRUNKS, VALISES, SATCHELS, HAT BOXES AND SHOE BOXES FOR TRAVEL, POUCHES AND SHOULDER BAGS USED FOR LUGGAGE, TRAVEL KITS AND VANITY CASES SOLD EMPTY AND USED FOR LUGGAGE, RUCKSACKS, SHOPPING BAGS AND BEACH BAGS IN THE NATURE OF LUGGAGE, HAND BAGS, POCKETBOOKS, BRIEFCASES, BRIEFCASE-TYPE PORTFOLIOS, WALLETS, BILLFOLDS, PASSPORT CASES, KEY CASES, CREDIT CARD CASES, BUSINESS CARD CASES, CHANGE PURSES

Basis: 1(a), 44(e)

First Use Date: 1981-01-01

First Use in Commerce Date: 1981-01-01

ADDITIONAL INFORMATION

Translation: THE ENGLISH TRANSLATION OF THE WORD "MALLETIER A PARIS" IN THE MARK IS "TRUNK MANUFACTURER IN PARIS".

Design Search Code(s):

26.11.02 - Plain single line rectangles; Rectangles (single line)

Prior Registration Number(s):

286345

1522311

Foreign Registration Number: 1531858

Foreign Registration Date: 1989-05-19

Country: France

Foreign Expiration Date: 1999-05-19

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

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2010-08-27 - Notice Of Suit

2010-08-19 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-07-20 - Second renewal 10 year

2010-07-20 - Section 8 (10-year) accepted/ Section 9 granted

2010-06-30 - Case Assigned To Post Registration Paralegal

2010-06-29 - TEAS Section 8 & 9 Received

2008-05-20 - Notice Of Suit

2007-09-28 - Case File In TICRS

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2001-03-03 - First renewal 10 year

2001-03-03 - Section 8 (10-year) accepted/ Section 9 granted

2000-09-28 - Combined Section 8 (10-year)/Section 9 filed

1996-05-20 - Section 8 (6-year) accepted & Section 15 acknowledged

1995-10-17 - Section 8 (6-year) and Section 15 Filed

1991-03-01 - Section 7 correction issued

1990-11-23 - Section 7 amendment filed

1990-10-02 - Registered - Principal Register

1990-07-10 - Published for opposition

1990-06-09 - Notice of publication

1990-04-13 - Approved for Pub - Principal Register (Initial exam)

1990-03-22 - Examiner's amendment mailed

1990-02-13 - Non-final action mailed

1990-01-27 - Assigned To Examiner

1990-01-22 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON

Finnegan Henderson Farabow Garrett & Dun

901 New York Avenue, N.W.

WASHINGTON DC 20001

Phone Number: 2024084000

Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 74000195

Filing Dt: 11/16/1989

Reg #: 1615681

Reg. Dt: 10/02/1990

Registrant: LOUIS VUITTON

Mark: LOUIS VUITTON MALLETTIER A PARIS

Assignment: 1

Reel/Frame: 0913/0712

Received:

Recorded: 11/19/1992

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON

Exec Dt: 10/30/1992

Entity Type: CORPORATION

Citizenship: FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETTIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 2

Reel/Frame: 1801/0827

Received: 10/21/1998

Recorded: 10/16/1998

Pages: 31

Conveyance: CHANGE OF ADDRESS

Assignor: LOUIS VUITTON MALLETTIER

Exec Dt: 01/05/1998

Entity Type: CORPORATION

Citizenship: FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETTIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

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Web interface last modified: Jan 26, 2012 v.2.3.1

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[TARR Status](#) [ASSIGN Status](#) [TDR](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark LOUIS VUITTON

Goods and Services

IC 014. US 002 027 028 050. G & S: watches and straps for wrist watches. FIRST USE: 19100000. FIRST USE IN COMMERCE: 19100000

IC 016. US 002 005 022 023 029 037 038 050. G & S: [photograph albums;] catalogues featuring luggage and travel accessories, bags, small leather goods and garments; [engagement books,] notebooks, [picture books,] anthologies and pamphlets referring to travel; calendars; telephone indexes; [hat boxes of cardboard; office requisites in the nature of writing pads, letter trays, writing cases, pencil holders;] fountain pens, ballpoint pens, nibs, [ink wells, ink stands; playing cards;] covers for pocket and desk diaries, and checkbook holders. FIRST USE: 19230000. FIRST USE IN COMMERCE: 19230000

IC 018. US 001 002 003 022 041. G & S: trunks; traveling trunks; suitcases; traveling bags; luggage; garment bags for travel; hat boxes for travel; shoe bags for travel; umbrellas; animal carriers; [bags for climbers; bags for campers;] rucksacks; haversacks; leather or textile shopping bags; beach bags; [hunters' game bags;] handbags; vanity cases sold empty; attache cases; [school bags; school satchels;] tote bags, travel satchels; clutch bags; briefcases; wallets; pocket wallets; credit card cases; business card cases; bill and card holders; checkbook holders; key cases; change purses; briefcase-type portfolios; [envelopes of leather or imitation leather for packaging]. FIRST USE: 18540000. FIRST USE IN COMMERCE: 18980000

IC 024. US 042 050. G & S: travel blankets. FIRST USE: 19010000. FIRST USE IN

COMMERCE: 19010000

IC 025. US 022 039. G & S: shirts; sweatshirts; polo shirts; T-shirts; headwear; jackets; ties; belts; shawls; [sashes;] scarves. FIRST USE: 19090000. FIRST USE IN COMMERCE: 19090000

Mark Drawing Code (1) TYPED DRAWING

Serial Number 74604074

Filing Date November 29, 1994

Filing Basis 1A

Original Filing Basis 1A

Published for Opposition May 14, 1996

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 1990760

Registration Date August 6, 1996

Owner (REGISTRANT) Louis Vuitton Malletier CORPORATION FRANCE 2, RUE DU PONT-NEUF 75001 Paris FRANCE

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record JULIA ANNE MATHESON

Prior Registrations 1045932;1615681;AND OTHERS

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20061017.

Renewal 1ST RENEWAL 20061017

Other Data The name "LOUIS VUITTON" is the name of the deceased, founder of the applicant's business.

Live/Dead Indicator LIVE

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Serial Number: 74604074 Assignment Information Trademark Document
Retrieval

Registration Number: 1990760

Mark(words only): LOUIS VUITTON

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2006-10-17

Filing Date: 1994-11-29

Transformed into a National Application: No

Registration Date: 1996-08-06

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-02-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier
2, RUE DU PONT-NEUF
75001 Paris
France

Legal Entity Type: Corporation**State or Country of Incorporation:** France

GOODS AND/OR SERVICES

International Class: 014**Class Status:** Active

watches and straps for wrist watches

Basis: 1(a)**First Use Date:** 1910-00-00**First Use in Commerce Date:** 1910-00-00**International Class:** 016**Class Status:** Active

catalogues featuring luggage and travel accessories, bags, small leather goods and garments; notebooks, anthologies and pamphlets referring to travel; calendars; telephone indexes; fountain pens, ballpoint pens, nibs, covers for pocket and desk diaries, and checkbook holders

Basis: 1(a)**First Use Date:** 1923-00-00**First Use in Commerce Date:** 1923-00-00**International Class:** 018**Class Status:** Active

trunks; traveling trunks; suitcases; traveling bags; luggage; garment bags for travel; hat boxes for travel; shoe bags for travel; umbrellas; animal carriers; rucksacks; haversacks; leather or textile shopping bags; beach bags; handbags; vanity cases sold empty; attache cases; tote bags, travel satchels; clutch bags; briefcases; wallets; pocket wallets; credit card cases; business card cases; bill and card holders; checkbook holders; key cases; change purses; briefcase-type portfolios;

Basis: 1(a)**First Use Date:** 1854-00-00**First Use in Commerce Date:** 1898-00-00

International Class: 024

Class Status: Active

travel blankets

Basis: 1(a)

First Use Date: 1901-00-00

First Use in Commerce Date: 1901-00-00

International Class: 025

Class Status: Active

shirts; sweatshirts; polo shirts; T-shirts; headwear; jackets; ties; belts; shawls; scarves

Basis: 1(a)

First Use Date: 1909-00-00

First Use in Commerce Date: 1909-00-00

ADDITIONAL INFORMATION

Name Portrait Consent: The name "LOUIS VUITTON" is the name of the deceased, founder of the applicant's business.

Prior Registration Number(s):

1045932

1615681

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-10-07 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-08-11 - Notice Of Suit
2011-08-11 - Notice Of Suit
2011-07-20 - Notice Of Suit
2011-07-18 - Notice Of Suit
2011-07-05 - Notice Of Suit
2011-07-05 - Notice Of Suit
2011-06-13 - Notice Of Suit
2011-06-13 - Notice Of Suit
2011-03-24 - Notice Of Suit
2011-01-06 - Notice Of Suit
2011-01-03 - Notice Of Suit
2010-10-22 - Notice Of Suit
2010-08-27 - Notice Of Suit
2010-08-19 - Notice Of Suit
2010-08-10 - Notice Of Suit
2010-08-10 - Notice Of Suit
2009-12-30 - Notice Of Suit
2009-01-15 - Notice Of Suit
2008-05-20 - Notice Of Suit
2008-05-19 - Notice Of Suit
2007-05-07 - Review Of Correspondence Complete

2007-03-01 - FAX RECEIVED

2007-03-01 - FAX RECEIVED

2007-02-08 - FAX RECEIVED

2007-02-07 - FAX RECEIVED

2006-11-30 - PAPER RECEIVED

2006-11-07 - Post Registration action correction

2006-11-07 - PAPER RECEIVED

2006-10-17 - First renewal 10 year

2006-10-17 - Section 8 (10-year) accepted/ Section 9 granted

2006-10-10 - Assigned To Paralegal

2006-07-28 - Combined Section 8 (10-year)/Section 9 filed

2006-07-28 - Combined Section 8 (10-year)/Section 9 filed

2006-07-28 - PAPER RECEIVED

2006-07-11 - Case File In TICRS

2003-04-01 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-12-30 - PAPER RECEIVED

2002-07-22 - Section 8 (6-year) and Section 15 Filed

2002-07-22 - PAPER RECEIVED

1996-08-06 - Registered - Principal Register

1996-05-14 - Published for opposition

1996-04-12 - Notice of publication

1996-02-14 - Approved for Pub - Principal Register (Initial exam)

1996-02-12 - Examiner's amendment mailed

1996-02-12 - Previous Allowance Count Withdrawn

1996-02-07 - Previous Allowance Count Withdrawn

1996-02-01 - Approved for Pub - Principal Register (Initial exam)

1995-11-28 - Communication received from applicant

1995-09-26 - Communication received from applicant

1995-05-31 - Non-final action mailed

1995-05-23 - Assigned To Examiner

1995-05-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON

FINNEGAN HENDERSON FARABOW, ET AL.

901 NEW YORK AVE NW

WASHINGTON DC 20001 4413

Domestic Representative

FINNEGAN HENDERSON FARABOW, ET AL.



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Trademark Assignment Abstract of Title

Total Assignments: 1**Serial #:** [74604074](#)**Filing Dt:** 11/29/1994**Reg #:** [1990760](#)**Reg. Dt:** 08/06/1996**Registrant:** Louis Vuitton Malletier**Mark:** LOUIS VUITTON**Assignment: 1****Reel/Frame:** [1801/0827](#)**Received:** 10/21/1998**Recorded:** 10/16/1998**Pages:** 31**Conveyance:** CHANGE OF ADDRESS**Assignor:** [LOUIS VUITTON MALLETIER](#)**Exec Dt:** 01/05/1998**Entity Type:** CORPORATION**Citizenship:** FRANCE**Assignee:** [LOUIS VUITTON MALLETIER](#)

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION**Citizenship:** FRANCE**Correspondent:** FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

Search Results as of: 04/13/2012 01:37 PM

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Typed Drawing

Word Mark	LOUIS VUITTON
Goods and Services	IC 034. US 002 008 009 017. G & S: [cigar and] cigarette cases not of precious metal, [cigar cutters, cigar and] cigarette holders not of precious metal [, ashtrays not of precious metal for smokers, cigar and cigarette lighters not of precious metal for smokers]
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75297387
Filing Date	May 23, 1997
Filing Basis	44E
Original Filing Basis	1B;44E
Published for Opposition	March 30, 1999
Registration Number	2303212
Registration Date	December 28, 1999
Owner	(REGISTRANT) LOUIS VUITTON MALLETTIER CORPORATION FRANCE 2, RUE DU PONT-NEUF PARIS F-75001 FRANCE
Attorney of Record	JULIA ANNE MATHESON

Prior Registrations 1045932;1615681;1650162
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20091103.
Renewal 1ST RENEWAL 20091103
Other Data The name "LOUIS VUITTON" shown in the mark does not identify a living individual.
Live/Dead Indicator LIVE

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Serial Number: 75297387 Assignment Information Trademark Document
Retrieval

Registration Number: 2303212

Mark(words only): LOUIS VUITTON

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-11-03

Filing Date: 1997-05-23

Transformed into a National Application: No

Registration Date: 1999-12-28

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2009-11-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

PARIS F-75001

France

Legal Entity Type: Corporation**State or Country of Incorporation:** France

GOODS AND/OR SERVICES

International Class: 034**Class Status:** Active

cigarette cases not of precious metal, cigarette holders not of precious metal

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Name Portrait Consent: The name "LOUIS VUITTON" shown in the mark does not identify a living individual.**Prior Registration Number(s):**

1045932

1615681

1650162

Foreign Registration Number: 1450752**Foreign Registration Date:** 1998-02-19**Country:** France**Foreign Expiration Date:** 2008-02-19

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-11-03 - First renewal 10 year

2009-11-03 - Section 8 (10-year) accepted/ Section 9 granted

2009-10-29 - TEAS Section 8 & 9 Received

2008-05-20 - Notice Of Suit

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2006-06-02 - Case File In TICRS

2005-12-19 - Section 8 (6-year) accepted & Section 15 acknowledged

2005-12-16 - Assigned To Paralegal

2005-11-10 - Section 8 (6-year) and Section 15 Filed

2005-11-10 - PAPER RECEIVED

1999-12-28 - Registered - Principal Register

1999-11-09 - Sec. 1(B) Claim Deleted

1999-11-09 - Notice Of Allowance Cancelled

1999-06-22 - NOA Mailed - SOU Required From Applicant

1999-03-30 - Published for opposition

1999-02-26 - Notice of publication

1999-01-08 - Approved For Pub - Principal Register

1998-11-04 - Communication received from applicant

1998-09-04 - Non-final action mailed

1998-07-28 - Assigned To Examiner

1998-07-06 - Communication received from applicant

1998-01-05 - Non-final action mailed

1997-12-22 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON

Finnegan Henderson Farabow Garrett & Dun

901 NEW YORK AVENUE, N.W.

WASHINGTON DC 20001

Phone Number: 202.408.4000

Fax Number: 202.408.4400

Domestic Representative

Julia Anne Matheson

Phone Number: 202.408.4000

Fax Number: 202.408.4400



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For Serial Number: 75297387

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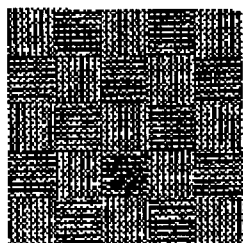
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Word Mark	LOUIS VUITTON PARIS
Goods and Services	IC 018. US 001 002 003 022 041. G & S: GOODS MADE OF LEATHER OR IMITATIONS OF LEATHER NOT INCLUDED IN OTHER CLASSES, namely, BOXES OF LEATHER [OR LEATHER BOARD] PRINCIPALLY USED FOR TRAVEL PURPOSES, [ENVELOPES OF LEATHER FOR MERCHANDISE PACKAGING,] TRUNKS, VALISES, TRAVELING BAGS, [TRAVELING SETS FOR CONTAINING COSMETICS, JEWELRY,] * TRAVELING SETS FOR CONTAINING COSMETICS AND JEWELRY, * [AND STATIONERY, GARMENT BAGS FOR TRAVEL, VANITY CASES,] [RUCKSACKS,] HANDBAGS, BEACH BAGS, SHOPPING BAGS, SHOULDER BAGS, [ATTACHE-CASES,] BRIEF CASES, POUCHES, FINE LEATHER GOODS NAMELY, POCKET WALLETs, PURSES, KEY CASES, BUSINESS CARD CASES, CREDIT CARD CASES, [CALLING CARD CASES,] [PARASOLS, UMBRELLAS, CANES, WALKING-STICK SEATS]. FIRST USE: 19960700. FIRST USE IN COMMERCE: 19960700
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.09.21 - Squares that are completely or partially shaded

Serial Number 75366585
Filing Date October 1, 1997
Filing Basis 1A
Original Filing Basis 1B
Published for Opposition May 30, 2000
Registration Number 2378388
Registration Date August 22, 2000
Owner (REGISTRANT) LOUIS VUITTON MALLETTIER CORPORATION FRANCE 2, Rue du Pont-Neuf Paris FRANCE F75001
Attorney of Record Julia Anne Matheson
Prior Registrations 1615681;1650162;1990760;2177841;AND OTHERS
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PARIS" APART FROM THE MARK AS SHOWN
Description of Mark The mark consists of a square with a checkered pattern of light and dark brown with the unusual contrast of weft and warp. The colors light and dark brown are claimed as a feature of the mark. The lining constitutes a feature of the mark and, itself, does not indicate color as described and claimed hereinabove.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100429.
Renewal 1ST RENEWAL 20100429
Other Data The name "LOUIS VUITTON" does not identify a particular living individual.
Live/Dead Indicator LIVE

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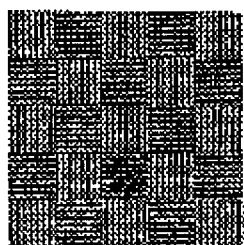
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Serial Number: 75366585 Assignment Information Trademark Document
Retrieval

Registration Number: 2378388

Mark



(words only): LOUIS VUITTON PARIS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-04-29

Filing Date: 1997-10-01

Transformed into a National Application: No

Registration Date: 2000-08-22

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-04-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2, Rue du Pont-Neuf

Paris F75001

France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

GOODS MADE OF LEATHER OR IMITATIONS OF LEATHER NOT INCLUDED IN OTHER CLASSES, namely, BOXES OF LEATHER PRINCIPALLY USED FOR TRAVEL PURPOSES, TRUNKS, VALISES, TRAVELING BAGS, TRAVELING SETS FOR CONTAINING COSMETICS AND JEWELRY, HANDBAGS, BEACH BAGS, SHOPPING BAGS, SHOULDER BAGS, BRIEF CASES, POUCHES, FINE LEATHER GOODS NAMELY, POCKET WALLETS, PURSES, KEY CASES, BUSINESS CARD CASES, CREDIT CARD CASES

Basis: 1(a)

First Use Date: 1996-07-00

First Use in Commerce Date: 1996-07-00

ADDITIONAL INFORMATION

Disclaimer: "PARIS"

Description of Mark: The mark consists of a square with a checkered pattern of light and dark brown with the unusual contrast of weft and warp.

Lining and Stippling: The colors light and dark brown are claimed as a feature of the

mark. The lining constitutes a feature of the mark and, itself, does not indicate color as described and claimed hereinabove.

Name Portrait Consent: The name "LOUIS VUITTON" does not identify a particular living individual.

Design Search Code(s):

26.09.21 - Squares that are completely or partially shaded

Prior Registration Number(s):

1615681

1650162

1990760

2177841

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-07-20 - Notice Of Suit

2011-06-13 - Notice Of Suit

2011-06-13 - Notice Of Suit

2011-03-24 - Notice Of Suit

2011-01-06 - Notice Of Suit

2010-10-22 - Notice Of Suit

2010-08-27 - Notice Of Suit

2010-08-19 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-04-29 - First renewal 10 year

2010-04-29 - Section 8 (10-year) accepted/ Section 9 granted

2010-04-13 - Case Assigned To Post Registration Paralegal

2010-04-12 - TEAS Section 8 & 9 Received

2009-12-30 - Notice Of Suit

2009-01-27 - Notice Of Design Search Code Mailed

2008-05-20 - Notice Of Suit

2007-03-15 - Review Of Correspondence Complete

2007-03-01 - FAX RECEIVED

2006-11-30 - PAPER RECEIVED

2006-10-19 - Assigned To Paralegal

2006-09-19 - Post Registration action correction

2006-09-19 - PAPER RECEIVED

2006-08-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-08-18 - Assigned To Paralegal

2006-05-24 - Section 8 (6-year) and Section 15 Filed

2006-05-24 - PAPER RECEIVED

2006-03-01 - Case File In TICRS

2000-08-22 - Registered - Principal Register

2000-05-30 - Published for opposition

2000-04-28 - Notice of publication

2000-01-24 - Approved for Pub - Principal Register (Initial exam)

2000-01-24 - Amendment to Use approved

2000-01-22 - Amendment To Use Processing Complete

1999-12-29 - Use Amendment Filed

2000-01-19 - Previous Allowance Count Withdrawn

1999-12-15 - Approved For Pub - Principal Register

1999-11-10 - Communication received from applicant

1999-05-10 - Non-final action mailed

1998-12-15 - Communication received from applicant

1998-10-15 - Unresponsive/Duplicate Paper Received

1999-01-12 - Assigned To Examiner

1999-01-11 - Assigned To Examiner

1998-06-16 - Non-final action mailed

1998-06-12 - Assigned To Examiner

1998-06-09 - Assigned To Examiner

1997-11-24 - Applicant amendment prior to exam entered

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julia Anne Matheson

Correspondent

Julia Anne Matheson

Finnegan Henderson Farabow Garrett & Dun

901 New York Avenue, N.W.

Washington DC 20001

Phone Number: 2024084000

Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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For Serial Number: 75366585

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Typed Drawing

Word Mark LOUIS VUITTON PARIS

Goods and Services

IC 014. US 002 027 028 050. G & S: [goods made of precious metal, namely, shoe ornaments, hat ornaments, ornamental pins, ashtrays for smokers, decorative boxes, powder compacts of precious metal, jewelry cases;] jewelry, namely, rings, belt buckles, ear rings, cufflinks, bracelets, charms, brooches, necklaces, [tie pins, medallions;] horological * instruments * [and chronometric instruments, straps for watches], watches [and wrist watches], cases for watches. FIRST USE: 19880000. FIRST USE IN COMMERCE: 19880000

(CANCELLED) IC 016. US 002 005 022 023 029 037 038 050. G & S: [Goods made of paper or of cardboard, namely, bags or paper for merchandise packaging; bags or boxes made of paper or cardboard; watercolor pictures; pictures, namely, drawings; architectural models] [;] [printed materials, namely,] [posters, photo, stamp, scrapbook and wedding albums, atlases, pamphlets in the field of luggage, bags, clothing, footwear, travel, and sport events, geographical maps, postcards, catalogs in the field of luggage, bags, clothing, footwear, travel, and sport events, printed labels not of textile, books, namely, appointment books, travel books, educational books in the field of luggage, bags, clothing, footwear, travel, and sport events, newspapers for general circulation, periodicals in the field of luggage, bags, clothing, footwear, travel and sport events, magazines in the field of luggage, bags, clothing, footwear, travel, and sport events, general feature magazines; bookbinding material, namely, bookbinding tape, bookbinding wire and cloth for bookbinding; mounted and unmounted photographs; stationery, namely, writing pads, drawing pads, blotters, writing books, calendars, note books, envelopes, writing paper, indexes; adhesives for

stationery or household purposes; artists' material, namely, paint brushes; electric or non-electric typewriters; office requisites, namely, slate boards for writing, inking pads, letter trays, letter openers, pencils, desk stands and holders for ink, pen and pencils, paperweights, pens and parts therefor, namely, balls for ballpoint pens and nibs for fountain pens; printed instructional, educational and teaching material in the field of luggage, bags, clothing, footwear, travel, and sport events; plastic bubble packs for wrapping or packaging. plastic film for industrial or commercial wrapping; playing cards; printers' type and printing blocks]. FIRST USE: 19830000. FIRST USE IN COMMERCE: 19830000

IC 018. US 001 002 003 022 041. G & S: Goods made of leather or of imitations of leather not included in other classes, namely, boxes of leather [or leatherboard] used for travel purposes, hat boxes for travel[,] [envelopes of leather for merchandise packaging]; trunks, valises, travelling bags, traveling sets for containing cosmetics, garment bags for travel, [vanity cases sold empty,] rucksacks, handbags, beach bags, shopping bags, shoulder bags, [attache cases,] briefcases, pouches; fine leather goods, namely, pocket wallets, purses, key cases, card holders, checkbook holders; [umbrellas, parasols, canes, walking stick seats]. FIRST USE: 19830000. FIRST USE IN COMMERCE: 19830000

IC 025. US 022 039. G & S: Clothing and underwear, namely, sweaters, shirts, [dress shields, corsets,] suits, waistcoats, skirts, coats, pullovers, trousers, dresses, clothing jackets, shawls, stoles, [sashes for wear,] scarves, neckties, [ties, pocket squares, suspenders, clothing gloves,] clothing belts, [stockings, tights, socks,] bathing suits, [bath robes,] footwear; head wear and waterproof clothing, namely, raincoats. FIRST USE: 19870000. FIRST USE IN COMMERCE: 19870000

Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75398649
Filing Date	December 2, 1997
Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	February 8, 2000
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2346373
Registration Date	May 2, 2000
Owner	(REGISTRANT) LOUIS VUITTON MALLETTIER CORPORATION FRANCE 2, Rue du Pont-Neuf Paris FRANCE F75001
Attorney of Record	JULIA ANNE MATHESON
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Paris" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). PARTIAL SECTION 8(10-YR) 20100423.
Renewal 1ST RENEWAL 20100423
Live/Dead Indicator LIVE

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Serial Number: 75398649 Assignment Information Trademark Document
Retrieval

Registration Number: 2346373

Mark(words only): LOUIS VUITTON PARIS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-04-23

Filing Date: 1997-12-02

Transformed into a National Application: No

Registration Date: 2000-05-02

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-04-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2, Rue du Pont-Neuf

Paris F75001

France

Legal Entity Type: Corporation**State or Country of Incorporation:** France

GOODS AND/OR SERVICES

International Class: 014**Class Status:** Active

jewelry, namely, rings, belt buckles, ear rings, cufflinks, bracelets, charms, brooches, necklaces, horological instruments, watches, cases for watches

Basis: 1(a)**First Use Date:** 1988-00-00**First Use in Commerce Date:** 1988-00-00**International Class:** 016**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1983-00-00**First Use in Commerce Date:** 1983-00-00**International Class:** 018**Class Status:** Active

Goods made of leather or of imitations of leather not included in other classes, namely, boxes of leather used for travel purposes, hat boxes for travel; trunks, valises, travelling bags, traveling sets for containing cosmetics, garment bags for travel, rucksacks, handbags, beach bags, shopping bags, shoulder bags, briefcases, pouches; fine leather goods, namely, pocket wallets, purses, key cases, card holders, checkbook holders;

Basis: 1(a)**First Use Date:** 1983-00-00**First Use in Commerce Date:** 1983-00-00**International Class:** 025**Class Status:** Active

Clothing and underwear, namely, sweaters, shirts, suits, waistcoats, skirts, coats, pullovers, trousers, dresses, clothing jackets, shawls, stoles, scarves, neckties, clothing

belts, bathing suits, footwear; head wear and waterproof clothing, namely, raincoats

Basis: 1(a)

First Use Date: 1987-00-00

First Use in Commerce Date: 1987-00-00

ADDITIONAL INFORMATION

Disclaimer: "Paris"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-07-18 - Notice Of Suit

2010-08-27 - Notice Of Suit

2010-04-23 - First renewal 10 year

2010-04-23 - Section 9 granted/check record for Section 8

2010-04-23 - Partial Section 8 (10-Year) accepted/checked record for section

2010-04-22 - Combined Section 8 (10-year)/Section 9 filed

2010-04-22 - TEAS Section 8 & 9 Received

2009-12-30 - Notice Of Suit

2007-04-18 - Section 7 correction issued

2007-03-01 - FAX RECEIVED

2006-10-27 - Review Of Correspondence Complete

2006-10-05 - Assigned To Paralegal

2006-09-19 - PAPER RECEIVED

2006-08-05 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-08-05 - Assigned To Paralegal

2006-07-31 - Section 8 (6-year) and Section 15 Filed

2006-07-31 - FAX RECEIVED

2006-05-01 - Section 8 (6-year) and Section 15 Filed

2006-05-01 - PAPER RECEIVED

2006-04-06 - Case File In TICRS

2000-10-19 - Section 7 correction issued

2000-05-22 - Section 7 amendment filed

2000-05-02 - Registered - Principal Register

2000-02-08 - Published for opposition

2000-01-07 - Notice of publication

1999-11-05 - Approved for Pub - Principal Register (Initial exam)

1999-08-24 - Communication received from applicant

1999-02-23 - Non-final action mailed

1999-02-23 - Assigned To Examiner

1998-12-22 - Communication received from applicant

1998-06-22 - Non-final action mailed

1998-06-22 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON

Finnegan Henderson Farabow Garrett & Dun

901 New York Avenue, N.W.

WASHINGTON DC 20001

Phone Number: 2024084000

Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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For Serial Number: 75398649

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Typed Drawing

Word Mark	LOUIS VUITTON
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Optical instruments and apparatus, namely, spectacles, eyeglasses, spectacle cases. FIRST USE: 19991000. FIRST USE IN COMMERCE: 19991000 IC 024. US 042 050. G & S: Textiles and textile goods, namely, household linen including bed [and bath] linen [, handkerchiefs of textile]. FIRST USE: 19991000. FIRST USE IN COMMERCE: 19991000
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76347342
Filing Date	December 12, 2001
Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	December 17, 2002
Registration Number	2909003
Registration Date	December 7, 2004
Owner	(REGISTRANT) Louis Vuitton Malletier CORPORATION FRANCE 2, rue du Pont-

Neuf Paris, F-75001 FRANCE

Attorney of Record Julia Anne Matheson

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Other Data The mark does not identify a living individual.

Live/Dead Indicator LIVE

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Serial Number: 76347342 Assignment Information Trademark Document
Retrieval

Registration Number: 2909003

Mark(words only): LOUIS VUITTON

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-11-18

Filing Date: 2001-12-12

Transformed into a National Application: No

Registration Date: 2004-12-07

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L30 -TMEG Law Office 103

Date In Location: 2010-11-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier
2, rue du Pont-Neuf
Paris, F-75001
France

Legal Entity Type: Corporation**State or Country of Incorporation:** France

GOODS AND/OR SERVICES

International Class: 009**Class Status:** Active

Optical instruments and apparatus, namely, spectacles, eyeglasses, spectacle cases

Basis: 1(a)**First Use Date:** 1999-10-00**First Use in Commerce Date:** 1999-10-00**International Class:** 024**Class Status:** Active

Textiles and textile goods, namely, household linen including bed linen

Basis: 1(a)**First Use Date:** 1999-10-00**First Use in Commerce Date:** 1999-10-00

ADDITIONAL INFORMATION

Name Portrait Consent: The mark does not identify a living individual.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-13 - Notice Of Suit

2010-12-10 - Notice Of Suit

2010-11-18 - Section 8 (6-year) accepted & Section 15 acknowledged

2010-11-18 - Case Assigned To Post Registration Paralegal

2010-11-04 - TEAS Section 8 & 15 Received

2010-08-19 - Notice Of Suit

2007-03-05 - Review Of Correspondence Complete

2006-09-18 - PAPER RECEIVED

2004-12-07 - Registered - Principal Register

2004-10-04 - Law Office Registration Review Completed

2004-10-01 - Assigned To LIE

2004-09-24 - Allowed for Registration - Principal Register (SOU accepted)

2004-09-23 - Assigned To Examiner

2004-09-21 - Statement Of Use Processing Complete

2004-08-30 - Use Amendment Filed

2004-09-21 - Extension 3 granted

2004-08-30 - Extension 3 filed

2004-08-30 - PAPER RECEIVED

2004-08-09 - Case File In TICRS

2004-03-02 - Extension 2 granted

2004-03-02 - Extension 2 filed

2004-03-02 - PAPER RECEIVED

2003-09-30 - Extension 1 granted

2003-09-04 - Extension 1 filed

2003-09-04 - PAPER RECEIVED

2003-03-11 - NOA Mailed - SOU Required From Applicant

2002-12-17 - Published for opposition

2002-11-27 - Notice of publication

2002-10-21 - Approved For Pub - Principal Register

2002-10-21 - Assigned To Examiner

2002-10-09 - Examiner's amendment mailed

2002-09-27 - Non-final action mailed

2002-09-20 - Assigned To Examiner

2002-09-05 - Communication received from applicant

2002-09-05 - PAPER RECEIVED

2002-04-12 - Non-final action mailed

2002-03-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

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Correspondent

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901 New York Avenue, N.W.
WASHINGTON DC 20001
Phone Number: 202.408.4000
Fax Number: 202.408.4400

Domestic Representative

Julia Anne Matheson
Phone Number: 202.408.4000
Fax Number: 202.408.4400



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Typed Drawing

Word Mark	LOUIS VUITTON
Goods and Services	IC 014. US 002 027 028 050. G & S: [Goods made of precious metals, alloys, or coated, namely, ornamental pins, ash trays for smokers, decorative boxes and jewelry boxes, jewelry cases and watch cases, powder compacts sold empty;] jewelry, namely, rings, earrings, cuff links, bracelets, charms, [brooches,] necklaces, ((tie pins, and medallions; keyrings made of precious metal;)) [buckles made of precious metal, namely, buckles for belts, buckles for clothing, buckles for scarves, buckles for hats, buckles for jewelry, buckles for shoes, buckles for bags, buckles for boxes, buckles for trunks, buckles for cases, buckles for purses, buckles for wallets, buckles for umbrellas, buckles for canes, buckles for clocks;] horological and chronometric instruments, namely, watches, wrist-watches, ((clocks,)) [chronographs, chronometers and] ((alarm clocks;)) straps for wrist-watches and watch cases
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76485867
Filing Date	January 28, 2003
Filing Basis	44E
Original Filing Basis	44E
Published for Opposition	August 31, 2004
Registration Number	2904197

Registration Date November 23, 2004
Owner (REGISTRANT) Louis Vuitton Malletier CORPORATION FRANCE 2, rue du Pont-Neuf 75001 Paris FRANCE
Attorney of Record Julia Anne Matheson
Prior Registrations 1045932;1615681;1650162;1990760;2177841;2303212;2346373;2657903;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Other Data The name "LOUIS VUITTON" does not identify a living individual.
Live/Dead Indicator LIVE

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Serial Number: 76485867 Assignment Information Trademark Document
Retrieval

Registration Number: 2904197

Mark(words only): LOUIS VUITTON

Standard Character claim: No

Current Status: A Section 8 declaration has been accepted.

Date of Status: 2010-10-21

Filing Date: 2003-01-28

Transformed into a National Application: No

Registration Date: 2004-11-23

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L80 -TMEG Law Office 108

Date In Location: 2010-10-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier
2, rue du Pont-Neuf
75001 Paris
France

Legal Entity Type: Corporation**State or Country of Incorporation:** France

GOODS AND/OR SERVICES

International Class: 014**Class Status:** Active

jewelry, namely, rings, earrings, cuff links, bracelets, charms, necklaces, ((tie pins, and medallions; keyrings made of precious metal;)) horological and chronometric instruments, namely, watches, wrist-watches, ((clocks,)) ((alarm clocks;)) straps for wrist-watches and watch cases

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Name Portrait Consent: The name "LOUIS VUITTON" does not identify a living individual.

Prior Registration Number(s):

1045932
1615681
1650162
1990760
2177841
2303212
2346373
2657903

Foreign Registration Number: 001172857**Foreign Registration Date:** 2000-06-09**Country:** Erpn Cmnty TM Ofc

Foreign Expiration Date: 2009-05-11

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-13 - Notice Of Suit

2011-03-24 - Notice Of Suit

2011-01-06 - Notice Of Suit

2010-10-22 - Notice Of Suit

2010-10-21 - Section 15 acknowledged

2010-10-21 - Section 8 (6-year) accepted

2010-10-19 - Case Assigned To Post Registration Paralegal

2010-10-13 - TEAS Section 15 Received

2010-10-13 - TEAS Section 8 Received

2010-08-27 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-08-10 - Notice Of Suit

2009-12-30 - Notice Of Suit

2007-03-05 - Review Of Correspondence Complete

2006-09-18 - PAPER RECEIVED

2004-11-23 - Registered - Principal Register

2004-08-31 - Published for opposition

2004-08-11 - Notice of publication

2004-06-05 - Approved for Pub - Principal Register (Initial exam)

2004-05-18 - Communication received from applicant

2004-05-18 - PAPER RECEIVED

2004-04-05 - Final refusal mailed

2004-01-29 - Communication received from applicant

2004-01-29 - PAPER RECEIVED

2003-07-30 - Non-final action mailed

2003-07-24 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julia Anne Matheson

Correspondent

Julia Anne Matheson
Finnegan Henderson Farabow Garrett & Dun
901 New York Avenue, N.W.
WASHINGTON DC 20001
Phone Number: 202.408.4000
Fax Number: 202.408.4400

Domestic Representative

Julia Anne Matheson
Phone Number: 202.408.4000
Fax Number: 202.408.4400



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For Serial Number: 76485867

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Web interface last modified: Jan 26, 2012 v.2.3.1

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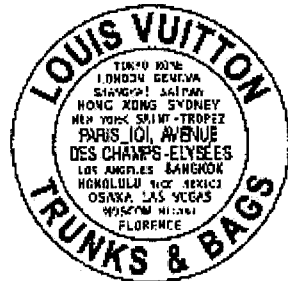
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Word Mark LOUIS VUITTON TRUNKS & BAGS TOKYO ROME LONDON GENEVA SHANGHAI SAIPAN HONG KONG SYDNEY NEW YORK SAINT - TROPEZ PARIS_101, AVENUE DES CHAMPS - ELYSEES LOS ANGELES BANGKOK HONOLULU NICE MEXICO OSAKA LAS VEGAS MOSCOW MILANO FLORENCE

Goods and Services IC 018. US 001 002 003 022 041. G & S: Boxes of leather or imitation leather for packaging and carrying goods, trunks, suitcases, traveling sets comprised of matching luggage, traveling bags, luggage, garment bags for travel, hatboxes not of paper or cardboard, vanity cases not fitted, toiletry cases sold empty, rucksacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, sling bags, suit carriers, shoulder bags, waist bags, purses, travel cases, briefcases, briefcase-type portfolios, leather pouches, wallets, change purses, key cases, business card cases, calling card cases, umbrellas, parasols, animal carrier bags

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.01.08 - Circles having letters or numerals as a border; Circles having punctuation as a border; Letters, numerals or punctuation forming or bordering the perimeter of a circle
26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles

Trademark Search Facility Classification NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks
NUM-26-UP 101 Other Numerals - 26 and Up
SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete

Code circles
Serial Number 79049579
Filing Date January 3, 2008
Filing Basis 66A
Original Filing Basis 66A
Published for Opposition August 26, 2008
Registration Number 3531297
International Registration Number 0952580
Registration Date November 11, 2008
Owner (REGISTRANT) LOUIS VUITTON MALLETTIER Société Anonyme FRANCE 2 rue du Pont-Neuf F-75001 PARIS FRANCE
Attorney of Record Julia Anne Matheson
Priority Date July 12, 2007
Prior Registrations 1990760;2346373;2378388;AND OTHERS
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TOKYO ROME LONDON GENEVA SHANGHAI SAIPAN HONG KONG SYDNEY NEW YORK SAINT-TROPEZ PARIS_101 AVENUE DES CHAMPS-ELYSEES LOS ANGELES BANGKOK HONOLULU NICE MEXICO OSAKA LAS VEGAS MOSCOW MILANO FLORENCE" AND "TRUNKS & BAGS" APART FROM THE MARK AS SHOWN
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark TRADEMARK
Register PRINCIPAL
Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.
Live/Dead Indicator LIVE

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Serial Number: 79049579 Assignment Information Trademark Document
Retrieval

Registration Number: 3531297

Mark



(words only): LOUIS VUITTON TRUNKS & BAGS TOKYO ROME LONDON GENEVA SHANGHAI SAIPAN HONG KONG SYDNEY NEW YORK SAINT - TROPEZ PARIS_101, AVENUE DES CHAMPS - ELYSEES LOS ANGELES BANGKOK HONOLULU NICE MEXICO OSAKA LAS VEGAS MOSCOW MILANO FLORENCE

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-11-11

Filing Date: 2008-01-03

Transformed into a National Application: No

Registration Date: 2008-11-11

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-11-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2 rue du Pont-Neuf

F-75001 PARIS

France

Legal Entity Type: Société Anonyme

State or Country Where Organized: France

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

Boxes of leather or imitation leather for packaging and carrying goods, trunks, suitcases, traveling sets comprised of matching luggage, traveling bags, luggage, garment bags for travel, hatboxes not of paper or cardboard, vanity cases not fitted, toiletry cases sold empty, rucksacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, sling bags, suit carriers, shoulder bags, waist bags, purses, travel cases, briefcases, briefcase-type portfolios, leather pouches, wallets, change purses, key cases, business card cases, calling card cases, umbrellas, parasols, animal carrier bags

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "TOKYO ROME LONDON GENEVA SHANGHAI SAIPAN HONG KONG SYDNEY NEW YORK SAINT-TROPEZ PARIS_101 AVENUE DES CHAMPS-ELYSEES LOS ANGELES BANGKOK HONOLULU NICE MEXICO OSAKA LAS VEGAS MOSCOW MILANO FLORENCE" AND "TRUNKS & BAGS"

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

Design Search Code(s):

26.01.08 - Circles having letters or numerals as a border; Circles having punctuation as a border; Letters, numerals or punctuation forming or bordering the perimeter of a circle

26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles

Prior Registration Number(s):

1990760

2346373

2378388

MADRID PROTOCOL INFORMATION

International Registration Number: 0952580

International Registration Date: 2008-01-03

Priority Claimed: Yes

Date of Section 67 Priority Claim: 2007-07-12

International Registration Status: Request For Extension Of Protection Processed

Date of International Registration Status: 2008-03-06

International Registration Renewal Date: 2018-01-03

Notification of Designation Date: 2008-03-06

Date of Automatic Protection: 2009-09-06

Date International Registration Cancelled: (DATE NOT AVAILABLE)

First Refusal: Yes

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-08-29 - Notice Of Suit

2009-03-06 - Final Disposition Notice Sent To IB

2009-03-06 - Final Disposition Processed

2009-02-12 - Final Disposition Notice Created, To Be Sent To IB

2008-11-11 - Registered - Principal Register

2008-08-26 - Published for opposition

2008-08-06 - Notice of publication

2008-07-24 - Law Office Publication Review Completed

2008-07-24 - Assigned To LIE

2008-07-24 - Approved for Pub - Principal Register (Initial exam)

2008-07-07 - Teas/Email Correspondence Entered

2008-07-07 - Communication received from applicant

2008-07-07 - TEAS Response to Office Action Received

2008-07-07 - Attorney Revoked And/Or Appointed

2008-07-07 - TEAS Revoke/Appoint Attorney Received

2008-07-07 - TEAS Change Of Correspondence Received

2008-04-24 - Refusal Processed By IB

2008-04-07 - Non-Final Action Mailed - Refusal Sent To IB

2008-04-07 - Refusal Processed By MPU

2008-04-06 - Non-Final Action (Ib Refusal) Prepared For Review

2008-04-05 - Non-Final Action Written

2008-04-02 - Assigned To Examiner

2008-03-07 - New Application Entered In Tram

2008-03-06 - Sn Assigned For Sect 66a Appl From IB

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julia Anne Matheson

Correspondent

Julia Anne Matheson

Finnegan Henderson Farabow Garrett & Dun

901 New York Avenue, N.W.

Washington DC 20001

Phone Number: 202.408.4000

Fax Number: 202.408.4400

Domestic Representative

Julia Anne Matheson

Phone Number: 202.408.4000

Fax Number: 202.408.4400



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 79049579

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Web interface last modified: Jan 26, 2012 v.2.3.1

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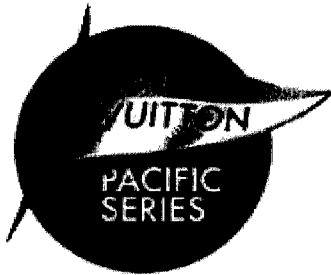
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Word Mark LOUIS VUITTON PACIFIC SERIES
Goods and Services

IC 009. US 021 023 026 036 038. G & S: Bags and traveling cases for photographic and cinematographic apparatus; downloadable electronic publications, namely, magazines, catalogs, newspapers, books, newsletters, and brochures featuring sailing races; downloadable multimedia publications, namely, magazines, catalogs, newspapers, books, newsletters, and brochures featuring sailing races; cinematographic films featuring sailing races; pre-recorded videotapes, DVD's, and compact discs featuring sailing races; optical apparatus and instruments, namely, spectacles, sunglasses, spectacle lenses, contact lenses, spectacle frames, and cases for spectacles, sunglasses, and contact lenses; mobile telephones and accessories for mobile telephones, namely, mobile telephone cases

IC 014. US 002 027 028 050. G & S: Goods made of precious metals, their alloys or plated therewith, namely, jewelry, fashion jewelry, and costume jewelry, namely, rings, key rings, finger rings, earrings, cuff links, bracelets, charms, brooches, chains, necklaces, tie pins, and medallions; timepieces and chronometric instruments, namely, watches, wristwatches, watch bands, watch cases, wall clocks, small clocks, chronographs for use as timepieces, chronometers, alarm clocks, boxes for clocks and watches, cases for clocks and watches

IC 018. US 001 002 003 022 041. G & S: Leather and imitation leather goods, namely, boxes of leather or imitation leather for packaging and carrying goods,

trunks, suitcases, leather traveling sets consisting of luggage, traveling bags, luggage, garment bags for travel, hat boxes, vanity cases sold empty, toiletry bags sold empty, backpacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, shoulder-strap bags, carrier bags, shoulder bags, waist bags, purses, attaché cases, leather briefcases, school bags, document cases, clutch bags, wallets, change purses, key cases, business and credit card cases, all of the foregoing made of leather or imitation leather; umbrellas

IC 025. US 022 039. G & S: Clothing, namely, underwear and other wearing apparel, namely, sweaters, tee-shirts, shirts, blouses, corsets, suits, vests, raincoats, skirts, coats, trousers, pullovers, dresses, jackets, shawls, sashes for wear, scarves, neckties, pocket squares, suspenders, gloves, belts, stockings, tights, socks, singlets, bathing suits, and bath robes; footwear; headwear

IC 041. US 100 101 107. G & S: Educational, training, and entertainment services, namely, editing and publishing of catalogs, newspapers, books, magazines and texts other than for advertising; organization of sporting competitions and of sailing contests; organization of conferences and exhibitions for cultural purposes; sporting and cultural activities, namely, sailing races

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

24.09.02 - Flags, triangular (pennants); Pennants; Pennants (flags in the form of a triangle), flags with forked sides

Search Code

26.01.21 - Circles that are totally or partially shaded.

Trademark

ART-24.09 Flags, banners

Search

SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles

Facility

Classification Code

SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors

SHAPES-MISC Miscellaneous shaped designs

SHAPES-TRIANGLES Triangular shaped designs and marks including incomplete triangles

Serial

79062730

Number

Filing Date

November 6, 2008

Filing Basis

66A

Original

Filing Basis

66A

Published for Opposition

September 15, 2009

Registration Number

3718805

International Registration Number

0986584

Registration Date

December 1, 2009

Owner

(REGISTRANT) LOUIS VUITTON MALLETIER Société Anonyme FRANCE 2 rue du Pont-Neuf F-75001 Paris FRANCE

Attorney of Record

Julia Anne Matheson

Priority Date October 28, 2008

Prior Registrations 1990760;2346373;2909003;AND OTHERS

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SERIES" APART FROM THE MARK AS SHOWN

Description of Mark The color(s) blue, red, white, and black is/are claimed as a feature of the mark. The mark consists of a blue and white pennant on a red pole with the wording "LOUIS VUITTON" appearing in black letters on the pennant. Behind the pennant is a black shaded circle with the wording "PACIFIC SERIES" appearing in white letters.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Other Data The name "Louis Vuitton" does not identify a living individual.

Live/Dead Indicator LIVE

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Serial Number: 79062730 Assignment Information
Retrieval

Trademark Document

Registration Number: 3718805

Mark



(words only): LOUIS VUITTON PACIFIC SERIES

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2009-12-01

Filing Date: 2008-11-06

Transformed into a National Application: No

Registration Date: 2009-12-01

Register: Principal

Law Office Assigned: LAW OFFICE 116

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-12-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2 rue du Pont-Neuf F-75001 Paris

France

Legal Entity Type: Société Anonyme

State or Country Where Organized: France

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Bags and traveling cases for photographic and cinematographic apparatus; downloadable electronic publications, namely, magazines, catalogs, newspapers, books, newsletters, and brochures featuring sailing races; downloadable multimedia publications, namely, magazines, catalogs, newspapers, books, newsletters, and brochures featuring sailing races; cinematographic films featuring sailing races; pre-recorded videotapes, DVD's, and compact discs featuring sailing races; optical apparatus and instruments, namely, spectacles, sunglasses, spectacle lenses, contact lenses, spectacle frames, and cases for spectacles, sunglasses, and contact lenses; mobile telephones and accessories for mobile telephones, namely, mobile telephone cases

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 014

Class Status: Active

Goods made of precious metals, their alloys or plated therewith, namely, jewelry, fashion jewelry, and costume jewelry, namely, rings, key rings, finger rings, earrings, cuff links, bracelets, charms, brooches, chains, necklaces, tie pins, and medallions; timepieces and chronometric instruments, namely, watches, wristwatches, watch bands,

watch cases, wall clocks, small clocks, chronographs for use as timepieces, chronometers, alarm clocks, boxes for clocks and watches, cases for clocks and watches

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 018

Class Status: Active

Leather and imitation leather goods, namely, boxes of leather or imitation leather for packaging and carrying goods, trunks, suitcases, leather traveling sets consisting of luggage, traveling bags, luggage, garment bags for travel, hat boxes, vanity cases sold empty, toiletry bags sold empty, backpacks, satchels, handbags, beach bags, leather shopping bags, textile shopping bags, shoulder-strap bags, carrier bags, shoulder bags, waist bags, purses, attaché cases, leather briefcases, school bags, document cases, clutch bags, wallets, change purses, key cases, business and credit card cases, all of the foregoing made of leather or imitation leather; umbrellas

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

Clothing, namely, underwear and other wearing apparel, namely, sweaters, tee-shirts, shirts, blouses, corsets, suits, vests, raincoats, skirts, coats, trousers, pullovers, dresses, jackets, shawls, sashes for wear, scarves, neckties, pocket squares, suspenders, gloves, belts, stockings, tights, socks, singlets, bathing suits, and bath robes; footwear; headwear

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

Educational, training, and entertainment services, namely, editing and publishing of catalogs, newspapers, books, magazines and texts other than for advertising; organization of sporting competitions and of sailing contests; organization of conferences and exhibitions for cultural purposes; sporting and cultural activities, namely, sailing races

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) blue, red, white, and black is/are claimed as a feature of the mark.

Disclaimer: "SERIES"

Description of Mark: The mark consists of a blue and white pennant on a red pole with the wording "LOUIS VUITTON" appearing in black letters on the pennant. Behind the pennant is a black shaded circle with the wording "PACIFIC SERIES" appearing in white letters.

Name Portrait Consent: The name "Louis Vuitton" does not identify a living individual.

Design Search Code(s):

24.09.02 - Flags, triangular (pennants); Pennants; Pennants (flags in the form of a triangle), flags with forked sides

26.01.21 - Circles that are totally or partially shaded.

Prior Registration Number(s):

1990760

2346373

2909003

MADRID PROTOCOL INFORMATION

International Registration Number: 0986584

International Registration Date: 2008-11-06

Priority Claimed: Yes

Date of Section 67 Priority Claim: 2008-10-28

International Registration Status: Request For Extension Of Protection Processed

Date of International Registration Status: 2008-12-25

International Registration Renewal Date: 2018-11-06

Notification of Designation Date: 2008-12-25

Date of Automatic Protection: 2010-06-25

Date International Registration Cancelled: (DATE NOT AVAILABLE)

First Refusal: Yes

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-03-19 - Final Disposition Notice Sent To IB

2010-03-19 - Final Disposition Processed

2010-03-01 - Final Disposition Notice Created, To Be Sent To IB

2009-12-01 - Registered - Principal Register

2009-09-15 - Published for opposition

2009-08-26 - Notice of publication

2009-08-11 - Law Office Publication Review Completed

2009-08-11 - Assigned To LIE

2009-08-03 - Approved for Pub - Principal Register (Initial exam)

2009-07-09 - TEAS Change Of Correspondence Received

2009-07-09 - TEAS Change Of Correspondence Received

2009-07-10 - Teas/Email Correspondence Entered

2009-07-10 - Communication received from applicant

2009-07-10 - TEAS Response to Office Action Received

2009-07-07 - Attorney Revoked And/Or Appointed

2009-07-07 - TEAS Revoke/Appoint Attorney Received

2009-02-20 - Refusal Processed By IB

2009-01-28 - Non-Final Action Mailed - Refusal Sent To IB

2009-01-28 - Refusal Processed By MPU

2009-01-28 - Non-Final Action (Ib Refusal) Prepared For Review

2009-01-27 - Non-Final Action Written

2009-01-16 - Assigned To Examiner

2009-01-02 - Application Filing Receipt Mailed

2008-12-29 - New Application Entered In Tram

2008-12-25 - Sn Assigned For Sect 66a Appl From IB

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julia Anne Matheson

Correspondent

Julia Anne Matheson

Finnegan Henderson Farabow et al.

901 New York Avenue, N.W.

Washington DC 20001

Phone Number: 202.408.4000

Fax Number: 202.408.4400

Domestic Representative

Julia Anne Matheson

Phone Number: 202.408.4000

Fax Number: 202.408.4400



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No assignment has been recorded at the USPTO

For Serial Number: 79062730

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Apr 13 04:35:47 EDT 2012

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**LOUIS VUITTON CUP**

Word Mark
Goods and Services

LOUIS VUITTON CUP

IC 009. US 021 023 026 036 038. G & S: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving (rescue), including life vests and teaching apparatus and instruments; sunglasses, glasses, optical lenses, cases for glasses; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; telephones, mobile telephones, smartphones, tablets, personal data assistants and MP3 players; accessories for telephones, mobile telephones, smartphones, tablets, PDAs, and MP3 players particularly, hands-free kits for telephones, batteries, cases, casings, facings, chargers, straps or neck cords; computer software for downloading, publishing, displaying, posting, labeling, blogging, sharing or other ways of providing electronic media or information via the Internet or other communications networks; electronic publications provided on-line via databases or via the Internet (including web sites)

IC 014. US 002 027 028 050. G & S: Jewelry items and jewelery (including costume jewelry) of precious metal, of alloys, or coated therewith such as rings, earrings, cuff links, bracelets, brooches, necklaces, pendants, key holders; jewelry cases; watch and clockmaking goods and chronometric instruments such as watches, watch straps and cases, chronographs, chronometers, boxes and cases for clocks and watches

IC 018. US 001 002 003 022 041. G & S: Boxes of leather or imitation leather; travel bags, travel sets (leather goods), trunks and suitcases, garment bags for travel purposes; unfitted vanity cases; sports bags, backpacks, handbags; attaché cases, briefcases, business cases; wallets, change purses, key cases (leather goods); card wallets (wallets); umbrellas

IC 024. US 042 050. G & S: Fabrics and textile goods not included in other classes; bath linen (except clothing), bed linen, table linen of textile, face towels of textile, bed and table covers of textile

IC 025. US 022 039. G & S: Clothing, underclothing and other articles of clothing including shirts, tee-shirts, jumpers, vests, skirts, dresses, slacks, coats, jackets, belts (clothing), scarves, sashes for wear, gloves, neckties, socks, lingerie, bathing suits, pajamas; footwear; headgear

IC 041. US 100 101 107. G & S: Sporting activities, namely setting up and organization of sports events, races, contests, competitions and demonstrations; film, television and radio production; entertainment services and information relating to sailing, sailing competitions and watercraft; book publishing; publication of texts other than advertising texts; electronic publishing of books on-line; timekeeping at sports events; publication of information on sailing; providing of facilities, circuits and other installations for sports events, races, competitions and demonstrations; organization of exhibitions and events for cultural or educational purposes; photographic reporting

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals

Search Code

26.13.16 - Quadrilaterals touching or intersecting

26.13.21 - Quadrilaterals that are completely or partially shaded

Serial Number

79109973

Filing Date

December 26, 2011

Filing Basis

66A

Original Filing Basis

66A

International Registration Number

1108904

Owner

(APPLICANT) LOUIS VUITTON MALLETTIER Société Anonyme NOT PROVIDED 2 rue du Pont-Neuf F-75001 PARIS FRANCE

Priority Date

August 5, 2011

Description of Mark

Color is not claimed as a feature of the mark.

Type of Mark

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

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Serial Number: 79109973 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number:(NOT AVAILABLE)

Mark



LOUIS VUITTON CUP

(words only): LOUIS VUITTON CUP

Standard Character claim: No

Current Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Date of Status: 2012-04-07

Filing Date: 2011-12-26

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 106

Attorney Assigned:

SINGH TEJBIR

Current Location: L6X -TMEG Law Office 106 - Examining Attorney Assigned

Date In Location: 2012-04-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2 rue du Pont-Neuf F-75001 PARIS

France

Legal Entity Type: Société Anonyme

State or Country Where Organized: Not Provided

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving (rescue), including life vests and teaching apparatus and instruments; sunglasses, glasses, optical lenses, cases for glasses; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; telephones, mobile telephones, smartphones, tablets, personal data assistants and MP3 players; accessories for telephones, mobile telephones, smartphones, tablets, PDAs, and MP3 players particularly, hands-free kits for telephones, batteries, cases, casings, facings, chargers, straps or neck cords; computer software for downloading, publishing, displaying, posting, labeling, blogging, sharing or other ways of providing electronic media or information via the Internet or other communications networks; electronic publications provided on-line via databases or via the Internet (including web sites)

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 014

Class Status: Active

Jewelry items and jewelery (including costume jewelry) of precious metal, of alloys, or

coated therewith such as rings, earrings, cuff links, bracelets, brooches, necklaces, pendants, key holders; jewelry cases; watch and clockmaking goods and chronometric instruments such as watches, watch straps and cases, chronographs, chronometers, boxes and cases for clocks and watches

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 018

Class Status: Active

Boxes of leather or imitation leather; travel bags, travel sets (leather goods), trunks and suitcases, garment bags for travel purposes; unfitted vanity cases; sports bags, backpacks, handbags; attaché cases, briefcases, business cases; wallets, change purses, key cases (leather goods); card wallets (wallets); umbrellas

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 024

Class Status: Active

Fabrics and textile goods not included in other classes; bath linen (except clothing), bed linen, table linen of textile, face towels of textile, bed and table covers of textile

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

Clothing, underclothing and other articles of clothing including shirts, tee-shirts, jumpers, vests, skirts, dresses, slacks, coats, jackets, belts (clothing), scarves, sashes for wear, gloves, neckties, socks, lingerie, bathing suits, pajamas; footwear; headgear

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

Sporting activities, namely setting up and organization of sports events, races, contests, competitions and demonstrations; film, television and radio production; entertainment services and information relating to sailing, sailing competitions and watercraft; book publishing; publication of texts other than advertising texts; electronic publishing of books on-line; timekeeping at sports events; publication of information on sailing;

providing of facilities, circuits and other installations for sports events, races, competitions and demonstrations; organization of exhibitions and events for cultural or educational purposes; photographic reporting

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s):

26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals

26.13.16 - Quadrilaterals touching or intersecting

26.13.21 - Quadrilaterals that are completely or partially shaded

MADRID PROTOCOL INFORMATION

International Registration Number: 1108904

International Registration Date: 2011-12-26

Priority Claimed: Yes

Date of Section 67 Priority Claim: 2011-08-05

International Registration Status: Request For Extension Of Protection Processed

Date of International Registration Status: 2012-03-22

International Registration Renewal Date: 2021-12-26

Notification of Designation Date: 2012-03-22

Date of Automatic Protection: 2013-09-22

Date International Registration Cancelled: (DATE NOT AVAILABLE)

First Refusal: Yes

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-04-07 - Non-Final Action Mailed - Refusal Sent To IB

2012-04-07 - Refusal Processed By MPU

2012-04-05 - Non-Final Action (Ib Refusal) Prepared For Review

2012-04-04 - Non-Final Action Written

2012-03-27 - Assigned To Examiner

2012-03-27 - Application Filing Receipt Mailed

2012-03-23 - New Application Office Supplied Data Entered In Tram

2012-03-22 - Sn Assigned For Sect 66a Appl From IB

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

LOUIS VUITTON MALLETIER,
Direction Propriété Intellectuelle
2 rue du Pont-Neuf
F-75001 Paris
FRANCE



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For Serial Number: 79109973

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Apr 13 04:35:47 EDT 2012

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Record 1 out of 1

[TARR Status](#) [ASSIGN Status](#) [TDR](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

LOUIS VUITTON

Word Mark LOUIS VUITTON
Goods and Services IC 035. US 100 101 102. G & S: Retail store services and on-line retail store services featuring clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements; mail order services featuring clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements; retail store services and on-line retail store services featuring phone-in order for clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements. FIRST USE: 18540000. FIRST USE IN COMMERCE: 19810000

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85065303

Filing Date June 17, 2010

Filing Basis 1A

Original Filing Basis 1A

Published for Opposition October 26, 2010

Registration Number 3904444
Registration Date January 11, 2011
Owner (REGISTRANT) Louis Vuitton Malletier société anonyme (sa) FRANCE 2, rue du Pont-Neuf Paris FRANCE F-75001
Attorney of Record Julia Anne Matheson
Prior Registrations 1045932;1990760;2303212;AND OTHERS
Type of Mark SERVICE MARK
Register PRINCIPAL
Other Data The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.
Live/Dead Indicator LIVE

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This page was generated by the TARR system on 2012-04-13 13:42:22 ET

Serial Number: 85065303 Assignment Information Trademark Document Retrieval

Registration Number: 3904444

Mark

LOUIS VUITTON

(words only): LOUIS VUITTON

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2011-01-11

Filing Date: 2010-06-17

Transformed into a National Application: No

Registration Date: 2011-01-11

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2011-01-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier

2, rue du Pont-Neuf

Paris F-75001

France

Legal Entity Type: société anonyme (sa)

State or Country Where Organized: France

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Retail store services and on-line retail store services featuring clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements; mail order services featuring clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements; retail store services and on-line retail store services featuring phone-in order for clothing, footwear, headwear, bags, purses, eyewear, jewelry, watches, luggage, books, and writing implements

Basis: 1(a)

First Use Date: 1854-00-00

First Use in Commerce Date: 1981-00-00

ADDITIONAL INFORMATION

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

Prior Registration Number(s):

1045932

1990760
2303212

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-01-11 - Registered - Principal Register

2010-10-26 - Official Gazette Publication Confirmation E-Mailed

2010-10-26 - Published for opposition

2010-09-21 - Law Office Publication Review Completed

2010-09-21 - Approved for Pub - Principal Register (Initial exam)

2010-09-21 - Assigned To Examiner

2010-07-10 - Applicant amendment prior to exam entered

2010-07-10 - Assigned To LIE

2010-06-22 - TEAS Voluntary Amendment Received

2010-06-21 - New Application Office Supplied Data Entered In Tram

2010-06-21 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
Julia Anne Matheson

Correspondent

JULIA ANNE MATHESON

FINNEGAN HENDERSON FARABOW GARRETT & DUN

901 NEW YORK AVE NW

WASHINGTON, DC 20001-4432

Phone Number: 2024084000

Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 85065303

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1
Web interface last modified: Jan 26, 2012 v.2.3.1

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Notice of Opposition
Louis Vuitton Malletier v. Olde Granddad Industries, Inc.
Serial No. 76770526
Mark: LV

Exhibit B


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Trademarks > Trademark Electronic Search System (TESS)

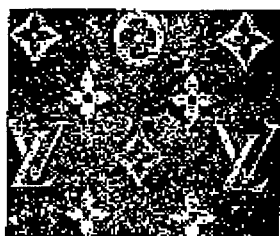
TESS was last updated on Fri Apr 13 04:35:47 EDT 2012

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Word Mark	LV
Goods and Services	IC 018. US 003. G & S: TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS. FIRST USE: 18970000. FIRST USE IN COMMERCE: 18970000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	05.03.07 - Clover, four-leaf 05.05.25 - Daffodils; Iris (flower); Other flowers 25.03.25 - Backgrounds covered with other figurative elements or repetitive designs, words or letters; Repetitive designs, words, or letters as a background 26.01.21 - Circles that are totally or partially shaded. 26.07.13 - Diamonds, exactly two diamonds; Two diamonds 26.07.28 - Diamond shapes (miscellaneous overall shape); Miscellaneous designs with overall diamond shape, including letters forming or comprising a diamond 26.11.21 - Rectangles that are completely or partially shaded
Serial Number	71313983
Filing Date	April 29, 1931
Filing Basis	1A;44E

Original Filing Basis 1A;44E
Registration Number 0297594
Registration Date September 20, 1932
Owner (REGISTRANT) VUITTON & VUITTON, SOCIETE A RESPONSABILITE LIMITEE CORPORATION FRANCE 70 AVENUE DES CHAMPS-ELYSEES PARIS FRANCE

(LAST LISTED OWNER) LOUIS VUITTON MALLETTIER CORPORATION ASSIGNEE OF FRANCE 54, AVENUE MONTAIGNE 75008 PARIS FRANCE
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record MONTIA GIVENS PRESSEY
Disclaimer THE REPRESENTATION OF A TRUCK LINING OR A SECTION THEREOF BEING HEREBY DISCLAIMED.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 12C. SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030129.
Renewal 4TH RENEWAL 20030129
Live/Dead Indicator LIVE

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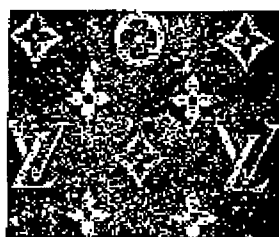
This page was generated by the TARR system on 2012-04-13 13:49:14 ET

Serial Number: 71313983 Assignment Information
Retrieval

Trademark Document

Registration Number: 297594

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-01-29

Filing Date: 1931-04-29

Transformed into a National Application: No

Registration Date: 1932-09-20

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2009-01-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER
54, AVENUE MONTAIGNE
75008 PARIS
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

U.S. Class: 003 (International Class 018)

Class Status: Active

TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS

Basis: 1(a), 44(e)

First Use Date: 1897-00-00

First Use in Commerce Date: 1897-00-00

ADDITIONAL INFORMATION

Disclaimer: THE REPRESENTATION OF A TRUCK LINING OR A SECTION THEREOF BEING HEREBY DISCLAIMED.

Design Search Code(s):

05.03.07 - Clover, four-leaf

05.05.25 - Daffodils; Iris (flower); Other flowers

25.03.25 - Backgrounds covered with other figurative elements or repetitive designs, words or letters; Repetitive designs, words, or letters as a background

26.01.07 - Circles with a decorative border, including scalloped, ruffled and zig-zag edges

26.01.21 - Circles that are totally or partially shaded.

26.01.28 - Circles with irregular circumferences; Miscellaneous circular designs with an irregular circumference

26.07.13 - Diamonds, exactly two diamonds; Two diamonds

26.07.28 - Diamond shapes (miscellaneous overall shape); Miscellaneous designs with overall diamond shape, including letters forming or comprising a diamond

26.11.21 - Rectangles that are completely or partially shaded

Foreign Registration Number: 219,497

Foreign Registration Date: 1908-10-29

Country: France

Foreign Renewal Number: 219,497

Foreign Renewal Date: 1923-08-03

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-10-07 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-08-29 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-07-20 - Notice Of Suit

2011-07-18 - Notice Of Suit

2011-07-05 - Notice Of Suit

2011-06-13 - Notice Of Suit

2011-06-13 - Notice Of Suit

2011-03-24 - Notice Of Suit

2011-01-06 - Notice Of Suit

2011-01-03 - Notice Of Suit

2010-10-22 - Notice Of Suit

2010-08-27 - Notice Of Suit

2010-08-19 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-03-11 - Notice Of Suit

2010-03-10 - Notice Of Suit

2010-01-28 - Notice Of Suit

2009-12-30 - Notice Of Suit

2009-01-26 - Notice Of Suit

2009-01-15 - Notice Of Suit

2009-01-13 - Case File In TICRS

2008-08-07 - Notice Of Design Search Code Mailed

2008-07-08 - Notice Of Suit

2008-05-22 - Notice Of Suit

2008-05-20 - Notice Of Suit
2008-05-19 - Notice Of Suit
2008-05-19 - Notice Of Suit
2007-12-20 - Review Of Correspondence Complete
2007-08-22 - PAPER RECEIVED
2007-03-15 - Review Of Correspondence Complete
2006-11-30 - PAPER RECEIVED
2006-07-28 - Review Of Correspondence Complete
2003-02-11 - PAPER RECEIVED
2003-01-29 - Fourth renewal 10 year
2003-01-29 - Section 8 (10-year) accepted/ Section 9 granted
2002-09-05 - Combined Section 8 (10-year)/Section 9 filed
1994-04-05 - Third renewal 10 year
1992-11-18 - Section 9 filed/check record for Section 8
1986-02-19 - Section 8 (6-year) accepted & Section 15 acknowledged
1985-08-07 - Section 8 (6-year) and Section 15 Filed
1972-09-20 - Second renewal
1979-08-07 - Published Section 12(c)

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
MONTIA GIVENS PRESSEY

Correspondent

MONTIA GIVENS PRESSEY
FINNEGAN, HENDERSON, FARABOW ETAL.
1300 I STREET, NN.W.
WASHINGTON, DC 200053315

Domestic Representative

WEISS DAWID FROSS ZELNICK & LEHRMAN



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 71313983

Filing Dt: 04/29/1931

Reg #: 297594

Reg. Dt: 09/20/1932

Registrant: VUITTON & VUITTON, SOCIETE A RESPONSABIL

Mark: LV

Assignment: 1

Reel/Frame: 0209/0599

Received:

Recorded: 08/19/1971

Pages: 9

Conveyance: CHANGE OF NAME 19571010

Assignor: VUITTON ET VUITTON, SOCIETE A RESPONSABILITE
LIMITEE

Exec Dt: 10/10/1957

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: VUITTON ET FILS18 RUE DU CONGRES A ASNIERES
SEINE, NONE

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: CHARLES R. ALLEN, JR.

727 SOUTH 23RD ST.
ARLINGTON, VA 22202

Assignment: 2

Reel/Frame: 0381/0682

Received:

Recorded: 12/23/1980

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: VUITTON ET FILS S. A.

Exec Dt: 09/05/1980

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: LOUIS VUITTON S.A.30 RUE LA BOETIE
75008, PARIS, FRANCE

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: REBOUL, MACMURRAY, ET AL.

45 ROCKEFELLER PLAZA
NEW YORK, NY 10111

Assignment: 3

Reel/Frame: 0595/0053

Received:

Recorded: 03/11/1988

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON S.A.

Exec Dt: 02/26/1988

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: VUITTON, LOUIS30, RUE LA BOETIE
75008 PARIS, FRANCE

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: REBOUL, MACMURRAY, ET AL.

45 ROCKEFELLER PLAZA

NEW YORK, NY 10111

Assignment: 4**Reel/Frame:** 0913/0712**Received:****Recorded:** 11/19/1992**Pages:** 5**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** LOUIS VUITTON**Exec Dt:** 10/30/1992**Entity Type:** CORPORATION**Citizenship:** FRANCE**Assignee:** LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Entity Type: CORPORATION**Citizenship:** FRANCE**Correspondent:** JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 5**Reel/Frame:** 1801/0827**Received:** 10/21/1998**Recorded:** 10/16/1998**Pages:** 31**Conveyance:** CHANGE OF ADDRESS**Assignor:** LOUIS VUITTON MALLETIER**Exec Dt:** 01/05/1998**Entity Type:** CORPORATION**Citizenship:** FRANCE**Assignee:** LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION**Citizenship:** FRANCE**Correspondent:** FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

Search Results as of: 04/13/2012 01:48 PM

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Web interface last modified: Jan 26, 2012 v.2.3.1

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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	LV
Goods and Services	IC 018. US 003. G & S: TRUNKS, VALISES, TRAVELING BAGS, [SATCHELS,] HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS. FIRST USE: 18970000. FIRST USE IN COMMERCE: 18970000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.01.01 - Circles as carriers or as single line borders
Serial Number	71313984
Filing Date	April 29, 1931
Filing Basis	1A;44E
Original Filing Basis	1A;44E
Registration Number	0286345
Registration Date	August 25, 1931

Owner (REGISTRANT) VUITTON & VUITTON, SOCIETE A RESPONSABILITE LIMITEE
CORPORATION FRANCE 70 AVENUE DES CHAMPS-ELYSEES PARIS FRANCE

(LAST LISTED OWNER) LOUIS VUITTON MALLETTIER SOCIÉTÉ ANONYME BY
ASSIGNMENT FRANCE 2, rue du Pont Neuf PARIS FRANCE 75001

**Assignment
Recorded** ASSIGNMENT RECORDED

**Attorney of
Record** Julia Anne Matheson

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 12C. SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110716.

Renewal 5TH RENEWAL 20110716

**Live/Dead
Indicator** LIVE

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NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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This page was generated by the TARR system on 2012-04-13 13:49:36 ET

Serial Number: 71313984 Assignment Information Trademark Document
Retrieval

Registration Number: 286345

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2011-07-16

Filing Date: 1931-04-29

Transformed into a National Application: No

Registration Date: 1931-08-25

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2011-07-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2, rue du Pont Neuf

PARIS 75001

France

Legal Entity Type: SOCIÉTÉ ANONYME

State or Country Where Organized: France

GOODS AND/OR SERVICES

U.S. Class: 003 (International Class 018)

Class Status: Active

TRUNKS, VALISES, TRAVELING BAGS, HAT BOXES AND SHOE BOXES
USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS

Basis: 1(a), 44(e)

First Use Date: 1897-00-00

First Use in Commerce Date: 1897-00-00

ADDITIONAL INFORMATION

Design Search Code(s):

26.01.01 - Circles as carriers or as single line borders

Foreign Registration Number: 219490

Foreign Registration Date: 1908-10-29

Country: France

Foreign Renewal Date: 1923-08-03

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-16 - Fifth renewal 10 year

2011-07-16 - Section 8 (10-year) accepted/ Section 9 granted

2011-06-13 - Notice Of Suit

2011-05-11 - TEAS Section 8 & 9 Received

2008-10-02 - Case File In TICRS

2008-05-27 - Notice Of Suit

2008-05-20 - Notice Of Suit

2008-05-19 - Notice Of Suit

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2001-11-07 - Fourth renewal 10 year

2001-11-07 - Section 8 (10-year) accepted/ Section 9 granted

2001-08-06 - Combined Section 8 (10-year)/Section 9 filed

1991-08-14 - Third renewal 10 year

1991-06-24 - Section 9 filed/check record for Section 8

1971-08-25 - Second renewal

1985-05-31 - Section 8 (6-year) and Section 15 Filed

1985-06-18 - Section 8 (6-year) accepted & Section 15 acknowledged

1985-02-27 - Post Registration action mailed Section 8 & 15

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julia Anne Matheson

Correspondent

Julia Anne Matheson

Finnegan Henderson Farabow Garrett & Dun

901 New York Avenue, NW

WASHINGTON DC 20001

Phone Number: 2024084000

Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 4

Serial #: 71313984

Filing Dt: 04/29/1931

Reg #: 286345

Reg. Dt: 08/25/1931

Registrant: VUITTON & VUITTON, SOCIETE A RESPONSABIL

Mark: LV

Assignment: 1

Reel/Frame: 0209/0599

Received:

Recorded: 08/19/1971

Pages: 9

Conveyance: CHANGE OF NAME 19571010

Assignor: VUITTON ET VUITTON, SOCIETE A RESPONSABILITE
LIMITEE

Exec Dt: 10/10/1957

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: VUITTON ET FILS18 RUE DU CONGRES A ASNIERES
SEINE, NONE

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: CHARLES R. ALLEN, JR.

727 SOUTH 23RD ST.
ARLINGTON, VA 22202

Assignment: 2

Reel/Frame: 0381/0682

Received:

Recorded: 12/23/1980

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: VUITTON ET FILS S. A.

Exec Dt: 09/05/1980

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: LOUIS VUITTON S.A.30 RUE LA BOETIE
75008, PARIS, FRANCE

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: REBOUL, MACMURRAY, ET AL.

45 ROCKEFELLER PLAZA
NEW YORK, NY 10111

Assignment: 3

Reel/Frame: 0595/0053

Received:

Recorded: 03/11/1988

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON S.A.

Exec Dt: 02/26/1988

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: VUITTON, LOUIS30, RUE LA BOETIE
75008 PARIS, FRANCE

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: REBOUL, MACMURRAY, ET AL.

45 ROCKEFELLER PLAZA

NEW YORK, NY 10111

Assignment: 4**Reel/Frame:** 2191/0720**Received:** 12/08/2000**Recorded:** 11/07/2000**Pages:** 3**Conveyance:** ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNORS INTEREST**Assignor:** VUITTON, LOUIS**Exec Dt:** 10/12/2000**Entity Type:** CORPORATION**Citizenship:** FRANCE**Entity Type:** CORPORATION**Citizenship:** FRANCE**Assignee:** LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Correspondent: FINNEGAN, HENDERSON, FARABOW ET AL.

JULIA ANNE MATHESON

1300 I STREET, NW

WASHINGTON, DC 20005-3515

Search Results as of: 04/13/2012 01:49 PM

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NEXT LIST FIRST DOC PREV DOC NEXT DOC LAST DOC

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List At: OR to record: **Record 14 out of 16**

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Word Mark	LV
Goods and Services	IC 018. US 003. G & S: TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, POCKETBOOKS. FIRST USE: 18970000. FIRST USE IN COMMERCE: 19250000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73726741
Filing Date	May 6, 1988
Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 18, 1988
Registration Number	1519828
Registration	January 10, 1989

Date**Owner**

(REGISTRANT) LOUIS VUITTON CORPORATION FRANCE 30 RUE LA
BOETIE PARIS FRANCE

(LAST LISTED OWNER) LOUIS VUITTON MALLETIER CORPORATION
ASSIGNEE OF FRANCE 2, rue du Pont Neuf PARIS FRANCE F75001

**Assignment
Recorded**

ASSIGNMENT RECORDED

**Attorney of
Record**

Julia Anne Matheson

**Prior
Registrations**

0286345;0297594

**Type of Mark
Register**

TRADEMARK
PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20081203.

Renewal

1ST RENEWAL 20081203

**Live/Dead
Indicator**

LIVE

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Serial Number: 73726741 Assignment Information
Retrieval

Trademark Document

Registration Number: 1519828

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2008-12-03

Filing Date: 1988-05-06

Transformed into a National Application: No

Registration Date: 1989-01-10

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2008-12-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2, rue du Pont Neuf

PARIS F75001

France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, POCKETBOOKS

Basis: 1(a)

First Use Date: 1897-00-00

First Use in Commerce Date: 1925-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

286345

297594

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-10-07 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-07-20 - Notice Of Suit

2011-07-18 - Notice Of Suit

2011-07-05 - Notice Of Suit

2011-07-05 - Notice Of Suit

2011-06-13 - Notice Of Suit

2011-06-13 - Notice Of Suit

2011-03-24 - Notice Of Suit

2011-01-06 - Notice Of Suit

2011-01-03 - Notice Of Suit

2010-10-22 - Notice Of Suit

2010-08-27 - Notice Of Suit

2010-08-19 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-08-10 - Notice Of Suit

2010-03-11 - Notice Of Suit

2010-01-28 - Notice Of Suit

2009-12-30 - Notice Of Suit

2009-01-15 - Notice Of Suit

2008-12-03 - First renewal 10 year

2008-12-03 - Section 8 (10-year) accepted/ Section 9 granted

2008-12-03 - Assigned To Paralegal

2008-11-21 - TEAS Section 8 & 9 Received

2008-07-31 - Case File In TICRS

2008-05-22 - Notice Of Suit

2008-05-20 - Notice Of Suit

2008-05-19 - Notice Of Suit

2008-05-19 - Notice Of Suit

2007-09-05 - Review Of Correspondence Complete

2007-08-22 - PAPER RECEIVED

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

1994-08-15 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-01-19 - Section 8 (6-year) and Section 15 Filed

1989-01-10 - Registered - Principal Register

1988-10-18 - Published for opposition

1988-09-21 - Notice of publication

1988-09-20 - Notice of publication

1988-07-18 - Approved for Pub - Principal Register (Initial exam)

1988-07-06 - Examiner's amendment mailed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julia Anne Matheson

Correspondent

Julia Anne Matheson

Finnegan Henderson Farabow Garrett & Dun

901 New York Avenue, N.W.

Washington DC 20001

Phone Number: 202.408.4000

Fax Number: 204.408.4400

Domestic Representative

Julia Anne Matheson

Phone Number: 202.408.4000

Fax Number: 202.408.4400



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2Serial #: 73726741

Filing Dt: 05/06/1988

Reg #: 1519828

Reg. Dt: 01/10/1989

Registrant: LOUIS VUITTON

Mark: LV

Assignment: 1Reel/Frame: 0913/0712

Received:

Recorded: 11/19/1992

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON

Exec Dt: 10/30/1992

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 2Reel/Frame: 1801/0827

Received: 10/21/1998

Recorded: 10/16/1998

Pages: 31

Conveyance: CHANGE OF ADDRESS

Assignor: LOUIS VUITTON MALLETIER

Exec Dt: 01/05/1998

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

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Web interface last modified: Jan 26, 2012 v.2.3.1

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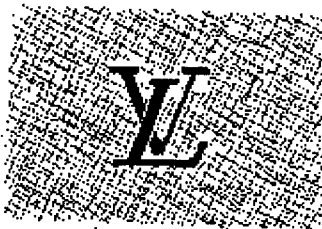
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Word Mark LV
Goods and Services IC 018. US 001 002 003 022 041. G & S: leather and imitation leather luggage, namely, travelling bags, [trunks,] valises, satchels, [hat boxes for travel, shoe boxes for travel,] pouches, shoulder bags, travel kits and [vanity cases sold empty and used for luggage,] and rucksacks; leather and imitation leather shopping bags and beach bags, hand bags, pocketbooks, briefcases, briefcase type portfolios, wallets, billfolds, passport cases, key cases, credit card cases, business card cases and change purses. FIRST USE: 19891231. FIRST USE IN COMMERCE: 19891231
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 26.11.21 - Rectangles that are completely or partially shaded
Serial Number 74033904
Filing Date March 2, 1990
Filing Basis 1A;44E
Original

Filing Basis 1A;44E
Published for Opposition May 21, 1991
Registration Number 1653662
Registration Date August 13, 1991
Owner (REGISTRANT) Louis Vuitton CORPORATION FRANCE 30 Rue La Boetie 75008 Paris FRANCE

(LAST LISTED OWNER) Louis Vuitton Malletier CORPORATION Assignee of FRANCE 2, RUE DU PONT-NEUF 75001 PARIS FRANCE
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record MONTIA GIVENS PRESSEY
Prior Registrations 0286345;0297594;1045932;1415502;1519828;1522311;1574197;AND OTHERS
Description of Mark The mark is characterized by the distinctive shape of intersecting irregular lines, by an effect of relief, by contrasting two-tone colors and by the interlaced letters "L" and "V".
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20011023.
Renewal 1ST RENEWAL 20011023
Live/Dead Indicator LIVE

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NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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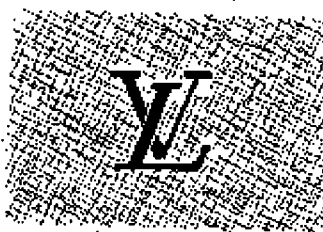
This page was generated by the TARR system on 2012-04-13 13:50:05 ET

Serial Number: 74033904 Assignment Information
Retrieval

Trademark Document

Registration Number: 1653662

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2001-10-23

Filing Date: 1990-03-02

Transformed into a National Application: No

Registration Date: 1991-08-13

Register: Principal

Law Office Assigned: LAW OFFICE 15

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-11-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier
2, RUE DU PONT-NEUF
75001 PARIS
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

leather and imitation leather luggage, namely, travelling bags, valises, satchels, pouches, shoulder bags, travel kits and and rucksacks; leather and imitation leather shopping bags and beach bags, hand bags, pocketbooks, briefcases, briefcase type portfolios, wallets, billfolds, passport cases, key cases, credit card cases, business card cases and change purses

Basis: 1(a), 44(e)

First Use Date: 1989-12-31

First Use in Commerce Date: 1989-12-31

ADDITIONAL INFORMATION

Description of Mark: The mark is characterized by the distinctive shape of intersecting irregular lines, by an effect of relief, by contrasting two-tone colors and by the interlaced letters "L" and "V".

Design Search Code(s):

26.11.21 - Rectangles that are completely or partially shaded

Prior Registration Number(s):

286345
297594
1045932
1415502
1519828
1522311
1574197

Foreign Registration Number: 1532302

Foreign Registration Date: 1989-05-23

Country: France

Foreign Expiration Date: 1999-05-23

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-13 - Notice Of Suit

2010-08-19 - Notice Of Suit

2008-05-20 - Notice Of Suit

2007-11-09 - Case File In TICRS

2001-10-23 - First renewal 10 year

2001-10-23 - Section 8 (10-year) accepted/ Section 9 granted

2001-07-26 - Combined Section 8 (10-year)/Section 9 filed

1997-08-01 - Section 8 (6-year) accepted & Section 15 acknowledged

1997-07-10 - Section 8 (6-year) and Section 15 Filed

1991-08-13 - Registered - Principal Register

1991-05-21 - Published for opposition

1991-04-19 - Notice of publication

1991-01-28 - Approved for Pub - Principal Register (Initial exam)

1990-12-19 - Communication received from applicant

1990-07-17 - Non-final action mailed

1990-06-13 - Assigned To Examiner

1990-06-12 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MONTIA GIVENS PRESSEY

Correspondent

MONTIA GIVENS PRESSEY

FINNEGAN HENDERSON FARABOW, ETAL

1300 I STREET, N. W.

WASHINGTON, D. C. 20005

Domestic Representative

FINNEGAN HENDERSON FARABOW GARRETT, ETAL



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Assignments on the Web > Trademark Query**Trademark Assignment Abstract of Title****Total Assignments: 2****Serial #:** 74033904**Filing Dt:** 03/02/1990**Reg #:** 1653662**Reg. Dt:** 08/13/1991**Registrant:** Louis Vuitton**Mark:** LV**Assignment: 1****Reel/Frame:** 0913/0712**Received:****Recorded:** 11/19/1992**Pages:** 5**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** LOUIS VUITTON**Exec Dt:** 10/30/1992**Entity Type:** CORPORATION**Citizenship:** FRANCE**Entity Type:** CORPORATION**Citizenship:** FRANCE**Assignee:** LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 2**Reel/Frame:** 1801/0827**Received:** 10/21/1998**Recorded:** 10/16/1998**Pages:** 31**Conveyance:** CHANGE OF ADDRESS**Assignor:** LOUIS VUITTON MALLETIER**Exec Dt:** 01/05/1998**Entity Type:** CORPORATION**Citizenship:** FRANCE**Entity Type:** CORPORATION**Citizenship:** FRANCE**Assignee:** LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Trademarks > Trademark Electronic Search System (TESS)

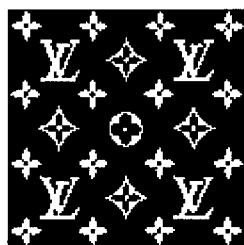
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[Logout] Please logout when you are done to release system resources allocated for you.

[Start] List At: OR [Jump] to record: **Record 5 out of 5**

TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	LV
Goods and Services	IC 025. US 022 039. G & S: clothing for men and women, namely, [belts,] shawls, sashes, scarves; [footwear, tips for footwear;] headgear
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	05.03.07 - Clover, four-leaf 05.05.25 - Daffodils; Iris (flower); Other flowers 25.03.25 - Backgrounds covered with other figurative elements or repetitive designs, words or letters; Repetitive designs, words, or letters as a background 26.01.02 - Circles, plain single line; Plain single line circles 26.07.15 - Diamonds, four or more diamonds; Four or more diamonds 26.07.21 - Diamonds that are completely or partially shaded 26.07.28 - Diamond shapes (miscellaneous overall shape); Miscellaneous designs with overall diamond shape, including letters forming or comprising a diamond 26.11.21 - Rectangles that are completely or partially shaded
Serial Number	74148017
Filing Date	March 15, 1991

Filing Basis 44E
Original Filing Basis 44E
Published for Opposition January 12, 1993
Registration Number 1770131
Registration Date May 11, 1993
Owner (REGISTRANT) Louis Vuitton CORPORATION FRANCE 54 Avenue Montaigne 75008 Paris FRANCE

(LAST LISTED OWNER) LOUIS VUITTON MALLETTIER CORPORATION
ASSIGNEE OF FRANCE 2, RUE DU PONT-NEUF 75001 PARIS FRANCE

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record MARK S SOMMERS
Prior Registrations 1415502
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040207.
Renewal 1ST RENEWAL 20040207
Live/Dead Indicator LIVE

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NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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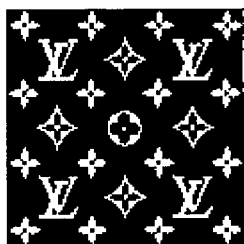
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-13 13:50:41 ET

Serial Number: 74148017 Assignment Information Trademark Document
Retrieval

Registration Number: 1770131

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2004-02-07

Filing Date: 1991-03-15

Transformed into a National Application: No

Registration Date: 1993-05-11

Register: Principal

Law Office Assigned: LAW OFFICE 7

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2009-01-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER
2, RUE DU PONT-NEUF
75001 PARIS
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

clothing for men and women, namely, shawls, sashes, scarves; headgear

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Design Search Code(s):

05.03.07 - Clover, four-leaf

05.05.25 - Daffodils; Iris (flower); Other flowers

25.03.25 - Backgrounds covered with other figurative elements or repetitive designs, words or letters; Repetitive designs, words, or letters as a background

26.01.02 - Circles, plain single line; Plain single line circles

26.07.15 - Diamonds, four or more diamonds; Four or more diamonds

26.07.21 - Diamonds that are completely or partially shaded

26.07.28 - Diamond shapes (miscellaneous overall shape); Miscellaneous designs with overall diamond shape, including letters forming or comprising a diamond

26.11.21 - Rectangles that are completely or partially shaded

Prior Registration Number(s):

1415502

Foreign Registration Number: 1498338**Foreign Registration Date:** 1988-11-15**Country:** France**Foreign Expiration Date:** 1998-11-15

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-13 - Notice Of Suit

2010-08-19 - Notice Of Suit

2010-03-10 - Notice Of Suit

2009-01-15 - Notice Of Suit

2009-01-09 - Case File In TICRS

2008-11-08 - Notice Of Design Search Code Mailed

2008-05-20 - Notice Of Suit

2008-05-20 - Notice Of Suit

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2004-02-07 - First renewal 10 year

2004-02-07 - Section 8 (10-year) accepted/ Section 9 granted

2003-11-10 - Combined Section 8 (10-year)/Section 9 filed

1999-07-16 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-02-09 - Section 8 (6-year) and Section 15 Filed

1993-05-11 - Registered - Principal Register

1993-01-12 - Published for opposition

1992-12-11 - Notice of publication

1992-07-28 - Approved for Pub - Principal Register (Initial exam)

1992-02-10 - Examiner's amendment mailed

1991-12-23 - Communication received from applicant

1991-11-16 - Non-final action mailed

1991-09-17 - Communication received from applicant

1991-06-29 - Non-final action mailed

1991-06-05 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MARK S SOMMERS

Correspondent

MONTIA GIVENS PRESSEY

FINNEGAN HENDERSON FARABOW GARRETT ET AL

1300 I ST NW

WASHINGTON DC 20005

Domestic Representative

Finnegan, Henderson, Farabow, et al.



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 74148017

Filing Dt: 03/15/1991

Reg #: 1770131

Reg. Dt: 05/11/1993

Registrant: Louis Vuitton

Mark: LV

Assignment: 1

Reel/Frame: 0913/0712

Received:

Recorded: 11/19/1992

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON

Exec Dt: 10/30/1992

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 2

Reel/Frame: 1801/0827

Received: 10/21/1998

Recorded: 10/16/1998

Pages: 31

Conveyance: CHANGE OF ADDRESS

Assignor: LOUIS VUITTON MALLETIER

Exec Dt: 01/05/1998

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

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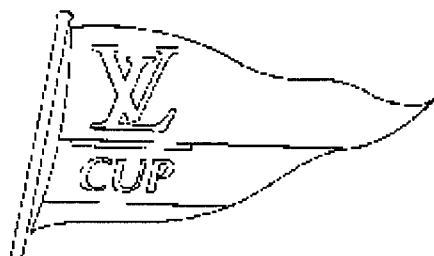
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Word Mark LV CUP

Goods and Services IC 018. US 001 002 003 022 041. G & S: leather and imitation leather luggage; namely, [trunks, travelling trunks, suitcases,] travelling bags, [vanity cases sold empty and used for luggage,] rucksacks, haversacks; leather and imitation leather [shopping bags,] beach bags, gamebags, [wheeled shopping bags,] handbags, bags for climbers and bags for campers, [attache cases,] [schoolbags, school satchels, satchels,] pouches, [briefcases,] wallets, pocket wallets, card cases [, walking stick seats, cane handles, walking stick handles, umbrellas, umbrella handles, umbrella sticks, parasols, whips, harness, saddlery]

IC 025. US 022 039. G & S: clothing for men and women; namely, [belts,] [shawls, sashes,] scarves; footwear [, tips for footwear] [; headgear]

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 24.09.02 - Flags, triangular (pennants); Pennants; Pennants (flags in the form of a triangle), flags with forked sides

Serial Number 74178312

Filing Date June 21, 1991

Filing Basis 44E

Original Filing Basis 44D

Published for Opposition April 11, 1995
Registration Number 1902728
Registration Date July 4, 1995
Owner (REGISTRANT) LOUIS VUITTON MALLETTIER CORPORATION FRANCE 2, RUE DU PONT-NEUF 75001 Paris FRANCE
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record JULIA ANNE MATHESON
Priority Date April 23, 1991
Prior Registrations 0286345;0297594;1519828;1522311;AND OTHERS
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CUP" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050728.
Renewal 1ST RENEWAL 20050728
Live/Dead Indicator LIVE

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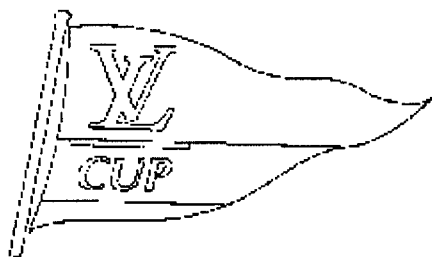
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Serial Number: 74178312 Assignment Information
Retrieval

Trademark Document

Registration Number: 1902728

Mark



(words only): LV CUP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2005-07-28

Filing Date: 1991-06-21

Transformed into a National Application: No

Registration Date: 1995-07-04

Register: Principal

Law Office Assigned: LAW OFFICE 7

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2005-07-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER
2, RUE DU PONT-NEUF
75001 Paris
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

leather and imitation leather luggage; namely, travelling bags, rucksacks, haversacks; leather and imitation leather beach bags, gamebags, handbags, bags for climbers and bags for campers, pouches, wallets, pocket wallets, card cases

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

clothing for men and women; namely, scarves; footwear

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Disclaimer: "CUP"

Design Search Code(s):

24.09.02 - Flags, triangular (pennants); Pennants; Pennants (flags in the form of a triangle), flags with forked sides

Prior Registration Number(s):

286345

297594

1519828

1522311

Foreign Application Number: 282082

Foreign Registration Number: 1678408

Foreign Registration Date: 1991-04-23

Country: France

Foreign Filing Date: 1991-04-23

Foreign Expiration Date: 2001-04-23

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-03-05 - Review Of Correspondence Complete

2006-09-18 - PAPER RECEIVED

2005-07-28 - First renewal 10 year

2005-07-28 - Section 8 (10-year) accepted/ Section 9 granted

2005-07-28 - Assigned To Paralegal

2005-06-16 - Combined Section 8 (10-year)/Section 9 filed

2005-06-16 - PAPER RECEIVED

2001-08-18 - Section 8 (6-year) accepted & Section 15 acknowledged

2001-07-05 - Section 8 (6-year) and Section 15 Filed
1995-07-04 - Registered - Principal Register
1995-04-11 - Published for opposition
1995-03-10 - Notice of publication
1993-12-27 - Approved For Pub - Principal Register
1993-11-19 - Communication received from applicant
1993-11-01 - Inquiry as to suspension mailed
1993-04-20 - Letter of suspension mailed
1993-04-15 - Assigned To Examiner
1993-04-15 - Previous Allowance Count Withdrawn
1993-04-12 - Notice Of Allowance Cancelled
1993-02-09 - NOA Mailed - SOU Required From Applicant
1992-11-17 - Published for opposition
1992-10-16 - Notice of publication
1992-07-28 - Approved For Pub - Principal Register
1992-02-11 - Examiner's amendment mailed
1991-10-25 - Assigned To Examiner
1991-10-18 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

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JULIA ANNE MATHESON

Correspondent

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901 NEW YORK AVE NW
WASHINGTON, DC 20001-4413

Domestic Representative

FINNEGAN HENDERSON FARABOW GARRETT & DUN
NER, LLP



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 74178312

Filing Dt: 06/21/1991

Reg #: 1902728

Reg. Dt: 07/04/1995

Registrant: LOUIS VUITTON MALLETIER

Mark: LV CUP

Assignment: 1

Reel/Frame: 0913/0712

Received:

Recorded: 11/19/1992

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON

Exec Dt: 10/30/1992

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 2

Reel/Frame: 1801/0827

Received: 10/21/1998

Recorded: 10/16/1998

Pages: 31

Conveyance: CHANGE OF ADDRESS

Assignor: LOUIS VUITTON MALLETIER

Exec Dt: 01/05/1998

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

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Trademarks > Trademark Electronic Search System (TESS)

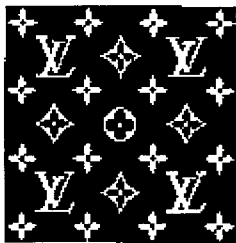
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Word Mark	LV
Goods and Services	IC 016. US 002 005 022 023 029 037 038 050. G & S: paper and cardboard articles; namely, [posters, product picture albums,] product catalogs and brochures, [product magazines and notepads; stationery, pads of stationery,] calendars, indexes, notebooks, [envelopes, labels, writing paper; paper or plastic bags for packaging, hat boxes, paper or cardboard boxes; photographs; adhesives for stationery; paint brushes;] office requisites in the nature of writing pads, [letter trays, paper cutters, letter openers,] writing cases, [writing tablets, pencils,] pencil holders, [fountain pens, ballpoint pens, lead holders, ballpoints for pens, inkwells, inkstands; playing cards]
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design	05.05.05 - Daisies
Search Code	05.05.25 - Daffodils; Iris (flower); Other flowers 26.11.21 - Rectangles that are completely or partially shaded
Serial Number	74197490

Filing Date August 23, 1991
Filing Basis 44E
Original Filing Basis 44E
Published for Opposition November 1, 1994
Registration Number 1875198
Registration Date January 24, 1995
Owner (REGISTRANT) LOUIS VUITTON MALLETTIER CORPORATION FRANCE 2, Rue du Pont-Neuf 75001 Paris FRANCE
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record JULIA ANNE MATHESON
Prior Registrations 0286345;0297594;1519828;1522311;1643625;1646847;1650162;1652406;1653662;1653663;1655564;1770131;1794905;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050314.
Renewal 1ST RENEWAL 20050314
Live/Dead Indicator LIVE

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NEXT LIST	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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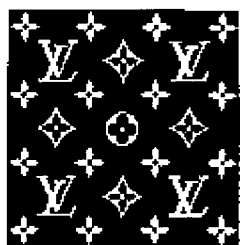
This page was generated by the TARR system on 2012-04-13 13:53:08 ET

Serial Number: 74197490 Assignment Information
Retrieval

Trademark Document

Registration Number: 1875198

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2005-03-14

Filing Date: 1991-08-23

Transformed into a National Application: No

Registration Date: 1995-01-24

Register: Principal

Law Office Assigned: LAW OFFICE 7

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-03-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2, Rue du Pont-Neuf

75001 Paris

France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 016

Class Status: Active

paper and cardboard articles; namely, product catalogs and brochures, calendars, indexes, notebooks, office requisites in the nature of writing pads, writing cases, pencil holders

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Design Search Code(s):

05.05.05 - Daisies

05.05.25 - Daffodils; Iris (flower); Other flowers

26.11.21 - Rectangles that are completely or partially shaded

Prior Registration Number(s):

286345

297594

1519828

1522311

1643625
1646847
1650162
1652406
1653662
1653663
1655564
1770131
1794905

Foreign Registration Number: 1498338

Foreign Registration Date: 1988-11-15

Country: France

Foreign Expiration Date: 1998-11-15

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-05-20 - Notice Of Suit

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2005-03-14 - First renewal 10 year

2005-03-14 - Section 8 (10-year) accepted/ Section 9 granted

2005-01-21 - Combined Section 8 (10-year)/Section 9 filed

2005-01-21 - PAPER RECEIVED

2001-11-07 - Section 8 (6-year) accepted & Section 15 acknowledged

2001-10-29 - Response received to Post Registration action - Sections 8 & 15

2001-05-01 - Response received to Post Registration action - Sections 8 & 15

2001-05-01 - Post Registration action mailed Section 8 & 15

2001-01-22 - Section 8 (6-year) and Section 15 Filed

1995-01-24 - Registered - Principal Register

1994-11-01 - Published for opposition

1994-09-30 - Notice of publication

1994-07-19 - Approved for Pub - Principal Register (Initial exam)

1994-07-13 - Non-final action mailed

1994-07-12 - Previous Allowance Count Withdrawn

1994-03-18 - Approved For Pub - Principal Register

1994-03-10 - Examiner's amendment mailed

1994-03-04 - Reinstated

1994-01-21 - Abandonment - Failure To Respond Or Late Response

1993-06-08 - Non-final action mailed

1993-05-18 - Assigned To Examiner

1993-04-13 - Communication received from applicant

1992-12-16 - Non-final action mailed

1992-08-24 - Communication received from applicant

1992-02-21 - Non-final action mailed

1991-11-13 - Assigned To Examiner

1991-11-04 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON
FINNEGAN HENDERSON FARABOW ET AL.
901 NEW YORK AVE NW
WASHINGTON DC 20001-4413

Domestic Representative

FINNEGAN, HENDERSON, FARABOW, GARRETT &
DUNNER, LLP



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 74197490

Filing Dt: 08/23/1991

Reg #: 1875198

Reg. Dt: 01/24/1995

Registrant: LOUIS VUITTON MALLETIER

Mark: LV

Assignment: 1

Reel/Frame: 0913/0712

Received:

Recorded: 11/19/1992

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON

Exec Dt: 10/30/1992

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 2

Reel/Frame: 1801/0827

Received: 10/21/1998

Recorded: 10/16/1998

Pages: 31

Conveyance: CHANGE OF ADDRESS

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2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

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Web interface last modified: Jan 26, 2012 v.2.3.1

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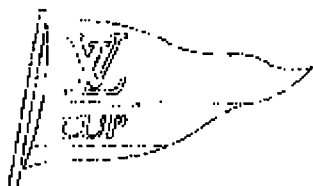
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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	LV CUP
Goods and Services	IC 014. US 002 027 028 050. G & S: watches. FIRST USE: 19950100. FIRST USE IN COMMERCE: 19950100
	(CANCELLED) IC 016. US 002 005 022 023 029 037 038 050. G & S: [posters; photograph albums; catalogues featuring luggage and travel accessories, bags, small leather goods and garments; engagement books, notebooks, picture books, anthologies referring to travel; calendars; telephone indexes; pencil cases; pencils]. FIRST USE: 19950100. FIRST USE IN COMMERCE: 19950100
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	24.09.02 - Flags, triangular (pennants); Pennants; Pennants (flags in the form of a triangle), flags with forked sides 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters
Serial Number	74601972
Filing Date	November 22, 1994
Filing Basis	1A
Original Filing Basis	1B
Published for	

Opposition May 7, 1996
Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number 2101815
Registration Date September 30, 1997
Owner (REGISTRANT) Louis Vuitton Malletier CORPORATION FRANCE 2, RUE DU PONT-NEUF 75001 Paris FRANCE
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Julia Anne Matheson
Prior Registrations 1519828;1655564;1794905
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20071206.
Renewal 1ST RENEWAL 20071206
Live/Dead Indicator LIVE

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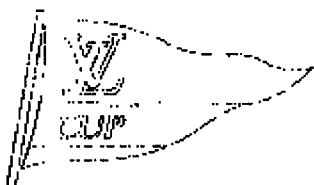
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This page was generated by the TARR system on 2012-04-13 13:53:26 ET

Serial Number: 74601972 Assignment Information Trademark Document
Retrieval

Registration Number: 2101815

Mark



(words only): LV CUP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-12-06

Filing Date: 1994-11-22

Transformed into a National Application: No

Registration Date: 1997-09-30

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-12-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier
2, RUE DU PONT-NEUF
75001 Paris
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 014

Class Status: Active

watches

Basis: 1(a)

First Use Date: 1995-01-00

First Use in Commerce Date: 1995-01-00

International Class: 016

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1995-01-00

First Use in Commerce Date: 1995-01-00

ADDITIONAL INFORMATION

Design Search Code(s):

24.09.02 - Flags, triangular (pennants); Pennants; Pennants (flags in the form of a triangle), flags with forked sides

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

1519828

1655564

1794905

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-11-22 - Notice Of Design Search Code And Pseudo Mark Mailed

2007-12-06 - First renewal 10 year

2007-12-06 - Section 8 (10-year) accepted/ Section 9 granted

2007-10-04 - Assigned To Paralegal

2007-09-21 - Combined Section 8 (10-year)/Section 9 filed

2007-09-21 - TEAS Section 8 & 9 Received

2007-02-27 - Case File In TICRS

2004-08-11 - Partial Section 8 (6-year) accepted

2004-02-02 - Post Registration action correction

2003-09-29 - Section 8 (6-year) filed

1997-09-30 - Registered - Principal Register

1997-08-12 - Allowed for Registration - Principal Register (SOU accepted)

1997-08-12 - Assigned To Examiner

1997-08-06 - Statement Of Use Processing Complete

1997-07-14 - Use Amendment Filed

1997-03-07 - Extension 1 granted

1997-01-29 - Extension 1 filed

1996-07-30 - NOA Mailed - SOU Required From Applicant

1996-05-07 - Published for opposition

1996-04-05 - Notice of publication

1996-02-01 - Approved For Pub - Principal Register

1995-11-22 - Communication received from applicant

1995-09-26 - Communication received from applicant

1995-05-24 - Non-final action mailed

1995-05-12 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julia Anne Matheson

Correspondent

Julia Anne Matheson

FINNEGAN HENDERSON FARABOW GARRETT ET AL

901 New York Avenue, N.W.

WASHINGTON DC 20001

Phone Number: 202.408.4000

Fax Number: 202.408.4400

Domestic Representative

Julia Anne Matheson

Phone Number: 202.408.4000

Fax Number: 202.408.4400



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Assignments on the Web > [Trademark Query](#)

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 74601972

Filing Dt: 11/22/1994

Reg #: 2101815

Reg. Dt: 09/30/1997

Registrant: Louis Vuitton Malletier

Mark: LV CUP

Assignment: 1

Reel/Frame: 1801/0827

Received: 10/21/1998

Recorded: 10/16/1998

Pages: 31

Conveyance: CHANGE OF ADDRESS

Assignor: LOUIS VUITTON MALLETIER

Exec Dt: 01/05/1998

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

Search Results as of: 04/13/2012 01:53 PM

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Word Mark	LV
Goods and Services	IC 014. US 002 027 028 050. G & S: jewelry, watches and straps for wrist watches. FIRST USE: 19100000. FIRST USE IN COMMERCE: 19100000
	IC 024. US 042 050. G & S: travel blankets made of textile. FIRST USE: 19010000. FIRST USE IN COMMERCE: 19010000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	74618480
Filing Date	January 6, 1995
Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 5, 1995
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 1938808
Registration Date November 28, 1995
Owner (REGISTRANT) LOUIS VUITTON MALLETTIER CORPORATION FRANCE 2 ,
RUE DU PONT-NEUF 75001Paris FRANCE
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record JULIA ANNE MATHESON
Prior Registrations 0286345;1519828;1794905;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20051220.
Renewal 1ST RENEWAL 20051220
Live/Dead Indicator LIVE

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Next List	FIRST DOC	PREV DOC	NEXT DOC	LAST DOC					

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Serial Number: 74618480 Assignment Information Trademark Document
Retrieval

Registration Number: 1938808

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2005-12-20

Filing Date: 1995-01-06

Transformed into a National Application: No

Registration Date: 1995-11-28

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-06-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER
2 , RUE DU PONT-NEUF
75001Paris
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 014

Class Status: Active

jewelry, watches and straps for wrist watches

Basis: 1(a)

First Use Date: 1910-00-00

First Use in Commerce Date: 1910-00-00

International Class: 024

Class Status: Active

travel blankets made of textile

Basis: 1(a)

First Use Date: 1901-00-00

First Use in Commerce Date: 1901-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

286345

1519828

1794905

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-10-07 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-07-20 - Notice Of Suit

2011-07-18 - Notice Of Suit

2011-07-05 - Notice Of Suit

2010-08-19 - Notice Of Suit

2010-03-10 - Notice Of Suit

2008-05-20 - Notice Of Suit

2007-06-15 - Case File In TICRS

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2005-12-20 - First renewal 10 year

2005-12-20 - Section 8 (10-year) accepted/ Section 9 granted

2005-12-20 - Assigned To Paralegal

2005-11-01 - Combined Section 8 (10-year)/Section 9 filed

2005-11-02 - PAPER RECEIVED

2001-12-28 - Section 8 (6-year) accepted & Section 15 acknowledged

2001-11-26 - Section 8 (6-year) and Section 15 Filed

1997-02-20 - Section 7 correction issued

1996-08-07 - Section 7 amendment filed

1995-11-28 - Registered - Principal Register

1995-09-05 - Published for opposition

1995-08-04 - Notice of publication

1995-06-20 - Approved for Pub - Principal Register (Initial exam)

1995-06-15 - Examiner's amendment mailed

1995-06-08 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON
FINNEGAN HENDERSON FARABOW GARRETT
DUNNER, LLP
901 NEW YORK AVENUE, N. W.
WASHINGTON, D.C. 20001-4413

Domestic Representative

FINNEGAN HENDERSON FARABOW GARRETT & DUN

NER, LLP



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1**Serial #:** 74618480**Filing Dt:** 01/06/1995**Reg #:** 1938808**Reg. Dt:** 11/28/1995**Registrant:** LOUIS VUITTON MALLETIER**Mark:** LV**Assignment: 1****Reel/Frame:** 1801/0827**Received:** 10/21/1998**Recorded:** 10/16/1998**Pages:** 31**Conveyance:** CHANGE OF ADDRESS**Assignor:** LOUIS VUITTON MALLETIER**Exec Dt:** 01/05/1998**Entity Type:** CORPORATION**Citizenship:** FRANCE**Assignee:** LOUIS VUITTON MALLETIER**Entity Type:** CORPORATION**Citizenship:** FRANCE

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

Search Results as of: 04/13/2012 01:53 PM

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Trademarks > Trademark Electronic Search System (TESS)

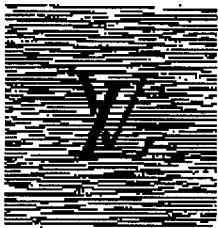
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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark LV

Goods and Services IC 018. US 001 002 003 022 041. G & S: leather and imitation leather luggage, namely, travelling bags, [trunks,] valises, [satchels,] [hat boxes for travel, shoe boxes for travel,] pouches, * and * shoulder bags; [travel kits and vanity cases sold empty and used for luggage, and rucksacks;] leather and imitation leather shopping bags and beach bags, hand bags, pocketbooks, briefcases, [briefcase type portfolios,] wallets, billfolds, [passport cases,] key cases, credit card cases, business card cases and change purses. FIRST USE: 19871231. FIRST USE IN COMMERCE: 19871231

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

Serial Number

74033970

Filing Date March 2, 1990
Filing Basis 1A;44E
Original Filing Basis 1A;44E
Published for Opposition June 11, 1991
Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number 1655564
Registration Date September 3, 1991
Owner (REGISTRANT) Louis Vuitton CORPORATION FRANCE 30 Rue La Boetie 75008 Paris FRANCE

(LAST LISTED OWNER) LOUIS VUITTON MALLETIER SOCIÉTÉ ANONYME BY ASSIGNMENT FRANCE 2, RUE DU PONT-NEUF Paris, 75001 FRANCE
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Julia Anne Matheson
Prior Registrations 0286345;0297594;1045932;1415502;1519828;1522311;1574197;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110617.
Renewal 2ND RENEWAL 20110617
Live/Dead Indicator LIVE

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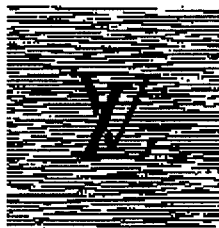
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Serial Number: 74033970 Assignment Information Trademark Document
Retrieval

Registration Number: 1655564

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2011-06-17

Filing Date: 1990-03-02

Transformed into a National Application: No

Registration Date: 1991-09-03

Register: Principal

Law Office Assigned: LAW OFFICE 15

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2011-06-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER
2, RUE DU PONT-NEUF
Paris, 75001
France

Legal Entity Type: SOCIÉTÉ ANONYME

State or Country Where Organized: France

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

leather and imitation leather luggage, namely, travelling bags, valises, pouches, and shoulder bags; leather and imitation leather shopping bags and beach bags, hand bags, pocketbooks, briefcases, wallets, billfolds, key cases, credit card cases, business card cases and change purses

Basis: 1(a), 44(e)

First Use Date: 1987-12-31

First Use in Commerce Date: 1987-12-31

ADDITIONAL INFORMATION

Design Search Code(s):

26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

Prior Registration Number(s):

286345

297594

1045932
1415502
1519828
1522311
1574197

Foreign Registration Number: 1532303

Foreign Registration Date: 1989-05-23

Country: France

Foreign Expiration Date: 1999-05-23

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-17 - Second renewal 10 year

2011-06-17 - Section 8 (10-year) accepted/ Section 9 granted

2011-06-13 - Case Assigned To Post Registration Paralegal

2011-06-13 - Notice Of Suit

2011-05-11 - TEAS Section 8 & 9 Received

2010-08-19 - Notice Of Suit

2008-09-03 - Notice Of Suit

2008-05-20 - Notice Of Suit

2008-05-19 - Notice Of Suit

2008-05-19 - Notice Of Suit

2007-11-15 - Case File In TICRS

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2001-08-03 - First renewal 10 year

2001-08-03 - Section 8 (10-year) accepted/ Section 9 granted

2001-05-15 - Combined Section 8 (10-year)/Section 9 filed

2001-05-16 - Combined Section 8 (10-year)/Section 9 filed

1997-09-08 - Section 8 (6-year) accepted & Section 15 acknowledged

1997-07-10 - Section 8 (6-year) and Section 15 Filed

1997-06-23 - Section 7 amendment issued

1997-05-15 - Response received for Post Registration action

1996-11-19 - Post Registration action mailed - Section 7

1996-06-05 - Section 7 amendment filed

1991-09-03 - Registered - Principal Register

1991-06-11 - Published for opposition

1991-05-11 - Notice of publication

1991-01-28 - Approved for Pub - Principal Register (Initial exam)

1990-12-19 - Communication received from applicant

1990-07-17 - Non-final action mailed

1990-06-13 - Assigned To Examiner

1990-06-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Julia Anne Matheson

Correspondent

Julia Anne Matheson

Finnegan Henderson Farabow Garrett & Dun

901 New York Avenue, NW

WASHINGTON DC 20001

Phone Number: 2024084000

Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 74033970

Filing Dt: 03/02/1990

Reg #: 1655564

Reg. Dt: 09/03/1991

Registrant: Louis Vuitton

Mark: LV

Assignment: 1

Reel/Frame: 0913/0712

Received:

Recorded: 11/19/1992

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON

Exec Dt: 10/30/1992

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 2

Reel/Frame: 1801/0827

Received: 10/21/1998

Recorded: 10/16/1998

Pages: 31

Conveyance: CHANGE OF ADDRESS

Assignor: LOUIS VUITTON MALLETIER

Exec Dt: 01/05/1998

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

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Web interface last modified: Jan 26, 2012 v.2.3.1

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Word Mark LV

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: travel goods catalogs, stationery, pads of stationery, calendars, indexes for articles made for travellers, notebooks, envelopes; printed labels for luggage and other travel goods and leather holders therefor, sold as a unit; writing paper, paper [or plastic] bags for packaging, hat boxes, paper or cardboard boxes, photographs, adhesives for stationery, office requisites in the nature of writing pads, letter trays, [paper cutters, letter openers,] writing tablets, pencils, pencil holders, fountain pens, ballpoint pens, pen cases, pencil cases, lead holders, ballpoints for pens, nibs, nibs of gold, inkwells, inkstands, [playing cards]

IC 025. US 039. G & S: clothing for men and women; namely belts, shawls, sashes, scarves; footwear headgear

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 74147107

Filing Date March 12, 1991

Filing Basis 44E
Original Filing Basis 44E
Published for Opposition July 6, 1993
Registration Number 1794905
Registration Date September 28, 1993
Owner (REGISTRANT) LOUIS VUITTON MALLETTIER CORPORATION FRANCE 2, Rue du Pont-Neuf 75001 Paris FRANCE
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record MONTIA GIVENS PRESSEY
Prior Registrations 0286345;0297594;1045932;1415502;1519828;1522311;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20031218.
Renewal 1ST RENEWAL 20031218
Live/Dead Indicator LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[PREV LIST](#)[CURR LIST](#)[NEXT LIST](#)[FIRST DOC](#)[PREV DOC](#)[NEXT DOC](#)[LAST DOC](#)

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Serial Number: 74147107 Assignment Information Trademark Document
Retrieval

Registration Number: 1794905

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-12-18

Filing Date: 1991-03-12

Transformed into a National Application: No

Registration Date: 1993-09-28

Register: Principal

Law Office Assigned: LAW OFFICE 7

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-09-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2, Rue du Pont-Neuf

75001 Paris

France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 016

Class Status: Active

travel goods catalogs, stationery, pads of stationery, calendars, indexes for articles made for travellers, notebooks, envelopes; printed labels for luggage and other travel goods and leather holders therefor, sold as a unit; writing paper, paper bags for packaging, hat boxes, paper or cardboard boxes, photographs, adhesives for stationery, office requisites in the nature of writing pads, letter trays, writing tablets, pencils, pencil holders, fountain pens, ballpoint pens, pen cases, pencil cases, lead holders, ballpoints for pens, nibs, nibs of gold, inkwells, inkstands

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

clothing for men and women; namely belts, shawls, sashes, scarves; footwear headgear

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

286345
297594
1045932
1415502
1519828
1522311

Foreign Registration Number: 1540178

Foreign Registration Date: 1989-07-07

Country: France

Foreign Expiration Date: 1999-07-07

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-07-18 - Notice Of Suit

2011-06-13 - Notice Of Suit

2010-08-19 - Notice Of Suit

2010-03-10 - Notice Of Suit

2009-01-15 - Notice Of Suit

2008-05-20 - Notice Of Suit

2008-05-19 - Notice Of Suit

2007-09-14 - Case File In TICRS

2007-05-17 - Review Of Correspondence Complete

2007-04-02 - PAPER RECEIVED

2003-12-18 - First renewal 10 year

2003-12-18 - Section 8 (10-year) accepted/ Section 9 granted

2003-09-25 - Combined Section 8 (10-year)/Section 9 filed

1999-07-04 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-02-03 - Section 8 (6-year) and Section 15 Filed

1993-09-28 - Registered - Principal Register

1993-07-06 - Published for opposition

1993-06-04 - Notice of publication

1992-12-22 - Approved for Pub - Principal Register (Initial exam)

1992-11-18 - Communication received from applicant

1992-05-18 - Final refusal mailed

1992-02-27 - Communication received from applicant

1991-08-21 - Non-final action mailed

1991-06-05 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MONTIA GIVENS PRESSEY

Correspondent

MONTIA GIVENS PRESSEY

FINNEGAN HENDERSON FARABOW ET AL

1300 I ST NW
WASHINGTON DC 20005-3314

Domestic Representative
FINNEGAN HENDERSON FARABOW ET AL



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 74147107

Filing Dt: 03/12/1991

Reg #: 1794905

Reg. Dt: 09/28/1993

Registrant: LOUIS VUITTON MALLETIER

Mark: LV

Assignment: 1

Reel/Frame: 0913/0712

Received:

Recorded: 11/19/1992

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: LOUIS VUITTON

Exec Dt: 10/30/1992

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

54, AVENUE MONTAIGNE 75008 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: JAMES P. WILLIAMS

WEISS, DAWID, FROSS, ZELNICK

& LEHRMAN, P.C.

633 THIRD AVE.

NEW YORK, NEW YORK 10017

Assignment: 2

Reel/Frame: 1801/0827

Received: 10/21/1998

Recorded: 10/16/1998

Pages: 31

Conveyance: CHANGE OF ADDRESS

Assignor: LOUIS VUITTON MALLETIER

Exec Dt: 01/05/1998

Entity Type: CORPORATION

Citizenship: FRANCE

Assignee: LOUIS VUITTON MALLETIER

2, RUE DU PONT-NEUF

75001 PARIS, FRANCE

Entity Type: CORPORATION

Citizenship: FRANCE

Correspondent: FINNEGAN, HENDERSON ET AL.

JULIA ANNE MATHESON, ESQ.

1300 I STREET, N.W.

WASHINGTON, D.C. 20005-3315

Search Results as of: 04/13/2012 01:53 PM

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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Word Mark	LV
Goods and Services	IC 034. US 002 008 009 017. G & S: cigar and cigarette cases not of precious metal, [cigar cutters, cigar and cigarette holders not of precious metal,] [ashtrays not of precious metal for smokers, cigar and cigarette lighters not of precious metal for smokers]
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75297388
Filing Date	May 23, 1997
Filing Basis	44E
Original Filing Basis	1B;44E
Published for Opposition	November 3, 1998
Registration Number	2291907
Registration	November 16, 1999

Date
Owner (REGISTRANT) LOUIS VUITTON MALLETTIER CORPORATION FRANCE 2, rue
du Pont-Neuf Paris, F-75001 FRANCE
**Attorney of
Record** JULIA ANNE MATHESON
**Prior
Registrations** 1519828;1794905;1938808
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20091103.
Renewal 1ST RENEWAL 20091103
**Live/Dead
Indicator** LIVE

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Serial Number: 75297388 Assignment Information Trademark Document
Retrieval

Registration Number: 2291907

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-11-03

Filing Date: 1997-05-23

Transformed into a National Application: No

Registration Date: 1999-11-16

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-12-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER

2, rue du Pont-Neuf

Paris, F-75001

France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 034

Class Status: Active

cigar and cigarette cases not of precious metal

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

1519828

1794905

1938808

Foreign Registration Number: 1540178

Foreign Registration Date: 1979-07-12

Country: France

Foreign Expiration Date: 1989-07-12

Foreign Renewal Number: 142382

Foreign Renewal Date: 1989-07-07

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-03-10 - Notice Of Suit

2009-11-03 - First renewal 10 year

2009-11-03 - Section 8 (10-year) accepted/ Section 9 granted

2009-10-29 - TEAS Section 8 & 9 Received

2008-05-20 - Notice Of Suit

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2006-06-14 - Case File In TICRS

2005-01-07 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-12-08 - Section 8 (6-year) and Section 15 Filed

2004-11-30 - PAPER RECEIVED

1999-11-16 - Registered - Principal Register

1999-10-01 - Sec. 1(B) Claim Deleted

1999-07-25 - Notice Of Allowance Cancelled

1999-01-26 - NOA Mailed - SOU Required From Applicant

1998-11-03 - Published for opposition

1998-10-02 - Notice of publication

1998-07-30 - Approved For Pub - Principal Register

1998-07-06 - Communication received from applicant

1998-07-30 - Assigned To Examiner

1998-01-05 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON

Finnegan Henderson Farabow Garrett & Dun

901 New York Avenue, N.W.

WASHINGTON DC 20001

Phone Number: 202.408.4000

Fax Number: 202.408.4400

Domestic Representative

Julia Anne Matheson

Phone Number: 202.408.4000

Fax Number: 202.408.4400



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For Serial Number: 75297388

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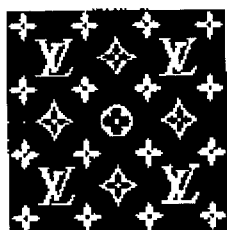
TESS was last updated on Fri Apr 13 04:35:47 EDT 2012

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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark LV

Goods and Services IC 025. US 022 039. G & S: Clothing and underwear, namely, [sweaters,] shirts, [sweatshirts,] polo shirts, t-shirts, [corsets, suits,] waistcoats, raincoats, skirts, coats, [pullovers,] trousers, dresses, jackets, shawls, stoles, [sashes for wear,] scarves, neckties, [pocket squares, suspenders, pocket handkerchiefs, braces,] gloves, ties, belts, [stockings, tights, socks, bath robes,] bathing suits, shoes, boots and sandals, [tips for footwear;] hats [and caps]. FIRST USE: 18960000. FIRST USE IN COMMERCE: 19810000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 05.03.07 - Clover, four-leaf
05.05.25 - Daffodils; Iris (flower); Other flowers
25.03.25 - Backgrounds covered with other figurative elements or repetitive designs, words or letters; Repetitive designs, words, or letters as a background
26.01.02 - Circles, plain single line; Plain single line circles
26.07.15 - Diamonds, four or more diamonds; Four or more diamonds
26.07.21 - Diamonds that are completely or partially shaded
26.07.28 - Diamond shapes (miscellaneous overall shape); Miscellaneous designs with overall diamond shape, including letters forming or comprising a diamond

26.11.21 - Rectangles that are completely or partially shaded

Serial Number 75620248

Filing Date January 13, 1999

Filing Basis 1A

Original Filing Basis 1A

Published for Opposition August 8, 2000

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 2399161

Registration Date October 31, 2000

Owner (REGISTRANT) Louis Vuitton Malletier CORPORATION FRANCE 2 Rue du Pont-Neuf 75001 Paris FRANCE

Attorney of Record Julia Anne Matheson

Prior Registrations 1655564;1794905;1875198;AND OTHERS

Description of Mark The mark consists of a repeating pattern design covering all or substantially all of the surface of the goods. The mark includes the letters LV and flower-like designs on a dark background.

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100830.

Renewal 1ST RENEWAL 20100830

Live/Dead Indicator LIVE

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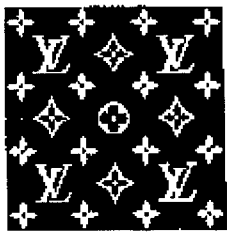
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Serial Number: 75620248 Assignment Information Trademark Document
Retrieval

Registration Number: 2399161

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-08-30

Filing Date: 1999-01-13

Transformed into a National Application: No

Registration Date: 2000-10-31

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-08-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier
2 Rue du Pont-Neuf
75001 Paris
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Clothing and underwear, namely, shirts, polo shirts, t-shirts, waistcoats, raincoats, skirts, coats, trousers, dresses, jackets, shawls, stoles, scarves, neckties, gloves, ties, belts, bathing suits, shoes, boots and sandals, hats

Basis: 1(a)

First Use Date: 1896-00-00

First Use in Commerce Date: 1981-00-00

ADDITIONAL INFORMATION

Description of Mark: The mark consists of a repeating pattern design covering all or substantially all of the surface of the goods. The mark includes the letters LV and flower-like designs on a dark background.

Design Search Code(s):

05.03.07 - Clover, four-leaf

05.05.25 - Daffodils; Iris (flower); Other flowers

25.03.25 - Backgrounds covered with other figurative elements or repetitive designs, words or letters; Repetitive designs, words, or letters as a background

26.01.02 - Circles, plain single line; Plain single line circles

26.07.15 - Diamonds, four or more diamonds; Four or more diamonds

26.07.21 - Diamonds that are completely or partially shaded

26.07.28 - Diamond shapes (miscellaneous overall shape); Miscellaneous designs with overall diamond shape, including letters forming or comprising a diamond

26.11.21 - Rectangles that are completely or partially shaded

Prior Registration Number(s):

1655564

1794905

1875198

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-10-07 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-07-20 - Notice Of Suit

2011-07-18 - Notice Of Suit

2010-08-30 - First renewal 10 year

2010-08-30 - Section 8 (10-year) accepted/ Section 9 granted

2010-08-27 - TEAS Section 8 & 9 Received

2010-03-10 - Notice Of Suit

2009-12-30 - Notice Of Suit

2009-01-15 - Notice Of Suit

2008-11-18 - Notice Of Design Search Code Mailed

2008-07-08 - Notice Of Suit

2008-05-19 - Notice Of Suit

2007-02-26 - Section 7 correction issued

2007-02-07 - Assigned To Paralegal

2007-01-16 - Section 7 amendment filed

2007-01-16 - PAPER RECEIVED

2007-01-04 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-01-04 - Assigned To Paralegal

2006-12-14 - Initial Review Action Mailed - Sect 8 And 15

2006-10-27 - Section 8 (6-year) and Section 15 Filed

2006-10-27 - PAPER RECEIVED

2006-08-08 - Case File In TICSRS

2000-10-31 - Registered - Principal Register

2000-08-08 - Published for opposition

2000-07-07 - Notice of publication

2000-05-16 - Approved for Pub - Principal Register (Initial exam)

2000-05-12 - Examiner's amendment mailed

2000-05-11 - Previous Allowance Count Withdrawn

2000-05-02 - Approved for Pub - Principal Register (Initial exam)

2000-02-25 - Communication received from applicant

1999-08-26 - Non-final action mailed

1999-07-30 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

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Correspondent

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901 New York Avenue, N.W.

WASHINGTON DC 20001

Phone Number: 2024084000

Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark LV

Goods and Services IC 025. US 022 039. G & S: Clothing [and underwear] , namely, sweaters, shirts, sweatshirts, polo shirts, t-shirts, [corsets,] suits, waistcoats, raincoats, skirts, coats, pullovers, trousers, dresses, jackets, shawls, stoles, [sashes for wear,] scarves, neckties, pocket squares, [suspenders,] pocket handkerchief squares for wear, [braces,] gloves, ties, belts, [stockings, tights, socks, bath robes,] bathing suits, shoes, boots and sandals, [tips for footwear;] hats [and caps]. FIRST USE: 18960000. FIRST USE IN COMMERCE: 19810000

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 75620753

Filing Date January 13, 1999

Filing Basis 1A

Original Filing Basis 1A

Published for Opposition April 4, 2000

Registration Number 2361695
Registration Date June 27, 2000
Owner (REGISTRANT) Louis Vuitton Malletier CORPORATION FRANCE 2 Rue du Pont-Neuf 75001 Paris FRANCE
Attorney of Record Julia Anne Matheson
Prior Registrations 1519828;**1794905**;1938808
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100323.
Renewal 1ST RENEWAL 20100323
Live/Dead Indicator LIVE

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Serial Number: 75620753 Assignment Information Trademark Document
Retrieval

Registration Number: 2361695

Mark



(words only): LV

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-03-23

Filing Date: 1999-01-13

Transformed into a National Application: No

Registration Date: 2000-06-27

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-03-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier
2 Rue du Pont-Neuf
75001 Paris
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Clothing, namely, sweaters, shirts, sweatshirts, polo shirts, t-shirts, suits, waistcoats, raincoats, skirts, coats, pullovers, trousers, dresses, jackets, shawls, stoles, scarves, neckties, pocket squares, pocket handkerchief squares for wear, gloves, ties, belts, bathing suits, shoes, boots and sandals, hats

Basis: 1(a)

First Use Date: 1896-00-00

First Use in Commerce Date: 1981-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

1519828

1794905

1938808

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-07 - Notice Of Suit

2011-10-07 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-10-06 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-08-11 - Notice Of Suit

2011-07-20 - Notice Of Suit

2011-07-18 - Notice Of Suit

2011-06-13 - Notice Of Suit

2010-08-19 - Notice Of Suit

2010-03-23 - First renewal 10 year

2010-03-23 - Section 8 (10-year) accepted/ Section 9 granted

2010-03-23 - Case Assigned To Post Registration Paralegal

2010-03-19 - TEAS Section 8 & 9 Received

2010-03-10 - Notice Of Suit

2009-12-30 - Notice Of Suit

2009-04-16 - Notice Of Suit

2009-01-15 - Notice Of Suit

2008-05-20 - Notice Of Suit

2008-05-19 - Notice Of Suit

2007-03-15 - Review Of Correspondence Complete

2006-11-30 - PAPER RECEIVED

2006-09-14 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-09-11 - Assigned To Paralegal

2006-06-21 - Section 8 (6-year) and Section 15 Filed

2006-06-21 - PAPER RECEIVED

2006-03-16 - Case File In TICRS

2000-06-27 - Registered - Principal Register

2000-04-04 - Published for opposition

2000-03-03 - Notice of publication

2000-02-08 - Approved for Pub - Principal Register (Initial exam)

2000-01-14 - Communication received from applicant

1999-08-24 - Non-final action mailed

1999-08-06 - Assigned To Examiner

1999-08-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
Julia Anne Matheson

Correspondent

Julia Anne Matheson
Finnegan Henderson Farabow Garrett & Dun
901 New York Avenue, N.W.
WASHINGTON DC 20001
Phone Number: 2024084000
Fax Number: 2024084400

Domestic Representative

Finnegan, Henderson, Farabow, Garrett &
Dunner, L.L.P.



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For Serial Number: 75620753

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[TARR Status](#) [ASSIGN Status](#) [TDR](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	LV
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Optical instruments and apparatus, namely, spectacles, eyeglasses, spectacle cases. FIRST USE: 19991000. FIRST USE IN COMMERCE: 19991000 (CANCELLED) IC 024. US 042 050. G & S: [Textiles and textile goods, namely, household linen, namely, bath linen]. FIRST USE: 19991000. FIRST USE IN COMMERCE: 19991000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76347341
Filing Date	December 12, 2001
Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	December 10, 2002

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number 2909002
Registration Date December 7, 2004
Owner (REGISTRANT) Louis Vuitton Malletier CORPORATION FRANCE 2, rue du Pont-Neuf 75001 Paris FRANCE
Attorney of Record Julia Anne Matheson
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. PARTIAL SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Serial Number: 76347341 Assignment Information Trademark Document
Retrieval

Registration Number: 2909002

Mark



(words only): LV

Standard Character claim: No

Current Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-11-18

Filing Date: 2001-12-12

Transformed into a National Application: No

Registration Date: 2004-12-07

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-11-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Louis Vuitton Malletier

Address:

Louis Vuitton Malletier
2, rue du Pont-Neuf
75001 Paris
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Optical instruments and apparatus, namely, spectacles, eyeglasses, spectacle cases

Basis: 1(a)

First Use Date: 1999-10-00

First Use in Commerce Date: 1999-10-00

International Class: 024

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1999-10-00

First Use in Commerce Date: 1999-10-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-13 - Notice Of Suit

2010-11-18 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

2010-11-04 - Section 8 (6-year) and Section 15 Filed

2010-11-18 - Case Assigned To Post Registration Paralegal

2010-11-04 - TEAS Section 8 & 15 Received

2010-08-19 - Notice Of Suit

2007-03-31 - Review Of Correspondence Complete

2006-09-18 - PAPER RECEIVED

2004-12-07 - Registered - Principal Register

2004-10-04 - Law Office Registration Review Completed

2004-10-01 - Assigned To LIE

2004-09-24 - Allowed for Registration - Principal Register (SOU accepted)

2004-09-23 - Assigned To Examiner

2004-09-21 - Statement Of Use Processing Complete

2004-08-30 - Use Amendment Filed

2004-09-21 - Extension 3 granted

2004-08-30 - Extension 3 filed

2004-08-30 - PAPER RECEIVED

2004-08-09 - Case File In TICRS

2004-03-02 - Extension 2 granted

2004-03-02 - Extension 2 filed

2004-03-02 - PAPER RECEIVED

2003-10-06 - Extension 1 granted

2003-09-04 - Extension 1 filed

2003-09-04 - PAPER RECEIVED

2003-03-04 - NOA Mailed - SOU Required From Applicant

2002-12-10 - Published for opposition

2002-11-20 - Notice of publication

2002-10-15 - Approved For Pub - Principal Register

2002-10-09 - Examiner's amendment mailed

2002-09-27 - Non-final action mailed

2002-09-20 - Assigned To Examiner

2002-09-05 - Communication received from applicant

2002-09-05 - PAPER RECEIVED

2002-04-12 - Non-final action mailed

2002-03-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

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901 New York Avenue, N.W.

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Phone Number: 2024084000

Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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For Serial Number: 76347341

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Web interface last modified: Jan 26, 2012 v.2.3.1

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LV LANDSCAPE

Word Mark
Goods and Services

LV LANDSCAPE

IC 009. US 021 023 026 036 038. G & S: Spectacles; sunglasses; spectacle frames; spectacle lenses, namely, glass lenses, plastic lenses, corrective lenses, progressive lenses, lenses for sunglasses, polarized lenses, tinted lenses, photochromic lenses, light-sensitive lenses, treated lenses, coated lenses, anti-reflective lenses; spectacle cases

Standard Characters Claimed
Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

79018593

Filing Date

November 3, 2005

Filing Basis

66A

Original Filing Basis

66A

Published for Opposition

November 28, 2006

Registration Number

3209369

International Registration Number

0870865

Registration Date

February 13, 2007

Owner

(REGISTRANT) LOUIS VUITTON MALLETIER Société Anonyme FRANCE 2, rue du Pont-Neuf, F-75001 PARIS FRANCE

Attorney of Record

JULIA ANNE MATHESON

Priority Date May 13, 2005
Prior Registrations 2909002
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Serial Number: 79018593 Assignment Information Trademark Document Retrieval

Registration Number: 3209369

Mark

LV LANDSCAPE

(words only): LV LANDSCAPE

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2007-02-13

Filing Date: 2005-11-03

Transformed into a National Application: No

Registration Date: 2007-02-13

Register: Principal

Law Office Assigned: LAW OFFICE 110

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-02-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETTIER
2, rue du Pont-Neuf, F-75001 PARIS
France

Legal Entity Type: Société Anonyme**State or Country Where Organized:** France

GOODS AND/OR SERVICES

International Class: 009**Class Status:** Active

Spectacles; sunglasses; spectacle frames; spectacle lenses, namely, glass lenses, plastic lenses, corrective lenses, progressive lenses, lenses for sunglasses, polarized lenses, tinted lenses, photochromic lenses, light-sensitive lenses, treated lenses, coated lenses, anti-reflective lenses; spectacle cases

Basis: 66(a)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):
2909002

MADRID PROTOCOL INFORMATION

International Registration Number: 0870865**International Registration Date:** 2005-11-03**Priority Claimed:** Yes**Date of Section 67 Priority Claim:** 2005-05-13**International Registration Status:** Request For Extension Of Protection Processed**Date of International Registration Status:** 2005-12-30**International Registration Renewal Date:** 2015-11-03**Notification of Designation Date:** 2005-12-29**Date of Automatic Protection:** 2007-06-29**Date International Registration Cancelled:** (DATE NOT AVAILABLE)**First Refusal:** Yes

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-05-23 - Final Decision Transaction Processed By IB
2007-08-30 - Final Disposition Notice Sent To IB
2007-08-30 - Final Disposition Processed
2007-08-24 - Final Disposition Notice Created, To Be Sent To IB
2007-02-13 - Registered - Principal Register
2006-11-28 - Published for opposition
2006-11-08 - Notice of publication
2006-09-30 - Law Office Publication Review Completed
2006-09-19 - Assigned To LIE
2006-09-14 - Approved for Pub - Principal Register (Initial exam)
2006-09-12 - Teas/Email Correspondence Entered
2006-09-11 - Communication received from applicant
2006-09-11 - TEAS Response to Office Action Received
2006-06-02 - Refusal Processed By IB
2006-05-16 - Non-Final Action Mailed - Refusal Sent To IB
2006-05-16 - Refusal Processed By MPU
2006-05-14 - Non-Final Action (Ib Refusal) Prepared For Review
2006-05-13 - Non-Final Action Written
2006-05-08 - Assigned To Examiner
2006-01-03 - New Application Entered In Tram
2005-12-30 - Sn Assigned For Sect 66a Appl From IB

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
JULIA ANNE MATHESON

Correspondent

JULIA ANNE MATHESON

FINNEGAN HENDERSON FARABOW GARRETT ET AL

901 NEW YORK AVENUE, N.W.

WASHINGTON, DC 20001

Phone Number: 202.408.4000

Fax Number: 202.408.4400



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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

LV ROADSCAPE

Word Mark LV ROADSCAPE

Goods and Services IC 009. US 021 023 026 036 038. G & S: Spectacles, sunglasses; spectacle glasses, contact lenses; spectacle cases, containers for contact lenses

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Trademark Search

Facility LETS-2 LV Two letters or combinations of multiples of two letters

Classification Code

Serial Number 79082254

Filing Date April 7, 2010

Filing Basis 66A

Original Filing Basis 66A

Published for Opposition October 26, 2010

Registration Number 3903297

**International
Registration
Number** 1037770
**Registration
Date** January 11, 2011
Owner (REGISTRANT) LOUIS VUITTON MALLETTIER Société Anonyme FRANCE 2 rue du
Pont-Neuf F-75001 PARIS FRANCE
**Attorney of
Record** Julia Anne Matheson
Priority Date October 8, 2009
**Prior
Registrations** 2909002;3209369
Type of Mark TRADEMARK
Register PRINCIPAL
**Live/Dead
Indicator** LIVE

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Serial Number: 79082254 Assignment Information Trademark Document Retrieval

Registration Number: 3903297

Mark

LV ROADSCAPE

(words only): LV ROADSCAPE

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2011-01-11

Filing Date: 2010-04-07

Transformed into a National Application: No

Registration Date: 2011-01-11

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2011-01-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. LOUIS VUITTON MALLETIER

Address:

LOUIS VUITTON MALLETIER
2 rue du Pont-Neuf F-75001 PARIS
France

Legal Entity Type: Société Anonyme

State or Country Where Organized: France

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Spectacles, sunglasses; spectacle glasses, contact lenses; spectacle cases, containers for contact lenses

Basis: 66(a)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

2909002

3209369

MADRID PROTOCOL INFORMATION

International Registration Number: 1037770

International Registration Date: 2010-04-07

Priority Claimed: Yes

Date of Section 67 Priority Claim: 2009-10-08

International Registration Status: Request For Extension Of Protection Processed

Date of International Registration Status: 2010-05-27

International Registration Renewal Date: 2020-04-07

Notification of Designation Date: 2010-05-27

Date of Automatic Protection: 2011-11-27

Date International Registration Cancelled: (DATE NOT AVAILABLE)

First Refusal: Yes

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-05-28 - Final Decision Transaction Processed By IB

2011-05-12 - Final Disposition Notice Sent To IB

2011-05-12 - Final Disposition Processed

2011-04-11 - Final Disposition Notice Created, To Be Sent To IB

2011-01-11 - Registered - Principal Register

2010-10-26 - Official Gazette Publication Confirmation E-Mailed

2010-10-26 - Published for opposition

2010-09-21 - Law Office Publication Review Completed

2010-09-21 - Assigned To LIE

2010-09-14 - Approved for Pub - Principal Register (Initial exam)

2010-08-27 - Teas/Email Correspondence Entered

2010-08-27 - Communication received from applicant

2010-08-27 - TEAS Response to Office Action Received

2010-08-25 - Attorney Revoked And/Or Appointed

2010-08-25 - TEAS Revoke/Appoint Attorney Received

2010-08-06 - Refusal Processed By IB

2010-07-15 - Non-Final Action Mailed - Refusal Sent To IB

2010-07-15 - Refusal Processed By MPU

2010-07-15 - Non-Final Action (Ib Refusal) Prepared For Review

2010-07-14 - Non-Final Action Written

2010-07-13 - Assigned To Examiner

2010-06-01 - Application Filing Receipt Mailed

2010-05-28 - New Application Office Supplied Data Entered In Tram

2010-05-27 - Sn Assigned For Sect 66a Appl From IB

ATTORNEY/CORRESPONDENT INFORMATION

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Fax Number: 2024084400

Domestic Representative

Julia Anne Matheson

Phone Number: 2024084000

Fax Number: 2024084400



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